

## Fwd: Guest Lecture on Cancer Screening

1 message

Dr. Ridhi Rani <ridhi.rani@sibmhyd.edu.in>

To: "S.V.N.A. Rama Krishna" <rama.krishna@sibmhyd.edu.in>, Om Prakash <om.prakash@sibmhyd.edu.in>

Sun, Jan 31, 2021 at 5:27 PM

From: Shakti WDC <shakti@sibmhyd.edu.in>

Date: Sun, Jan 31, 2021 at 5:27 PM

Subject: Guest Lecture on Cancer Screening

To: MBA Batch 2019-2021 Students <students2019-21@sibmhyd.edu.in>, MBA Batch 2020-2022 Students <students2020-22@sibmhyd.edu.in>, Harshit Gondole <19021141046@sibmhyd.edu.in>, Sriya Kota <19021141117@sibmhyd.edu.in>, Dr. Ridhi Rani <ridhi.rani@sibmhyd.edu.in>, Shalini Sharma <19021141105@sibmhyd.edu.in>, Sayali Ubgade <19021141129@sibmhyd.edu.in>, Dr. Tanmoy De <tanmoy.de@sibmhyd.edu.in>

Dear students,

### Greetings from Team Shakti!

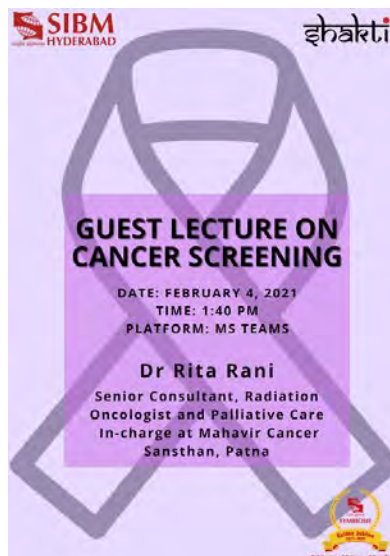
We are pleased to announce that we are organising a guest lecture on cancer screening by **Dr Rita Rani**, as part of observing World Cancer Day on February 4th, 2021.

**About the speaker-** Dr Rita Rani is an experienced senior consultant in radiation oncology and the palliative care in-charge at the Mahavir Cancer Sansthan located in Phulwarisharif, Patna.

**Time-** 1:40 PM to 3:20 PM

**Date -** 4 February 2021

Join the guest lecture on Microsoft Teams



Regards  
TEAM SHAKTI





# **Symbiosis Institute of Business Management Hyderabad**

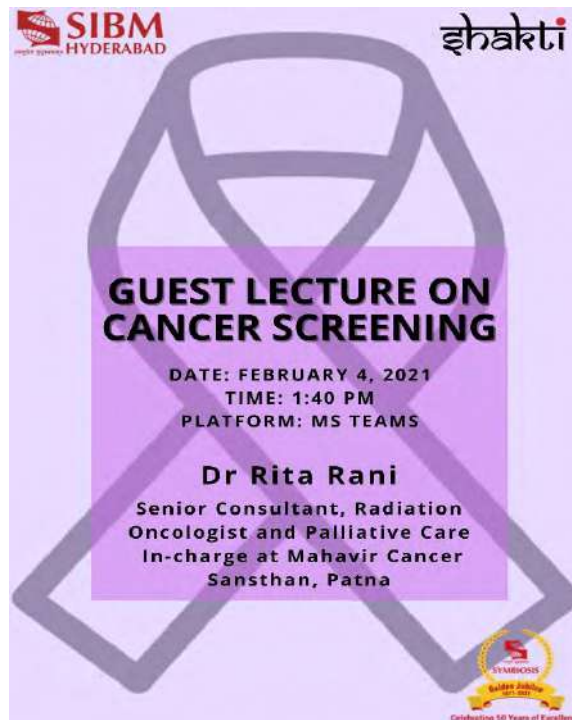


## **Symbiosis International Deemed University Pune**

### **Report on Guest Lecture on Cancer Screening**

**February 04, 2021**



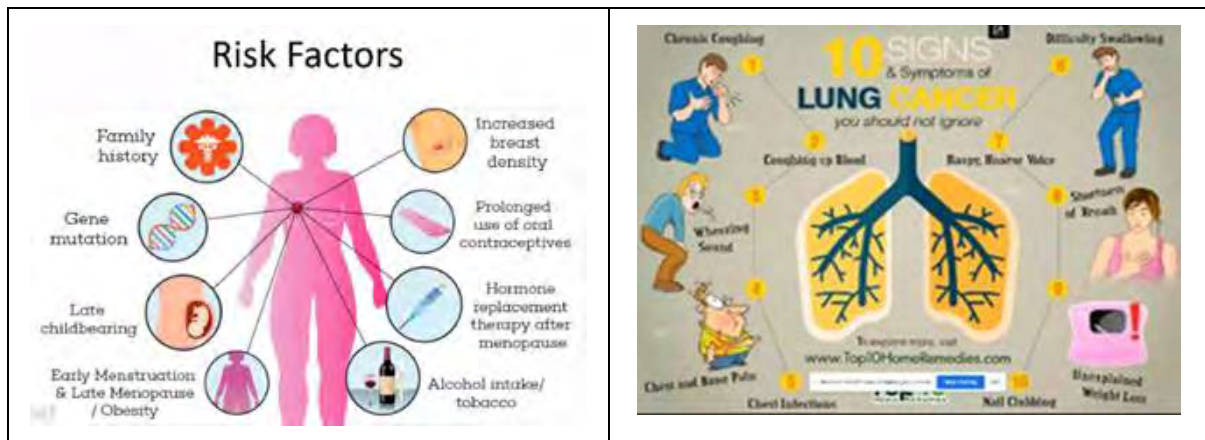


Guest lecture on cancer screening on World Cancer Day on February 4th, 2021. Symbiosis International (DU) core philosophy is Vasudhaiava Kutumbakam. In pursuance of this and as part of its university's emphasis on promoting health and wellbeing, Women Development Cell (Shakti), organized a webinar for the student to be more aware about cancer.

The lecture was conducted by Dr Rita Rani, Senior consultant, Radiation Oncologist and Palliative Care In-Charge at Mahavir Cancer Sanstan, Patna. The session was on a virtual platform of Microsoft Teams. The guest was welcomed heartily for the lecture by Dr. Ridhi Rani and the students of SIBM, Hyderabad.

Dr Rita Rani began the lecture by underlining the term “what is cancer” and “stages of cancer and its dangerous” in current world. She told how cancer can be at any age of life. Then in future talks she told as about the different sites of cancer in human body. Dr Rita Rani helped students to understand the various stages and progression of the Global cancer incident with perfect percentage data. She then led the discussion towards the Indian Statistics data on different cancer among human body. She stressed on the need to gain more awareness about

causes of cancer issues. Then in future talk she told about the different therapy and medicine which are used to prevent cancer.



The speaker then discussed various symptoms associated with cancer and its different stages. She also discussed concepts such as toxic positivity, ethical standards and identity crisis.

Estimated percentage of cancer cases caused by identifiable and or potentially preventable factors was explained by pie chart figure, which was very easy too be understood by student.

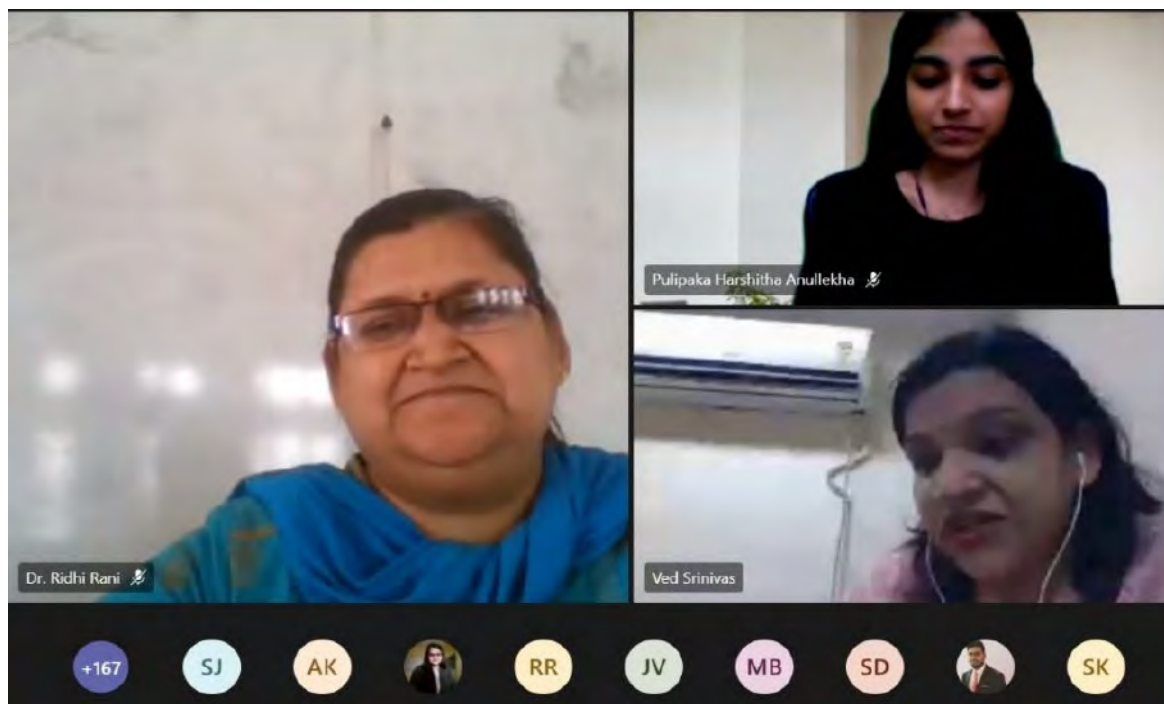
The session helped the students to learn more about Cancer and cancer screening. It was found to be very useful and insightful because of the interactive style of conversation of Dr Rita Rani. Overall experience of the guest lecture was excellent.





### Question & Answer with the attendees

- Sriya
- Indrajit
- Shamya
- Nikitha
- Rudraksh
- Devika



# इहवरेत

## ATTENDANCE

Sriya Kota	Joined	2/4/2021, 1:35:10 PM
Hiral Khatri	Joined	2/4/2021, 1:35:12 PM
Movva Sai Veerabhadra Radheetara Sarma	Joined	2/4/2021, 1:35:12 PM
S Sai Sruthi Vishali	Joined	2/4/2021, 1:35:12 PM
Niraj Kumar Sah	Joined	2/4/2021, 1:35:12 PM
Aditi Prasanna Munje	Joined	2/4/2021, 1:35:12 PM
Priyanshi Tanna	Joined	2/4/2021, 1:35:12 PM
G. Praketh	Joined	2/4/2021, 1:35:12 PM
Ameya Sanjay Telang	Joined	2/4/2021, 1:35:12 PM
Preethika Rayabaram	Joined	2/4/2021, 1:35:12 PM
Gautam Advani	Joined	2/4/2021, 1:35:12 PM
Regalagadda Shiva Jyothi	Joined	2/4/2021, 1:35:12 PM
P V L Sravanthi	Joined	2/4/2021, 1:35:12 PM
Harishankar C N	Joined	2/4/2021, 1:35:12 PM
Debopriya Banerjee	Joined	2/4/2021, 1:35:12 PM
K Harika	Joined	2/4/2021, 1:35:12 PM
Aabhas Arya	Joined	2/4/2021, 1:35:12 PM
Sandeep Kandel	Joined	2/4/2021, 1:35:12 PM
Dr. Ridhi Rani	Joined	2/4/2021, 1:35:12 PM
Anjali Dabral	Joined	2/4/2021, 1:35:12 PM
SASANKA SEKHAR	Joined	2/4/2021, 1:35:12 PM
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Sravan Yandra	Joined	2/4/2021, 1:35:12 PM
Shamya Mishra	Joined	2/4/2021, 1:35:12 PM
Pagidimarri Priyanka	Joined	2/4/2021, 1:35:12 PM
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Monisha Binker	Joined	2/4/2021, 1:35:12 PM
Rohit Rastogi	Joined	2/4/2021, 1:35:12 PM
Indrajit Pandey	Joined	2/4/2021, 1:35:12 PM
Nitin S	Joined	2/4/2021, 1:35:12 PM
Devika Praveen	Joined	2/4/2021, 1:35:12 PM
Prashansa Agarwal	Joined	2/4/2021, 1:35:12 PM
Sumit Maurya	Joined	2/4/2021, 1:35:12 PM
Pulipaka Harshitha Anullekha	Joined	2/4/2021, 1:35:12 PM
Wankhede Aditi Prashant	Joined	2/4/2021, 1:35:12 PM
Sai Shruti Padhi	Joined	2/4/2021, 1:35:12 PM
Niti Sah	Joined	2/4/2021, 1:35:12 PM

Souza Eremita Jo Ann Maria	Joined	2/4/2021, 1:35:12 PM
Arnab Gajbhiye	Joined	2/4/2021, 1:35:12 PM
Rounak Dutta Saha	Joined	2/4/2021, 1:35:12 PM
Avineet Kaur	Joined	2/4/2021, 1:35:12 PM
Sushil Kumar Jaiswal	Joined	2/4/2021, 1:35:12 PM
Ved Srinivas	Joined	2/4/2021, 1:35:12 PM
Karni Bharath	Joined	2/4/2021, 1:35:12 PM
Priyadharsini Ramakrishnan	Joined	2/4/2021, 1:35:12 PM
Priyadharsini Ramakrishnan	Left	2/4/2021, 1:42:27 PM
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Dedania Aarsi Atulbhai	Joined	2/4/2021, 1:35:12 PM
Snigdha Nair	Joined	2/4/2021, 1:35:12 PM
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Prachi Poorva	Joined	2/4/2021, 1:36:09 PM
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Aneesha Chakraborty	Joined	2/4/2021, 1:36:36 PM
Bhadra Vijayan	Joined	2/4/2021, 1:36:36 PM
Somiya Jain	Joined	2/4/2021, 1:36:43 PM
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Shreyasi Basak	Joined	2/4/2021, 1:36:56 PM
Tanaya Saha	Joined	2/4/2021, 1:36:59 PM
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Akshyataa Pattnaik	Joined	2/4/2021, 1:37:15 PM
Thanashree Suresh Iyer	Joined	2/4/2021, 1:37:16 PM
Karna Bala Venkata Sri Sai Rohit	Joined	2/4/2021, 1:37:27 PM
Vignesh M	Joined	2/4/2021, 1:37:43 PM
Nandana S	Joined	2/4/2021, 1:37:49 PM
Vishesh Rateja	Joined	2/4/2021, 1:37:52 PM
Jidigam Snigdha	Joined	2/4/2021, 1:37:59 PM
Shalini Sharma	Joined	2/4/2021, 1:38:07 PM
Nikitha Kanna	Joined	2/4/2021, 1:38:09 PM
Sanjana Das	Joined	2/4/2021, 1:38:17 PM

Akash Kumar Pal	Joined	2/4/2021, 1:38:21 PM
Sneha Agneswaran	Joined	2/4/2021, 1:38:23 PM
Suklikar Anup Nitin	Joined	2/4/2021, 1:38:29 PM
Rohan Suresh Borate	Joined	2/4/2021, 1:38:30 PM
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Garima Grover	Joined	2/4/2021, 1:40:20 PM
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Saathwik Reddy Bobbala	Joined	2/4/2021, 1:41:08 PM
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Neendi Akshay Thilak	Joined	2/4/2021, 1:41:50 PM
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Harshitha Vennamaneni	Joined	2/4/2021, 1:42:01 PM
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Srestha Bhar	Joined	2/4/2021, 1:45:21 PM
Surya Kant Dixit	Joined	2/4/2021, 1:45:24 PM
Vijay Bheemsingh Nehra	Joined	2/4/2021, 1:45:35 PM

*Ridhi Rani*

**Dr. Ridhi Rani**  
Assistant Professor  
Faculty In-charge (WDC)

*Shyamsunder Chitta*

**Dr. Shyamsunder Chitta**  
Dy. Director

*Ravi Kumar Jain*

**Dr. Ravi Kumar Jain**  
Director  
SIBM - Hyderabad





## Super77 Leadership Development Program

2 messages

**S.V.N.A. Rama Krishna** <rama.krishna@sibmhyd.edu.in>

Fri, Jan 15, 2021 at 3:02 PM

To: MBA Batch 2019-2021 Students <students2019-21@sibmhyd.edu.in>, MBA Batch 2020-2022 Students <students2020-22@sibmhyd.edu.in>  
Cc: "Dy. Director SIBM HYD" <dydirector@sibmhyd.edu.in>, "Dr. Shyamsunder Chitta" <shyam.chitta@sibmhyd.edu.in>, "Dr. V.K. Satya Prasad" <vk.satyaprasad@sibmhyd.edu.in>, Pratibimb Photography Club <pratibimb@sibmhyd.edu.in>, SIBM IT <it@sibmhyd.edu.in>, Anil Kumar Yamala <anil.yamala@sibmhyd.edu.in>, Om Prakash <om.prakash@sibmhyd.edu.in>

Dear Students,

This is to inform you that there will be a Value add the course in Leadership it will be help full for your future and will enrich your leadership skills. All of you are requested to register and attend the program. Further details are as below:-

The Program is scheduled from January 18, 2021, to January 23, 2021, from 05:00 PM to 07:00 PM.

1. To create 6 days schedule (per day 2 hours slot) where you have to go through the video session & keep noting their KEY takeaways.
2. You will have our first live session on the first day on "Power of Leadership"
3. Second Live session, we will do after completion of the program & this day we will issue them Super77 badge.
4. They will issue a list of Objective Based Questions that will be used in the college platform as an Online Assessment Test. Once a student pass that test then they will issue the Certificate.
5. They will issue a google form to get feedback on the program.


**The link will be shared with you tomorrow.**

--  
Thanks & Regards,

Rama Krishna S  
Sr. Coordinator  
Academics  
Symbiosis Institute of Business Management, Hyderabad  
Symbiosis International (Deemed University)  
**Mobile No. 98480 89786**  
**Land Line: 040-2723 2111**




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 **Super77\_Basic LDP.pdf**  
1998K

**S.V.N.A. Rama Krishna** <rama.krishna@sibmhyd.edu.in>  
To: Om Prakash <om.prakash@sibmhyd.edu.in>

Thu, Aug 26, 2021 at 11:20 AM

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# **Symbiosis Institute of Business Management, Hyderabad**



**Symbiosis International (Deemed University), Pune**

**Report on**

## **Super 77 Basic Leadership Development Program**

**February 21, 2021**

**Page 1 of 11**



**As someone rightly emphasized, “Opportunities are like doors to success”.**

We, the budding managers of Symbiosis Institute of Business Management, Hyderabad, were presented with the perfect opportunity of laying the foundational stone to the life-building skill of becoming a great leader through a basic leadership development program by the ‘Platform of Positivity’ called Super77. With their Mission being, “Transforming “Human Lives” through coaching, mentoring, educating, training & hand-holding. Preparing them towards next bigger goal of their life”, the initiative truly brought in a wave of changes in one’s perspective towards life.

The program was kick started with a phenomenal live session, held on the 18th of January, 2021 and conducted by the Program Head, Mr. Amit Pandey, following which the students were asked to abide by certain strict guidelines and watch the series of 8 pre-recorded motivational videos, supervised by 4 amazing mentors, namely, Mr. Amit Pandey, Dr. Divya Chopra, Mr. Ketan Bhagat and Mr. Saurabh Tiwari. After the completion of all the videos, each student had to pass through an online test centered around the key learnings from the curriculum, which in turn, facilitated everyone to earn the Certificate of Completion. Finally, the closing ceremony of the workshop was held on the 30th of January, 2021 and was graced by the presence of all four mentors, engaging in an interactive session.

**Name of the Program: Super77 Basic Leadership Development Program**

**Program Duration: 18-01-2021 to 30-01-2021**

**Platform: Microsoft Teams and Super77 Platform**

**Promotional Poster of the Closing Ceremony:-**



**Event Structure:-**

**Objectives:**

- To help in building a positive attitude towards life.
- To solve the problems of negativity.
- To enhance one’s personality and learn the secret behind personal brand-building.

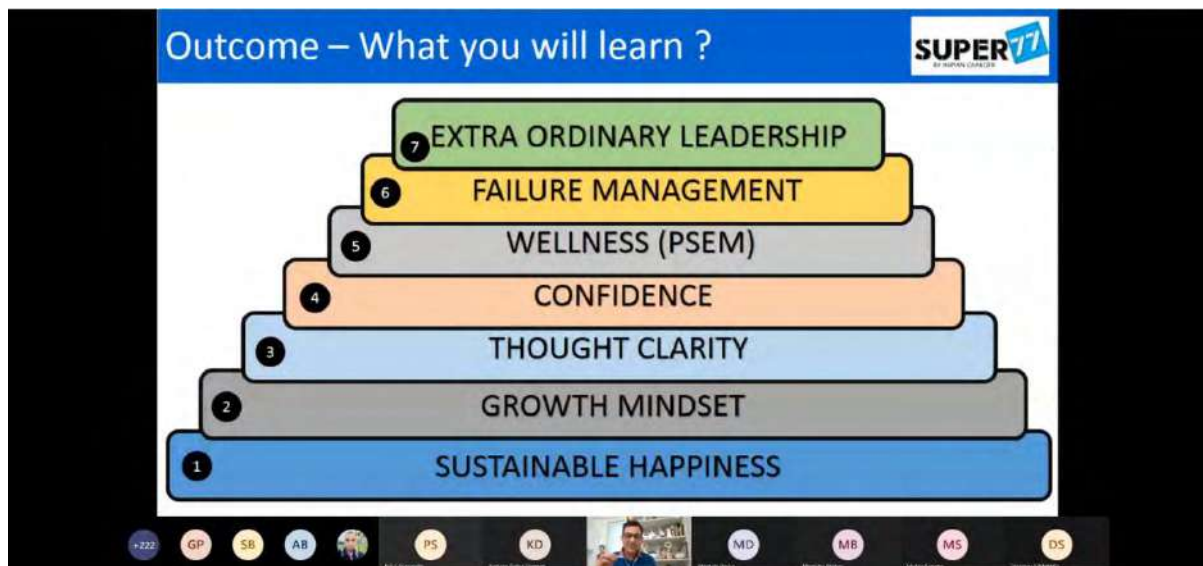
- To understand the myths and truths of the Corporate World.
- To imbibe the spiritual laws of success and understand the basics of leadership.

### **Introductory Session and Program Commencement (January 18, 2021):**

The session started with Dr. Ravi Kr. Jain, Director of SIBM – Hyd, welcoming Mr. Amit Pandey and inviting him to initiate the learning program, which was followed by some thought-provoking insights by Mr. Pandey which set the wheels in motion while he clearly outlined the objectives of the program, the guidelines to be followed and the outcome to be expected. Mr. Amit, also known as the Human Charger, showed us how to be the change that we want from others with the help of a beautiful video and pointed out the basic differences between growth and happiness and how to balance both in life. He also advised us on how to avoid futile and meaningless conversations with certain people who always remain unconvinced by simply uttering, “You are right” to whatever they have to say. Finally, Dr. Tanmoy De, Asst. Professor (Marketing) at SIBM – Hyd, conveyed a vote of thanks to the Program Mentor. A few video grabs of the session are given below.







### The 8-Day Schedule (January 19, 2021 to January 26, 2021):

The program started with a clear set of guidelines, which were to be followed during the entire process and an everyday schedule of 2 hours, from 5 PM to 7 PM, was put aside to watch the pre-recorded videos.

### The guidelines were as follows:

During these 8 days, strictly avoid any negativity (Do not read, text, speak or listen to anything negative)

Use notebook & write some of the key learnings (This would help you to clear our Online Assessment Test for Certificate).

To apply for Online Test - All Video Status should get converted into 'Watched' Status.

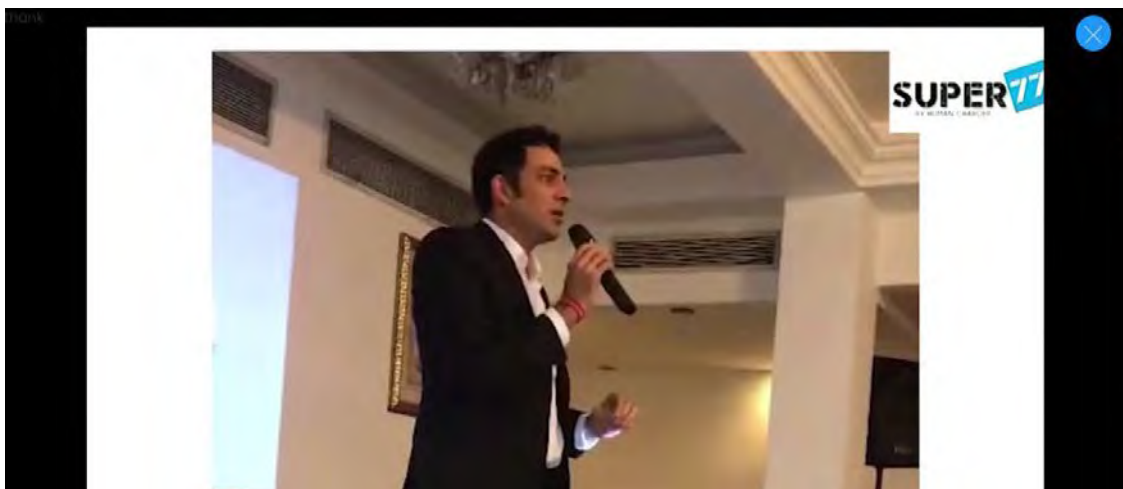
### Also, some of the key learnings from the videos are as follows:-

- Firstly, one does not need to be always serious, however one must always try to be sincere.
- At every confusion point in life, one must take the first U-Turn visible.



- It is never healthy to carry around one's grudges and worries for too long.
- The Rule of 8-8-8 is to be followed with 8 hours of primary hard work, 8 hours of secondary recreation and 8 hours of sound sleep.
- Movies can also be a great source of inspiration. For example, Anand shows how to enjoy and cherish life even in the face of death.
- Draupadi Mindset - wanting so many things from one Job-like Draupadi's wish which portrays a confused mindset and should be avoided.
- The real meaning of any job is to get any job and make it the best.
- When one is young, the focus should be on learning rather than earning.
- Too many job changes reflect an unstable profile and short-term gain would hurt the long-term gain, thus, should be avoided.
- If one can't convert their hobby into a profession then they should change their profession into a hobby.
- Life is all about expecting the unexpected.
- Mohe Kaha Vishram - Don't rest until you meet your task/target.
- Difficult is difficult, but not impossible.
- There are 2 important days in one's life, the day a person is born and the day he or she realizes the purpose of his or her birth.

**Given below, are a few video grabs from the sessions of the Four Mentors.**





**SUPER77**  
BY SIBM CAMPUS

25 YEARS IN NORTH AMERICA

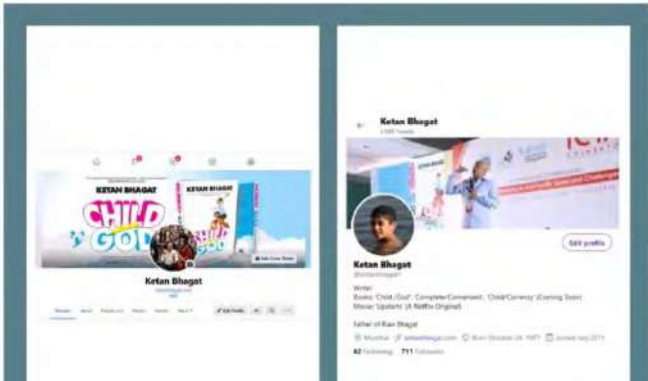
CHEMICAL INDUSTRY WITH

TECHNOLOGY AND BUSINESS


DEVELOPMENT ROLES IN DUPONT,

CHEMOURS, NOLUMA AND

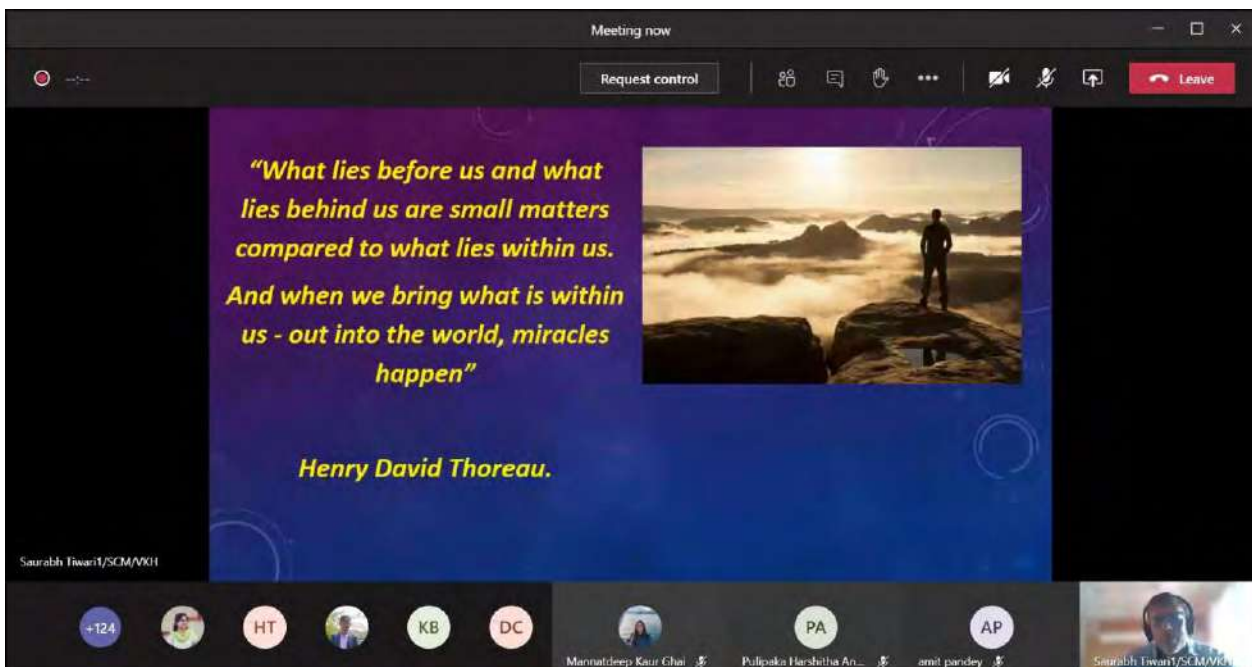
ARMSTRONG CEILINGS



**SUPER77**  
BY SIBM CAMPUS



### The Closing Ceremony (January 30, 2021):-



*"What lies before us and what lies behind us are small matters compared to what lies within us. And when we bring what is within us - out into the world, miracles happen"*

**Henry David Thoreau.**



The event was co-hosted by Miss Mannat and Miss Harshitha of MBA 1<sup>st</sup> Year Batch, 2020-2022. Besides, the four celebrated mentors, the occasion was also graced by the presence of Mr. Chethan, who runs an orphanage in Bangalore and his enthusiastic group of young children delightfully explained the meanings of character and positive attitude towards life in their own words. It was an extremely inspiring and enthralling experience for everyone present and the entire program taught us to hold on to the beauty of life, even in the face of utmost difficulty and distress; a simple mantra towards a happy and successful life!

**Dr. Tanmoy De**  
Assistant Professor  
Students Incharge (IQAC)

**Dr. Shyamsunder Chitta**  
Dy. Director

**Dr. Ravi Kumar Jain**  
Director  
SIBM – Hyderabad





**Symbiosis Institute of Business Management – Hyderabad**  
Constituent of Symbiosis International (Deemed University)  
**Batch of 2020-22 (SECTION – A + B)**

**January 18, 2021**

**Super 77 Leadership Development Program – (Online)**

Sl. No	Name of the Student	PRN	Present / Absent
1	Aabhas Arya	20021141001	P
2	Aakarsh Raj	20021141002	P
3	Abdul Taiyeb	20021141004	P
4	Aditya Khandelwal	20021141007	P
5	Agarwal Ayushi Rupesh	20021141008	P
6	Akash Kumar Pal	20021141009	P
7	Akshay Kumar Ghosh	20021141010	P
8	Akshita Singh	20021141011	P
9	Alugaddala Priyanka	20021141012	P
10	Anjali Dabral	20021141013	P
11	Arindam Bauri	20021141014	P
12	Ashik Patowary	20021141015	A
13	Ashmita Biswas	20021141016	P
14	Avijit Gupta	20021141017	A
15	Ayushi Jaiswal	20021141019	P
16	Barve Sanika Kedar	20021141021	A
17	Bhadra Vijayan	20021141022	P
18	Chillara Gayatri	20021141023	P
19	Chinmay Roy	20021141024	A
20	Devika Praveen	20021141025	P
21	Dibyarpita Ghosh	20021141026	P
22	Diptajit Nath	20021141027	P
23	Divyani Yadav	20021141028	P
24	Dubaree Choudhury	20021141029	P
25	Durgesh Nandini	20021141030	P
26	G Uthara	20021141031	P
27	G. Praketh	20021141032	P
28	Garima Grover	20021141033	P
29	Girme Gandhali Nikhil	20021141034	P
30	Gouri Sohani	20021141035	P

Sl. No	Name of the Student	PRN	Present / Absent
31	Heena Ghosal	20021141036	P
32	Heena Goyal	20021141037	P
33	Indrajit Pandey	20021141038	P
34	Ivana Dutta	20021141040	P
35	Jonnalagadda S Viswanadh	20021141041	P
36	Kalizham Srinivas Nihar	20021141043	P
37	Karni Bharath	20021141044	A
38	Kartik Divakar Gangurde	20021141045	P
39	Kaustov Maji	20021141046	P
40	Kavya Jayaprakash	20021141047	P
41	Khushbu Tulsian	20021141048	P
42	Kothwal Rithik Reddy	20021141049	A
43	M Veera Mahesh	20021141050	P
44	Manapuram Praneel	20021141051	P
45	Manash Pratim Barman	20021141052	P
46	Mannatdeep Kaur Ghai	20021141053	P
47	Mayank Tiwary	20021141054	P
48	Mekala Sushma	20021141056	P
49	Mudavath Sanjana	20021141057	P
50	Namrata Gupta	20021141060	P
51	Nandana S	20021141061	P
52	Neendi Akshay Thilak	20021141063	P
53	Neetha Nandyala	20021141064	P
54	Nishka Agarwal	20021141065	A
55	Nitin S	20021141066	P
56	P Karthik	20021141067	P
57	Pankaj Badyal	20021141068	P
58	Patil Ashutosh Sanjay	20021141069	P
59	Pooja Bino	20021141070	P
60	Pooja Chowdary Valluri	20021141071	P
61	Prachi Poorva	20021141072	P
62	Pragati Saxena	20021141073	P
63	Pragyesh Bajpai	20021141074	P
64	Prashansa Agarwal	20021141075	P
65	Prashant Singh Yadav	20021141076	P
66	Pratiksha Gupta	20021141077	P



Sl. No	Name of the Student	PRN	Present / Absent
67	Preet Akash Nayak	20021141078	A
68	Preethika Rayabaram	20021141079	P
69	Prince Gupta	20021141080	P
70	Priyadharsini Ramakrishnan	20021141081	P
71	Priyanka M	20021141082	P
72	Priyanshi Tanna	20021141083	P
73	Pulipaka Harshitha Anullekha	20021141084	P
74	Pushpak Singhal	20021141085	P
75	Radhika Khemka	20021141087	P
76	Rayyan Daruwala	20021141088	A
77	Regalagadda Shiva Jyothi	20021141089	P
78	Reshma S	20021141091	P
79	Richa Dubey	20021141092	P
80	Riya Sethi	20021141093	P
81	Rudraksh Sonane	20021141094	A
82	S Sai Sruthi Vishali	20021141095	P
83	Sai Mahima Angi	20021141096	P
84	Sai Shruti Padhi	20021141097	P
85	Sanjana Das	20021141098	P
86	Santhoshini R	20021141099	P
87	Shamya Mishra	20021141100	P
88	Shantanu Seth	20021141101	P
89	Shivam Rai	20021141102	P
90	Shreyangan Sarma	20021141104	P
91	Shreyasi Basak	20021141105	P
92	Shrivastava Vandit Rakesh	20021141107	P
93	Snigdha Nair	20021141108	P
94	Sojali Mohapatra	20021141109	P
95	Somiya Jain	20021141111	P
96	Soumyajit Halder	20021141113	P
97	Sourav Kumar Hati	20021141114	P
98	Souza Eremita Jo Ann Maria	20021141115	P
99	Sravan Yandra	20021141116	P
100	Sumit Maurya	20021141117	P
101	Sundari Ramya	20021141119	P
102	Surya Kant Dixit	20021141121	P

Sl. No	Name of the Student	PRN	Present / Absent
103	Syed Ayaan Hakim	20021141122	A
104	Tarun Monga	20021141123	P
105	Thanashree Suresh Iyer	20021141124	P
106	Tinni Patra	20021141125	A
107	Vaibhav Agrawal	20021141126	P
108	Vignesh M	20021141127	P
109	Vishesh Rateja	20021141129	P
110	Wankhede Aditi Prashant	20021141130	A
111	Yashwendra Wadia	20021141131	P
112	Kaza Nikhil Divakar	20021141132	A
113	P Sai Pranav	20021141133	P
114	Pratik Mukherjee	20021141134	P
115	Nikitha Kanna	20021141135	P
116	Amrit Mallik	20021141136	P
117	Suklikar Anup Nitin	20021141137	P
118	Shweta Shukla	20021141138	P
119	Shubham Thakur	20021141139	A
120	Chopparapu Meher Roshni	20021141140	P
121	Chokshi Krina Dharmendra	20021141141	P
122	Kazol	20021141142	P
123	U Vilasini	20021141143	P
124	Gandrati Suman Daniel	20021141144	P
125	Koduru Lakshmi Prathyusha	20021141145	A
126	Rounak Dutta Saha	20021141146	A
127	Gautam Advani	20021141147	P
128	Raja Sen	20021141148	P
129	Sasanka Sekhar	20021141149	P
130	Aneesha Chakraborty	20021141150	P
131	Syed Nurul Hasan	20021141151	P
132	Chrystal Indashongdor Majaw	20021141152	P
133	Iyer Arvind Ganesh	20021141153	P
134	Dedania Aarsi Atulbhai	20021141154	P
135	Haritha Haridas	20021141155	P
136	Sanjana VR	20021141156	P

## Guest lecture by Priyank Ahuja

1 message

S.V.N.A. Rama Krishna <rama.krishna@sibmhyd.edu.in>

Tue, Mar 23, 2021 at 12:39 PM

To: SIBM HYD MARKETING GROUP 2019-21 <marketing2019-21@sibmhyd.edu.in>, SIBM HYD Marketing Group 2020-22 <marketing2020-22@sibmhyd.edu.in>  
Cc: "Dy.Director SIBM HYD" <dydirector@sibmhyd.edu.in>, "Dr. V.K. Satya Prasad" <vk.satyaprasad@sibmhyd.edu.in>, Om Prakash <om.prakash@sibmhyd.edu.in>, Pratibimb Photography Club <pratibimb@sibmhyd.edu.in>, Rajesh Sakilam <rajesh.sakilam@sibmhyd.edu.in>

Dear Students,

There is a guest lecture by Mr. Priyank Ahuja, Product Manager at Accenture.

**Topic:- "Product Management"**

**Date:-** March 26, 2021 (Friday)

**Timings:-** 03:10 PM to 04:40 PM

**Note:-** As you are aware, all the guest lectures are mandatory for you and attendance will be marked. This session will be counted as a part of the **Marketing Specialization** course.

--  
Thanks & Regards,

Rama Krishna S  
Sr. Coordinator  
Academics  
Symbiosis Institute of Business Management, Hyderabad  
Symbiosis International (Deemed University)  
**Mobile No. 98480 89786**  
**Land Line: 040-2723 2111**



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# **Symbiosis Institute of Business Management, Hyderabad**



**Symbiosis International (Deemed University), Pune**

**Guest Lecture by**

**Mr. Priyank Ahuja**

*Product Manager & Consultant, Accenture*

**Topic:- “Kon-Quest Session on Product Management”**

**Batch of 2019-21 and 2020-22 (Marketing)**

**March 26, 2021**

## Introduction:-

On March 26, 2021 Corporate Interaction Cell (CIC) in collaboration with 7PM, The Marketing Club under the Kon Quest series conducted a session from 3:10 PM to 4:40 PM which was taken by Mr. Priyank Ahuja on the topic of Product Management, where he shared his knowledge about the field, from the basics of what a product is to the career path of a product manager. The guest lecture gave an in depth knowledge about the various components of the role of a product manager and the skill sets required to become a good product manager which was then enhanced by him explaining us a real life project.



The poster is for a 'KonQuest Session' titled 'Product Management'. It features a circular portrait of Mr. Priyank Ahuja, a man in a suit and tie. The text on the poster includes: 'KonQuest Session', 'Product Management', 'Date - 26th March 2021', 'Time - 3:10 PM - 4:40 PM', 'Mr. Priyank Ahuja', 'Product Manager, (ISB Alumnus)', and 'Platform - Microsoft Teams'. Logos for SIBM Hyderabad, CIC, and Symbiosis are also present.

## Guest Profile

Mr. Priyank Ahuja is associated with Accenture as a Product Manager & Consultant for the last 3 years. I did B.Tech from IIIT, Noida, and MBA from ISB Hyderabad (Major: Strategy, Leadership; Specialization: Finance; International Semester Exchange: NUS Business School, Singapore). He has successfully executed 41 diverse projects as a Management Consultant, Program Manager, Product Manager, Pre-Sales Consultant, Operations Manager, and Marketing Strategist. Overall, he has 13.25 years of work experience especially in the field of IT, Telecom, Retail, E-Commerce, Real Estate & Education.

His Previous Employers are Nokia, ZTE, Vodafone, and TCS. He did Internships at Siemens & Airtel. In his leisure time, he uses to engage in management consulting, conduct webinars and mentorship



sessions for Undergraduate & B-school students (Consulting/Marketing/Finance/Product Management) who find difficulty in navigating the right career path so that they will make a wise decision on time and will not feel repent afterward due to lack of ignorance/clarity.

He is an official "Mentor" with 180 Degrees Consulting, IIT Bombay Hult Prize, Inside IIM.com, Seek A Mentor, Mentor Box, MBA Beyond Books, Hindu Consulting Club, DTU Assets Society, DTU Round Table Society, Ramjas Consulting Society, Case Connect Club, MFL Edu club (Mentors for Life), and Shri Ram Consulting & Research Centre. He is also a Certified Corporate Trainer, Coach, Keynote Speaker, and B-School Visiting Faculty. To date, He has conducted 502 Whole Day Corporate Training Sessions, 70 Webinars, 75 One-on-One Mentorship Sessions, covered outreach of 85K Participants across various forums.



**Mr. Priyank Ahuja, Product Manager at Accenture, (ISB Alumnus)**

### **Details of the Session**

The guest lecture was started by the session agenda, where Mr. Priyank Ahuja gave a brief description about the topics which were further discussed during the session. The session was then carried forward by explaining the basic question of what is a product, where it was described as any tangible or intangible product, service, device anything which can improve our utility, added with some examples. Mr. Priyank then explained, what Product Management is all about. He explained the various role specialisations under Product Management - Strategic, Engineering, Tactical/Operational

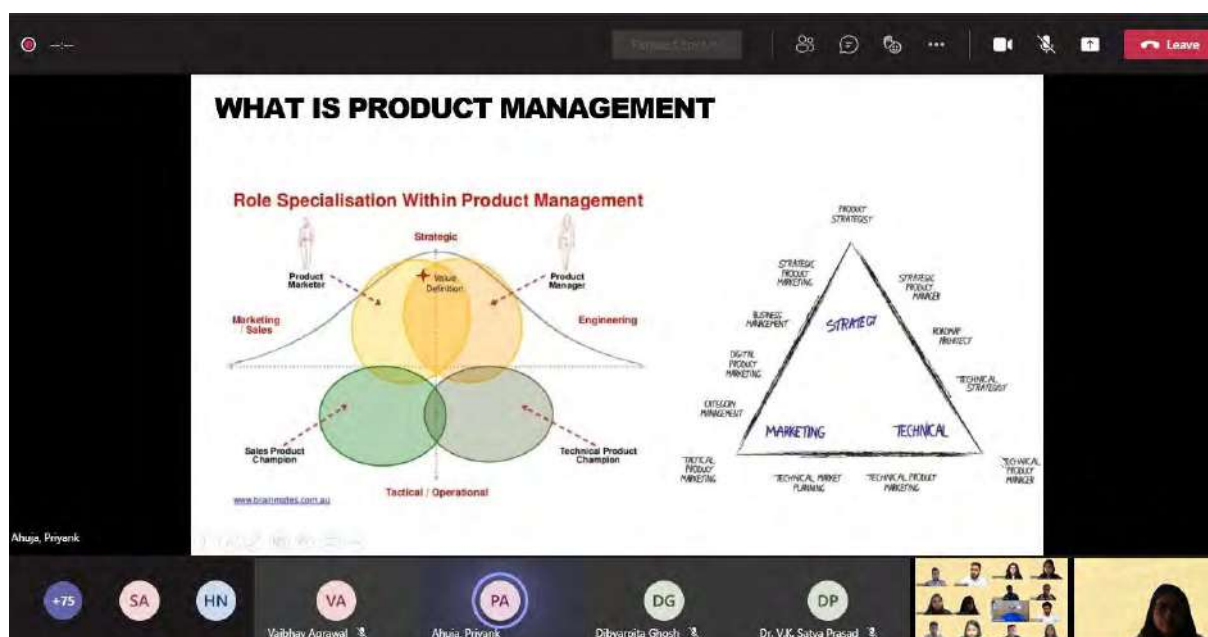
and Marketing/Sales. These verticals include Product Manager, Technical/Product Champion, Sales Product Champion and lastly the Product Marketer.

Mr. Priyank then gave an insight about the Product Life Cycle Journey, where he described the 4 life cycle stages and their marketing implications. The same curve was explained with an addition of Research and Development as a stage, where users were classified into 5 categories, namely Innovators, Early Adopter, Early Majority, Late Majority and finally the Laggards. A detailed description about these 5 categories was also further explained by him.

The next topic covered by Mr. Priyank was the various components of Product Management which had 3 components under it. Further he explained the Role of a Product Manager in detail which he explained with the help of a Venn diagram. This was continued further with a brief description of a product manager v/s other roles and also how a day in the life of a product manager looks like. This consists of creating a roadmap of things to be done as well on how to integrate all the activities to create an outcome of exceptional value.

A real-life project was showcased as an example to the students for their better understanding as to how things actually work in the field. Later the career path of a Product Manager was discussed and how we as students can take steps to enter this field. Mr Priyank also showcased the most important components of a product manager's resume advised the students on how to write a strong resume which will be accepted by the industry leaders. Lastly he shared various resources such as some courses and websites that would help the students to get into the field of product management


## CAPTURES FROM THE SESSION




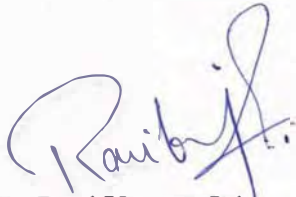


## CONCLUSION

It can be concluded that all the knowledge shared by Mr. Priyank was very insightful for the students as he not only covered the fundamentals of Product management but also what it takes to be a great product manager. Various details about the field of Product Management were shared by Mr. Priyank. We also got an idea as to what are the different components of Product Management and the significant role played by a product manager. The session can be highlighted with a vital quote by Mr. Priyank which said "Customers don't buy the product; they buy the promises of a better life". This is something which needs to be remembered & followed by every student to not only be a better manager but to be a better leader for tomorrow as well.

  
**Dr. V K Satya Prasad**  
 Assistant Professor, Head Academics

  
**Dr. Shyamsunder Chitta**  
 Dy. Director

  
**Dr. Ravi Kumar Jain**  
 Director

**Symbiosis Institute of Business Management – Hyderabad**  
Constituent of Symbiosis International (Deemed University)  
**Batch of 2019-21 Marketing**

**March 26, 2021**

**“Kon Quest Session on Product Management” (Online)**

Sl. No	PRN	Full Name	Attendance
1	19021141001	Abhijeet Singh Kushwah	P
2	19021141005	Abhiti Patidar	P
3	19021141008	Akanksha Verma	P
4	19021141010	Akhil Raj Dosapati	A
5	19021141014	Aman Grade	A
6	19021141015	Amarpreet Singh Pruthi	P
7	19021141017	Amiangshu Dutta	P
8	19021141018	Anirudh Agrawal	A
9	19021141020	Ankita Agarwal	P
10	19021141021	Anmol Sharma	A
11	19021141023	Aparna Singh	P
12	19021141024	Arghya Chakraborty	P
13	19021141032	Binish Siddiqui	P
14	19021141037	Deepika Solanki	P
15	19021141044	Harishankar C N	P
16	19021141045	Harsh Agarwal	P
17	19021141046	Harshit P Gondole	P
18	19021141056	Kireet Ahuja	P
19	19021141058	Kshitij Raj	P
20	19021141059	Lakshmi Lavanya Pagallu	P
21	19021141065	Maushumi Mandal	P
22	19021141066	Mayank Bajpai	A
23	19021141067	Mohan Singh Bhadoriya	A
24	19021141075	PVL Sravanthi	A
25	19021141076	Pagidimarri Priyanka	A
26	19021141078	Prerona Dey	P
27	19021141081	Rahul	A
28	19021141082	Rakshita Asati	A
29	19021141085	Ridam Verma	P
30	19021141086	Ritam Chakraborty	A
31	19021141087	Riya Agrawal	P
32	19021141092	Rupal	P
33	19021141098	Samujjal Sonowal	A
34	19021141101	Sanjana Pattabiraman	A
35	19021141102	Sanjana Potnuru	P



Sl. No	PRN	Full Name	Attendance
36	19021141106	Shalini Singh	A
37	19021141109	Shivanshu Sinha	A
38	19021141111	Shubham Garg	A
39	19021141117	Sriya Kota	A
40	19021141118	Sumitra Saha	A
41	19021141119	Sushant Bhondekar	P
42	19021141120	Swagata Khargharia	P
43	19021141121	Swayam Avasthi	A
44	19021141125	Tanvi Jain	P
45	19021141128	Twinkle Pandita	P
46	19021141130	V Sathvika Sharma	A
47	19021141134	Venushree Agarwal	A
48	19021141135	Vijay Nehra	P
49	19021141140	Sushil Kumar Jaiswal	P



**Symbiosis Institute of Business Management – Hyderabad**  
Constituent of Symbiosis International (Deemed University)  
**Batch of 2020-22 Marketing**

**March 26, 2021**

**“Kon Quest Session on Product Management” (Online)**

Sl. No.	Name of the Student	PRN	Present / Absent
1	Aabhas Arya	20021141001	P
2	Abdul Taiyeb	20021141004	P
3	Agarwal Ayushi Rupesh	20021141008	A
4	Akash Kumar Pal	20021141009	P
5	Akshita Singh	20021141011	P
6	Alugaddala Priyanka	20021141012	P
7	Arindam Bauri	20021141014	P
8	Ashmita Biswas	20021141016	P
9	Ayushi Jaiswal	20021141019	P
10	Bhadra Vijayan	20021141022	P
11	Chinmay Roy	20021141024	A
12	Dibyarpita Ghosh	20021141026	P
13	Diptajit Nath	20021141027	P
14	Divyani Yadav	20021141028	P
15	Durgesh Nandini	20021141030	P
16	Garima Grover	20021141033	P
17	Girme Gandhali Nikhil	20021141034	P
18	Gouri Sohani	20021141035	P
19	Heena Goyal	20021141037	P
20	Indrajit Pandey	20021141038	P
21	Jonnalagadda S Viswanadh	20021141041	P
22	Kartik Divakar Gangurde	20021141045	P
23	Kaustov Maji	20021141046	P
24	Khushbu Tulsian	20021141048	P
25	Manash Pratim Barman	20021141052	P
26	Mayank Tiwary	20021141054	P
27	Nandana S	20021141061	P
28	Nishka Agarwal	20021141065	P
29	Nitin S	20021141066	P
30	P Karthik	20021141067	P
31	Pankaj Badyal	20021141068	P
32	Pooja Bino	20021141070	A
33	Pragyesh Bajpai	20021141074	P

34	Prashant Singh Yadav	20021141076	P
35	Prince Gupta	20021141080	P
36	Priyanshi Tanna	20021141083	P
37	Pushpak Singhal	20021141085	P
38	Radhika Khemka	20021141087	P
39	Regalagadda Shiva Jyothi	20021141089	P
40	Rudraksh Sonane	20021141094	A
41	Sai Mahima Angi	20021141096	P
42	Shivam Rai	20021141102	P
43	Shreyangan Sarma	20021141104	P
44	Sojali Mohapatra	20021141109	P
45	Somiya Jain	20021141111	P
46	Sravan Yandra	20021141116	P
47	Sumit Maurya	20021141117	P
48	Syed Ayaan Hakim	20021141122	P
49	Thanashree Suresh Iyer	20021141124	P
50	Vaibhav Agrawal	20021141126	P
51	Yashwendra Wadia	20021141131	P
52	Kaza Nikhil Divakar	20021141132	A
53	P Sai Pranav	20021141133	P
54	Nikitha Kanna	20021141135	P
55	Shubham Thakur	20021141139	A
56	Kazol	20021141142	P
57	Koduru Lakshmi Prathyusha	20021141145	A
58	Aneesha Chakraborty	20021141150	P
59	Iyer Arvind Ganesh	20021141153	P
60	Dedania Aarsi Atulbhai	20021141154	P



## Invitation | FIRANDE'21

1 message

Events Committee <events@sibmhyd.edu.in>

Fri, Apr 9, 2021 at 9:08 PM

To: Director SIBMHYD <director@sibmhyd.edu.in>, "Dy.Director SIBMHYD" <dydirector@sibmhyd.edu.in>

Cc: Core Student Council <core-student-council@sibmhyd.edu.in>, Movva Sai <19021141070@sibmhyd.edu.in>

**Greetings,**

**Mélange - The Organising Committee** of SIBM-Hyderabad is elated to inform you that we would be kick-starting Day 1 of **FIRANDE'21 - The Management and Cultural Fest of Symbiosis Institute of Business Management, Hyderabad.**

We cordially invite you to grace the event with your presence.

Please find attached the schedule for the event and the meeting link for the same is as follows:

**Date - 10th April'21**

**Time - 9:00 AM**

**Platform - Zoom Meetings**

**Joining Link - [FIRANDE'21 Day 1](#)**

Regards,

**Mélange**

The Organizing Committee

Symbiosis Institute of Business Management,

Hyderabad



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Sl. No.	Activity	Time	Location
1	Registration	9:00 AM - 9:30 AM	SIU Main Hall
2	Opening Ceremony	9:30 AM - 10:30 AM	SIU Main Hall
3	Guest Lecture	10:30 AM - 11:30 AM	SIU Main Hall
4	Break	11:30 AM - 12:00 PM	SIU Main Hall
5	Workshop	12:00 PM - 1:30 PM	SIU Main Hall
6	Workshop	1:30 PM - 3:00 PM	SIU Main Hall
7	Workshop	3:00 PM - 4:30 PM	SIU Main Hall
8	Workshop	4:30 PM - 6:00 PM	SIU Main Hall
9	Workshop	6:00 PM - 7:30 PM	SIU Main Hall
10	Workshop	7:30 PM - 9:00 PM	SIU Main Hall

**Firanje Schedule.jpeg**  
128K





# **Symbiosis Institute of Business Management Hyderabad**



# **Symbiosis International Deemed University Pune**

**Firande 2021**

**April 10<sup>th</sup> - 11<sup>th</sup>, 2021**

## **Contents**

<b>A Sign of Gratitude .....</b>	<b>3</b>
<b>Firande 2021: An Overview.....</b>	<b>3</b>
<b>Firande 2021, Day 1.....</b>	<b>4</b>
<b>Inauguration Ceremony.....</b>	<b>4</b>
<b>Discipline and Anti-Ragging Committee (DARC) – Fight for Your Rights.....</b>	<b>4</b>
<b>Graffiti - The Arts and Creativity Club - Functive Loop 3.0 .....</b>	<b>6</b>
<b>InkSleuths &amp; Shakti - Maitreyi .....</b>	<b>8</b>
<b>Firande 2021, Day 2.....</b>	<b>12</b>
<b>Centre of Research Committee (CORE) – Revelation .....</b>	<b>12</b>
<b>Antardhwani - Cultural Club.....</b>	<b>13</b>
<b>Mess Committee- Gourmet Battle 5.0.....</b>	<b>34</b>
<b>Pratibimb - The Photography Club- Snap-A-Tale.....</b>	<b>37</b>
<b>Valedictory Ceremony .....</b>	<b>38</b>
<b>Hashtag – PR and Web Committee – Comedy Show .....</b>	<b>39</b>
<b>Partners .....</b>	<b>40</b>

## **A Sign of Gratitude**

At the onset of this report, We, the students of Symbiosis Institute of Business Management, Hyderabad, would like to extend our heartfelt gratitude to each and every individual who contributed in making Firande 5.0 a huge success. Our sincere regards to Dr. Ravi Kumar Jain, Director SIBM-Hyderabad; Dr. Shyamsunder Chitta, Deputy Director, SIBM Hyderabad; Col. Shekhar Joshi, campus-administrator; Dr. Tanmoy De, Faculty-Marketing and In-charge-Students Activities; participants from all the colleges; club and committee members of SIBM Hyderabad and all the teaching/ non-teaching staff. We also extend our heartfelt gratitude to the PR and Web Committee – Hashtag, for handling the event registrations and promotions on the D2C platform and different online portals. The event couldn't have been executed sans their valuable collaboration and contribution of each of them. We look forward to a similar and stronger participation in the times to come.

## **Firande 2021: An Overview**

**Firande**, the Annual Cultural and Management Fest of Symbiosis Institute of Business Management, Hyderabad, hosts many B-Schools at the Symbiosis, Hyderabad Campus for a Two-Day event, with games and activities organized by the various clubs and committees run by the students of SIBM-Hyderabad. Due to the pandemic, the event was executed smoothly online for the first time and the spirits were ever higher.

The two-day fest had many interesting and exhilarating events being conducted by the students in their various clubs. The flagship events of each club are listed below:

<b>Club/Committee</b>	<b>Flagship Event</b>
Discipline and Anti-Ragging Committee (DARC)	Fight for Your Rights
Graffiti - The Arts and Creativity Club	Functive Loop 3.0
InkSleuths & Shakti – Women Development and Social Responsibility Cell	Maitreyi
CORE - Centre of Research Committee	Revelation
Antardhwani - Cultural Club	Prastuti
	Kalakari
	Sur-e-Sartaj
	Dhun-ka-Dangal
	Symphony
	Shake-A-Leg
	Bedazzled
	Fashion Fiesta
	Flaunt It
Mess Committee	Gourmet Battle 5.0
Pratibimb - The Photography Club	Snap-A-Tale

Other than these meticulously planned and organized events of each club, Firande 2021 boasted of one of the best close to the fest with a cultural night with the comic artists, Shreeja Chaturvedi and Joel D'Souza, in association with Jrny Entertainments.



## **Firande 2021, Day 1**

On the morning of the 10<sup>th</sup> of April, 2021, the students of Symbiosis Institute of Business Management, Hyderabad, woke up to the arrival of Firande. A much-awaited event for all Symbians, the preparations for Firande had been going on in full swing for over a month prior to the fest, with each team and club working on decoration, ideation for various exciting games and preparing plans and budgets to ensure that Firande 2021 was the best experience for our cousins from other B-Schools.

At 9:00 AM, the event was inaugurated under the guidance Dr. Ravi Kumar Jain, Director SIBM-Hyderabad.

## **Inauguration Ceremony**

Following the tradition to offer prayers to Lord Ganesha, the virtual lamp lighting took place to seek the blessings of the Lord for a successful event. After the lamp lighting, Dr. Ravi Kumar Jain, Director SIBM- Hyderabad delivered the inaugural speech. Dr. Jain spoke of the importance of building connects and relations with others in our lives as management students and how such connects could guide us towards achieving greatness and success in the future. He also emphasized the importance of living by our college motto, “Vasudeva Kutumbakam”, as he greeted and welcomed our friends from the various other participating institutes from across India.

Each club/committee had their own agenda for the day. Here is a description of the games and activities they had to offer to the numerous participants.

## **Discipline and Anti-Ragging Committee (DARC) – Fight for Your Rights**

The event organized by DARC – Fight for your Rights was an individual participation event which created a platform to build awareness about the importance of protection and promotion of human rights and other related issues.

**Flow of the Event:** The event consisted of 2 rounds.

### **Round 1:**

Round 1 was an elimination round which consisted of a quiz based on decision making which took place 2 days prior to Firande. It was conducted on Quizziz platform.

### **Round 2:**

In round 2, The shortlisted candidates were asked to do an extempore on a topic related to Discipline, Anti-Ragging, Business Ethics, Morale and Integrity. The candidates were asked to choose a number between 1 to 10 and each number was associated with a topic. 2 - 4 Minutes was provided to each candidate for the extempore. It was conducted in Zoom Platform.

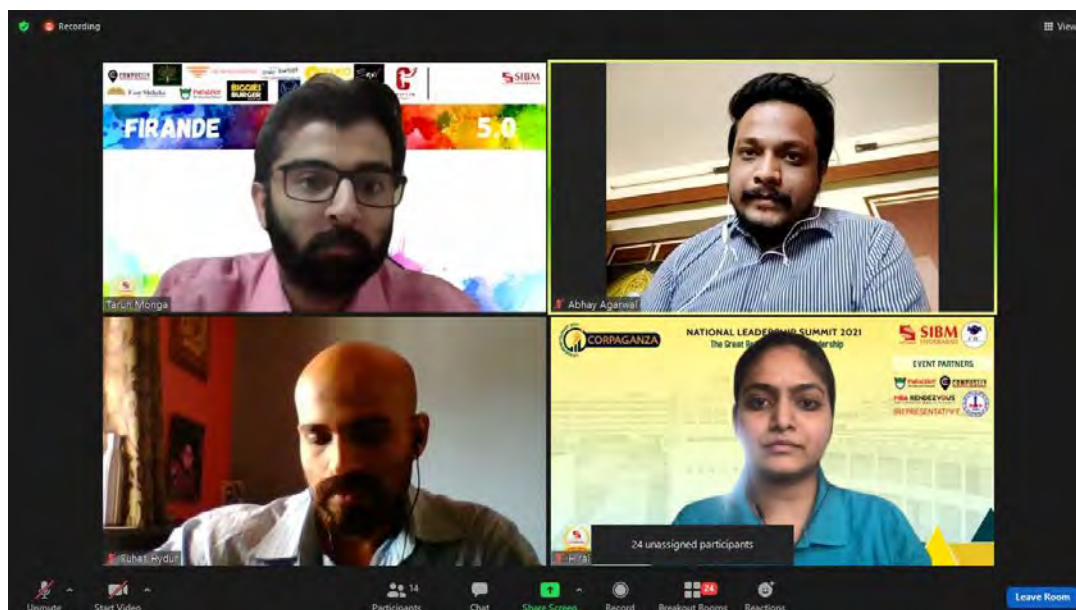
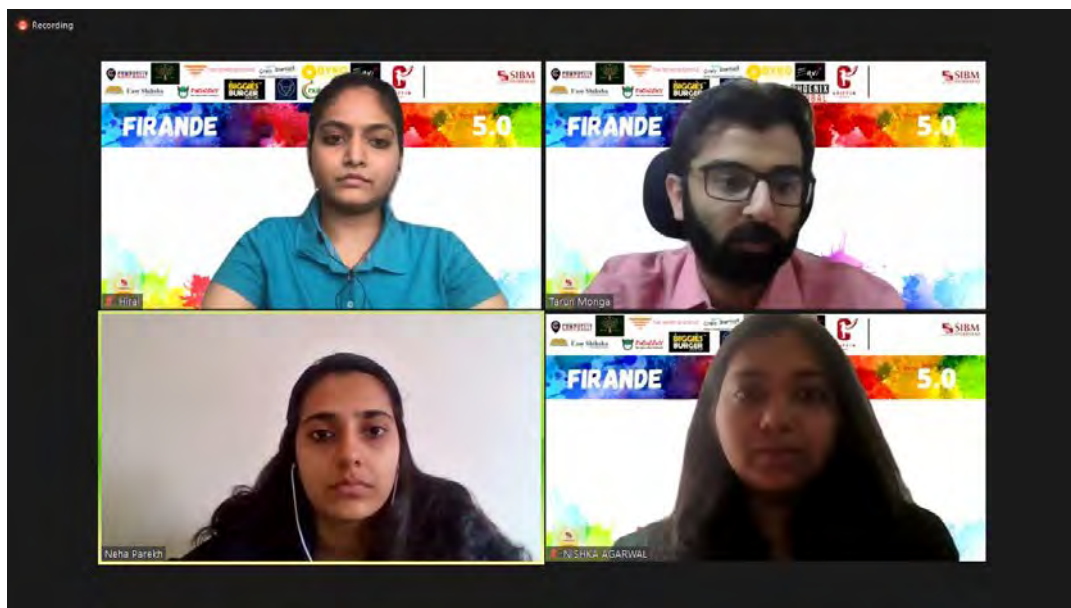
**Judgement Criteria:** Round 1 was judged on the scores that the participants scored in the quiz. Round 2 was judged on the basis of the content quality, the manner of delivery, and completion within time limit.



## Participants List:

A	B	C
Player's Name	Player's Organisation	Standings
Sobha kumari	Arya Girls College, Ambala Cantonment, Haryana	
Abhay Agarwal	Deen Dayal Upadhaya College (DDUC), University of Delhi (DU), New Delhi	1st Runner up
Ruchi Bhansali	S.P. Mandal's, Prin. L.N. Welingkar Institute of Management Development and Research, Mumbai (WeSchool)	
Mehak Jindal	Delhi Technological University (DTU), New Delhi	
Oorja	Dr. B.R. Ambedkar National Institute of Technology (NIT), Jalandhar	
Suhas Hydur	T. A. Pai Management Institute (TAPMI), Manipal	
Neha Parekh	Narsee Monjee Institute of Management Studies (NMIMS), Mumbai	
Ayush Chadha	Indian Institute of Management (IIM), Nagpur	
Sudeesh Nair	Sydenham Institute of Management Studies, Research and Entrepreneurship Education (SIMSREE), Mumbai	
Srijen Jhingta	International Management Institute (IMI), New Delhi	Winner

## Screenshots of the event:



### **Winners of the event:**

**1<sup>st</sup> Position: ₹ 6,000. - Srijen Jhingta**

**2<sup>nd</sup> Position: ₹ 4,000. - Abhay Agarwal**

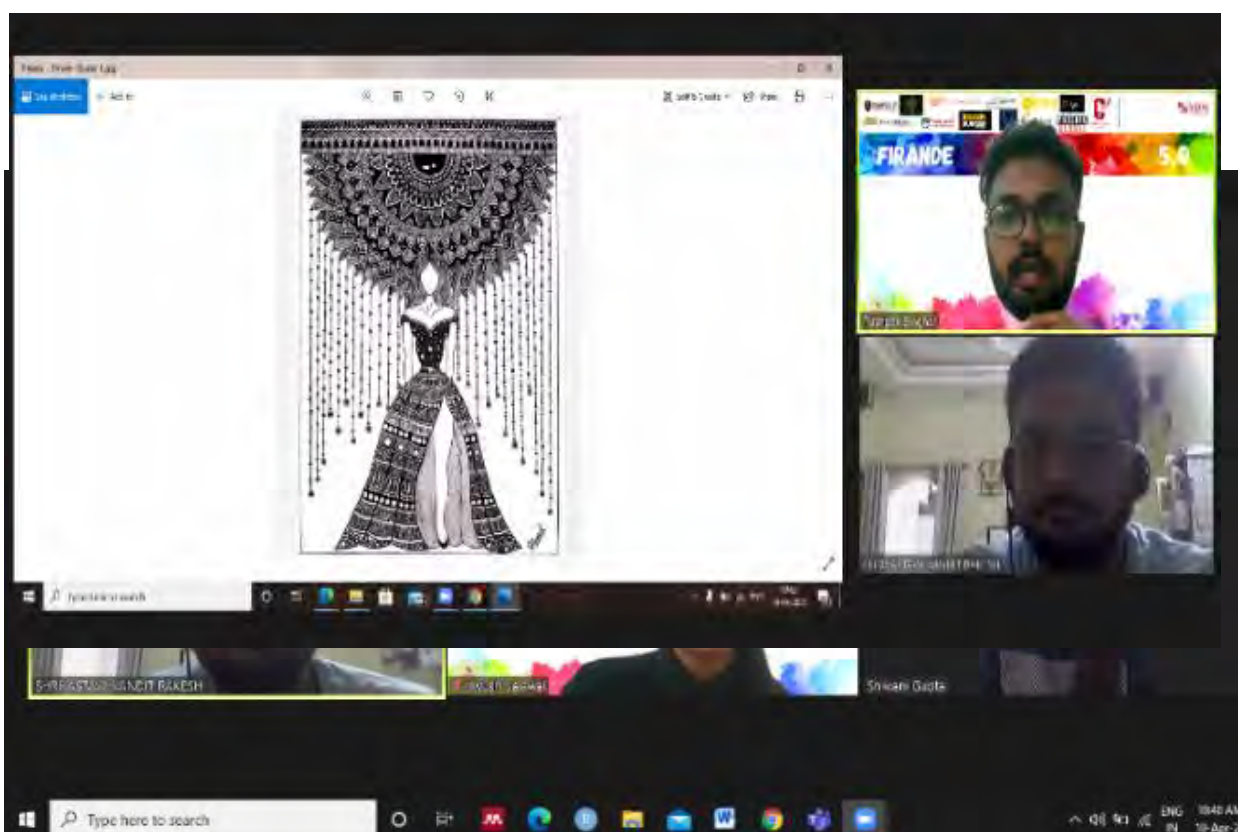
## **Graffiti - The Arts and Creativity Club - Functive Loop 3.0**

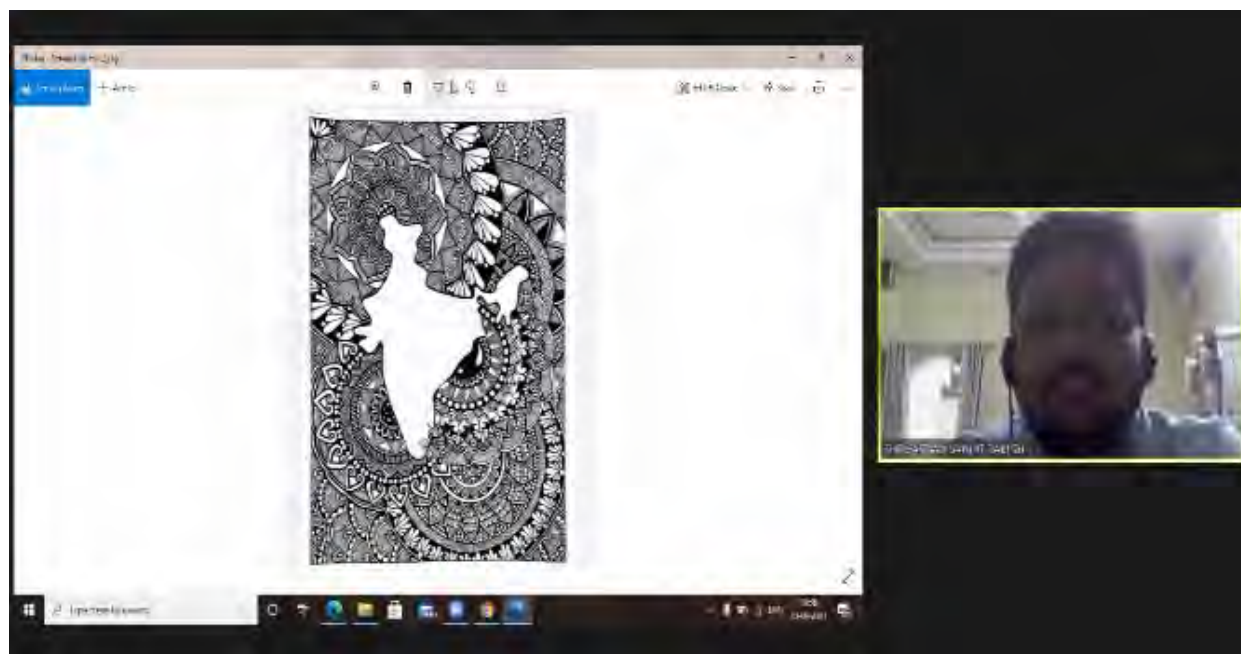
### **Round 1: Artville**

Round 1 was an offline event and the registered participants were supposed to submit their artwork in the set duration. The participants were asked to submit the written description of their artwork in less than 250 characters. Registered participants had to make an artwork on the theme of their choice. The description needs to be original and not plagiarized. Both the artwork along with the description were asked to be sent to the graffiti's official mail id.

### **Round 2: The Art Critique**

Round 2 was an online event wherein the top 6 participants were shortlisted. In this round, each participant was provided with 10 minutes to describe their fellow participant's artwork, which was assigned in a random manner. At a time, only one participant was allowed to enter the main zoom channel, to describe the other participant's artwork. During this round, art knowledge and creative thinking of every participant was observed and were evaluated upon the same.





### **Participants List:**

<b>Name</b>	<b>College Name</b>
Vibha Saraogi	North Eastern Institute of Ayurveda and Homoeopathy
Manasa Niverda S	Dr NGP Institute of Technology
Sanjana G	Maya Academy of Advanced Cinematics
Falguni Joshi	National Institute of Fashion Technology (NIFT), Navi Mumbai, Maharashtra
Princy De Selviya. P	Women's Christian College (WCC), Chennai
Sai Mahima Angi	Symbiosis Institute of Business Management (SIBM), Hyderabad
Bhadra Vijayan	Symbiosis Institute of Business Management (SIBM), Hyderabad
Sabujree Siraj	International Management Institute (IMI), Kolkata
Vishwa Kardani	Symbiosis Institute of Business Management (SIBM), Hyderabad
Shiwani Gupta	Other Organization Not Listed Here
Vibha Saraogi	North Eastern Institute of Ayurveda and Homoeopathy
Shrivastava Vandit Rakesh	Symbiosis Institute of Business Management (SIBM), Hyderabad
Anukrati Gupta	Symbiosis Law School, Noida
Sona Agarwal	Indian Institute of Management (IIM), Calcutta
Annu Kumari	Shri Shikshayatan College (SSC), Kolkata
Paridhi Agarwal	Other Organization Not Listed Here
Anisha Jain	Institute Of Management, Nirma University (IMNU), Ahmedabad
Bhavya Pandey	Lucknow University (Lu), Lucknow
Megha	Women's Christian College (WCC), Chennai
Richa Dubey	Symbiosis Institute of Business Management (SIBM), Hyderabad

Bhawna Yadav	Shri Ram College of Commerce (SRCC), University Of Delhi, Delhi
Shuchita Yadav	Kirori Mal College (KMC), University of Delhi, Delhi
Sai Suklikar	Dr. Bhanuben Nanavati College of Architecture (BNCA), Pune
Neeharika Soni	Institute Of Management Technology (IMT), Nagpur
Namita Yadav	Kirori Mal College (KMC), University of Delhi, Delhi

Positions	Names	College Name
1st	Sabujisree Siraj	International Management Institute (IMI), Kolkata
2nd	Shiwani Gupta	Other organization not listed here
3rd	Shuchita Yadav	Kirori Mal College (KMC), University of Delhi, Delhi

### **Winners of the event**

### **InkSleuths & Shakti - Maitreyi**

For Firande 2021, this year Shakti- Women Development and Social Responsibility Cell partnered with InkSleuths, the literary club for the event, Maitreyi. It was a competition that integrated the interests and skill sets of both the clubs and had challenged the participants in various aspects pertaining to our clubs. Due to the Covid-19 pandemic, it was organized online and hosted on the Zoom platform.

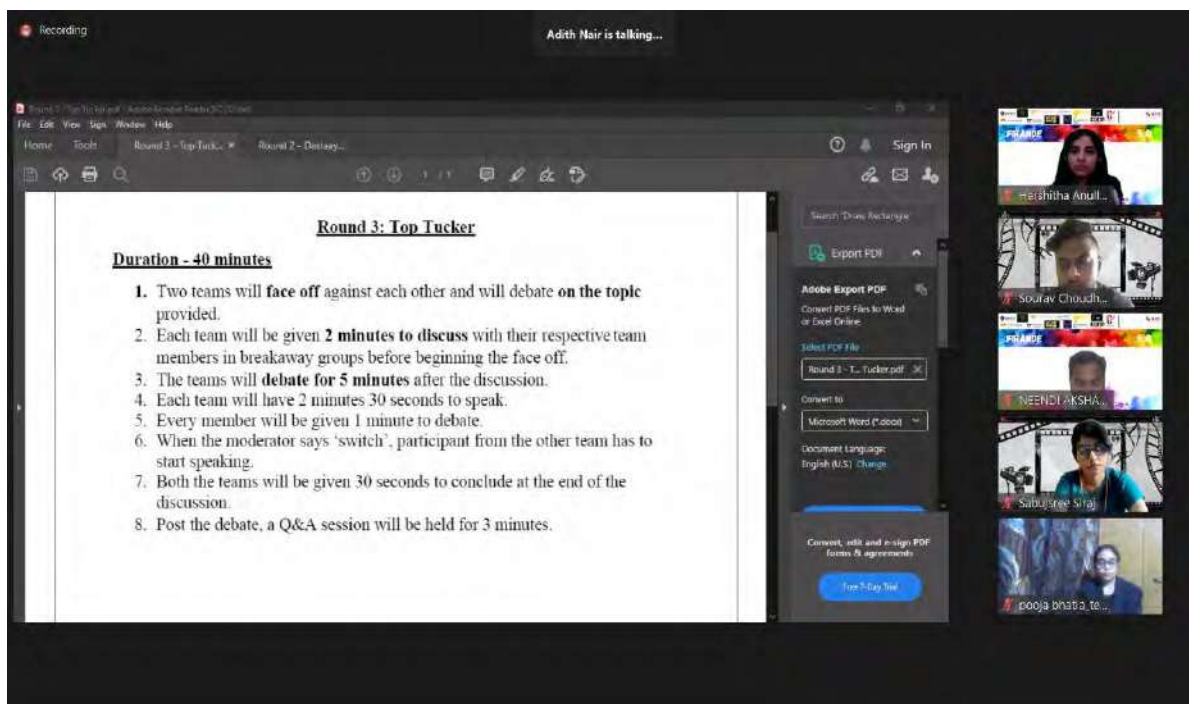
The competition consisted of three rounds. The first round, Word Loupe, was for five minutes in which participants were asked to write a maximum number of words from a given choice of letters, subject to a length of at least 4 letters in each word. Round two, Dastaan-e-Shakti, tested the participant's writing skill and creativity as they were required to write a short story on a social theme from the words submitted in round one, where each line should contain a word from the ones written in the previous round. This round was for twenty minutes and was an elimination round. The third and last round of the event, Top Tucker, was a debate. The teams were given topics on latest social developments and were asked to present it, and debate on why their solution is better than the other teams.





Conducted on the 10<sup>th</sup> of April 2021, there were five teams that had participated in our event, Maitreyi. The teams comprised of two members from the same college, and we received participation from colleges in Kolkata, Mumbai and New Delhi. The participants were welcomed and introduced to the event at first, after which the first round, Word Loupe, was commenced. Displayed on the screen were the letters using which they had to form words and were also provided a Google Document link through the WhatsApp group created by the Point of Contacts (members from both the clubs), on which they could type their words. The words submitted were then verified by the judges (members from both the clubs) which were compiled and shared with the participants for the next round.

The second round, Dastaan-e-Shakti, began next. The theme provided to the participants in order to write a short story using their words from the first round, was “Women Empowerment”. Participants were given twenty minutes to submit their stories on the Google Document link provided to them by their respective POCs. Upon submission, the judges for the event evaluated the stories based on their writing skill and creativity. During this time, InkSleuths engaged the participants by asking them to share their experience of the second round. Most of them felt that the task stimulated their imagination with the theme being relevant and important in today’s age. They also expressed that the experience of writing on a specific theme with a limited vocabulary and within a given time frame was challenging and fun. The judges had then finished with their evaluation, following which Team 5 was eliminated and rest of the four teams progressed to the final round.



Top Tucker, the final round, was a debate round where two teams were allotted to debate with each other. Team 2 was to debate against Team 3, and Team 4 was to debate against Team 6. The details of the event were shared on the screen and were also explained by InkSleuths. Each team was given two minutes to discuss with their respective team members. The rules allowed for a five-minute debate where each team had to speak for two and a half minutes and every team member gets to speak for one minute. Team 2 against Team 3 was the first debate and the topic for their debate was “Measures for protection against Sexual Harassment at workplace are adequate in India”. Both teams were strong in their presentations and had raised thought-provoking points. After the debate, the event entailed a Question & Answer session from the audience which was very engaging and enlightening as they shared their thoughts on the topic.

The event then proceeded with the debate between Team 4 and Team 6, the topic for which was, “India’s response towards the impact on education amongst the underprivileged students during Covid-19 was adequate”. This debate was very insightful as both the teams justified their stance with adept understanding of the topic and backed it up by sharing relevant information. Upon the completion of this debate, participants were informed that the results would be provided on the next day i.e., 11<sup>th</sup> of April 2021, and the event was then concluded with a vote of thanks to all team members and organisers of “Maitreyi.”



The following is the information of the teams and their participants-

Participant's Name	College Name
Pooja Bhatia	S.I.E.S College of Management Studies (SIES), Mumbai
Reeva Jhaveri	
Srijen Jhingta	International Management Institute (IMI), New Delhi
Kripa Asai	
Adith Nair	Vivekanand Education Society's Institute of Management Studies And Research (VESIM), Mumbai
Harish Muthalagan	
Manav Rajput	FORE School of Management (FSM), New Delhi
Vidit Agarwal	
Sourav Choudhury	International Management Institute (IMI), Kolkata
Sabujssree Siraj	

The Winners and Runners up of this year's event were:

**1<sup>st</sup> Position** - Srijen Jhingta, Kripa Asai – IMI New Delhi

**2<sup>nd</sup> Position** - Pooja Bhatia, Reeva Jhaveri - S.I.E.S College of Management Studies (SIES), Mumbai

## **Firande 2021, Day 2**

Day 2 of Firande commenced with a renewed energy, everyone discussing the amazing events and activities of the previous day. Day 2, the grand finale of Firande - the Cultural and Management Fest of Symbiosis Institute of Business Management, Hyderabad, had begun.

### **Centre of Research Committee (CORE) – Revelation**

#### **Overview of the Event**

There were four industry-based challenging scenarios prepared by the Centre of Research team members. The idea behind choosing four scenarios was that there won't be any repetition and it would avoid monotonous work on the part of the judges.

The given scenarios revolved around the concept of a company launching a new product/entering a new market and the participants were expected to understand the given scenario and develop a research proposal and pitch them to the judges (who will be acting as clients).

In total 8 teams registered and out of that 1 team participated. The submission deadline was set for 10<sup>th</sup> April, 2021 and the final round took place on 11<sup>th</sup> April, 2021.

#### **Round 1- Developing a research proposal**

Each team was supposed to act as the R&D consultants of that particular company upon which the scenario had been framed.

Thus, as the R&D consultants, the group had to come up with a "RESEARCH PROPOSAL" for that company with reference to the situation given, which will help the firm to set up its new product in the market.

#### **Round 2: Presentation**

The individual teams (acting as R&D cells) were supposed to pitch their proposals to the judge (acting as the client).

Top 3 teams were supposed to be selected as the winners after their presentations, where they were to be evaluated on various parameters.

Judge: Dr. Ramakrishna Dikkatwar, Associate Professor, Faculty In Charge - Symbiosis Centre for Entrepreneurship & Innovation (SCEI) Hyderabad Chapter

#### **Judging Criteria:**

##### **Round 1**

The submitted research proposals were to be compared against the given research proposal format and each component for the proposal was to be evaluated individually. The points would be allotted to each of the 8 given components and the total of all the points was to be taken to choose the top teams.

##### **Round 2**

The participants were supposed to be judged on the basis of how well they were able to convince the judges with their proposals and defend their plans from the counter questions posed by the judges.

#### **Shortcomings**

Apart from one team, rest of all the remaining teams that had registered for the event, failed to show up and participate, due to which the prize money was cancelled. Only one team submitted the research proposal and presented the same in front of the judge.

## **Antardhwani - Cultural Club**

The largest club of SIBM Hyderabad, Antardhwani Cultural Club, started its Firande 5.0 journey by stepping in it with 9 cultural events in total hosted across the 4 main verticals – Vibe (Dance vertical), Aaroh (Music vertical), Abhinay (Drama vertical) & Panache (Fashion vertical). Each event demanded to prove the real talent of an artist & was equally competitive. All the events attracted more than 350 participants from 50 institutes across India. The prize for all the 9 events in total was worth Rs 85000/-.



The events of each vertical were graced by the presence of experts who were invited as the judges in order to pick out the best out of the lot. They all provided their valuable feedbacks to the participants at the end of each event that were humbly accepted by all the participants.

### **Judges**

#### **Vibe (Dance vertical) – Shake a Leg, Bedazzled**

1. Kapil Dekwal- Bollywood Choreographer & Instagram Influencer
2. Akshay Gham – Youtuber

#### **Aaroh (Music vertical) – Sur-e-Sartaj, Dhun ka Dangal, Symphony**

1. Kaushik Shukla – Singer/Songwriter/Music Producer/Performer
2. Marcel Hoover – Musician & Instagram Influencer
3. Uday Iyer – Indian rock vocalist

#### **Abhinay (Drama vertical) – Prastuti, Kalakari**

1. Vwashnu Venu- Videographer
2. Shanu Arun – Actor/Writer/Director
3. Ajith G Maniyan - Actor

#### **Panache (Fashion vertical) – Fashion Fiesta, Flaunt it**

1. Akriti Bhardwaj Chhillar – Model & Instagram Influencer
2. Angelika Sawhney – Model/Singer





### Event wise details

The cultural events for Antardhwani began with its Abhinay (Drama vertical).

### Abhinay (Drama vertical)

#### Event 1- Prastuti

It was a solo monologue competition consisting of one round where the participants had to submit one video which was played during the event.



### Rules

#### Round 1- Theme and Prop-based Monologue

**Theme:** Family; **Time limit:** 3-5 minutes | If participant was using any prop in the act, he/she will be awarded with bonus points but, was not at all mandatory.

- Antardhwani Club reserved the right to change/modify/alter any rule or the part of the competition anytime if needed.
- In case of any dispute, the decision of the judges and the Antardhwani Club were final and binding.
- Format to be uploaded '**.MP4**' format | **File size should be less than 100 MB**
- The video was to be shot in a single take and in landscape mode.
- The length and team size of the videos were to be strictly followed as specified in the rules.

**Participant List:**

<b>Participant's Name</b>	<b>College Name</b>
Astha Garg	Narsee Monjee Institute of Management Studies (NMIMS), Mumbai
Gauri Dalvi	K J Somaiya Institute of Management (KJ SIM), Mumbai
Chiranjiv swain	K J Somaiya Institute of Management (KJ SIM), Mumbai
Abhishek Vashisht	Delhi Technological University (DTU), New Delhi
Chetan Thoke	SMT. VIMLABEN KHIMJI TEJOOKAYA
Yash Agarwal	Motilal Nehru National Institute of Technology (MNNIT), Allahabad
Anushree Tiwari	

**Winner-** Anushree Tiwari

**Runner up-** Chiranjiv Swain

**Event 2- Kalakari**

It was a group short film competition consisting of one round where the participants had to submit one video which was played during the event.



## Rules

### Round 1- Short Film

Open Time limit of the act: 8 to 15 minutes. There were Screening of top 3 Submissions on 10th April, 2021 and results were declared on the social media handle. Each team member comprised at least 8 and a maximum of 15 participants. All members of the team were of the same institute. However, a mix of members from different years were allowed. Violation of time limit resulted in penalization. No participant were part of more than one team. Registrations were accepted online through the D2C website prior to the event Files were renamed as “ParticipatingTeamName\_CollegeName” Format to be uploaded was of ‘.MP4’ format | File size was to be less than 100 MB. All decisions in the matter of eligibility, authenticity & the final judgment were with the organizer.

- Antardhwani Club reserved the right to change/modify/alter any rule or the part of the competition anytime if needed.
- In case of any dispute, the decision of the judges and Antardhwani Club were final and binding.
- Format uploaded: ‘.MP4’
- **The file size was to be less than 100 MB.**
- The video was to be shot in a single take and in landscape mode.
- The length and team size of the videos were to be strictly followed as specified in the rules.

### Participants List:

Team Name	Participant's Name	College Name
IPE - Hyderabad	Prasanna Venkatesan	Institute of Public Enterprise (IPE), Hyderabad
IPE - Hyderabad	Arjun	Institute of Public Enterprise (IPE), Hyderabad
IPE - Hyderabad	Karpakakuzhali	Institute of Public Enterprise (IPE), Hyderabad
IPE - Hyderabad	Eashwer	Institute of Public Enterprise (IPE), Hyderabad

<b>Team Name</b>	<b>Participant's Name</b>	<b>College Name</b>
IPE - Hyderabad	Pranathi	Institute of Public Enterprise (IPE), Hyderabad
IPE - Hyderabad	Nidhi	Institute of Public Enterprise (IPE), Hyderabad
IPE - Hyderabad	Varsha	Institute of Public Enterprise (IPE), Hyderabad
IPE - Hyderabad	Hari	Institute of Public Enterprise (IPE), Hyderabad
IPE - Hyderabad	Swetha	Institute of Public Enterprise (IPE), Hyderabad
Desi Kalakar	Akash Shukla	Narsee Monjee Institute of Management Studies (NMIMS), Mumbai
Desi Kalakar	Mehak Chhabra	Narsee Monjee Institute of Management Studies (NMIMS), Mumbai
Desi Kalakar	Shubham Aggarwal	Narsee Monjee Institute of Management Studies (NMIMS), Mumbai
Desi Kalakar	Sanyam Khare	Narsee Monjee Institute of Management Studies (NMIMS), Mumbai
Desi Kalakar	Siddhartha Tibrewala	Narsee Monjee Institute of Management Studies (NMIMS), Mumbai
Desi Kalakar	Astha Chandodwala	Narsee Monjee Institute of Management Studies (NMIMS), Mumbai
Desi Kalakar	Ananya Mwashra	Narsee Monjee Institute of Management Studies (NMIMS), Mumbai
Desi Kalakar	Abhijit Bwaswal	Narsee Monjee Institute of Management Studies (NMIMS), Mumbai
Cafe cineFX Films	Sahil Patil	Vidyavardhini College of Engineering and Technology
Cafe cineFX Films	Sumukh Tiwarekar	Vidyavardhini College of Engineering and Technology
Cafe cineFX Films	Mithun Kundu	Vidyavardhini College of Engineering and Technology
Cafe cineFX Films	Shreya Malewade	Vidyavardhini College of Engineering and Technology
Cafe cineFX Films	Dhruvil Mehta	Vidyavardhini College of Engineering and Technology
Cafe cineFX Films	Harshal Patil	Vidyavardhini College of Engineering and Technology

Team Name	Participant's Name	College Name
Cafe cineFX Films	Aniket Korgaonkar	Vidyavardhini College of Engineering and Technology
Cafe cineFX Films	Shashank Nadankar	Vidyavardhini College of Engineering and Technology
Draamebaaz	Ayush Chadha	Indian Institute of Management (IIM), Nagpur
Draamebaaz	Prasun Kumar	Indian Institute of Management (IIM), Nagpur
Draamebaaz	Vivek Mittal	Indian Institute of Management (IIM), Nagpur
Draamebaaz	Parth Umra	Indian Institute of Management (IIM), Nagpur
Draamebaaz	Mayank Kumar	Indian Institute of Management (IIM), Nagpur
Draamebaaz	Ashwash Patel	Indian Institute of Management (IIM), Nagpur
Draamebaaz	Pranav Piyush	Indian Institute of Management (IIM), Nagpur
Draamebaaz	Soumi Dasgupta	Indian Institute of Management (IIM), Nagpur
Draamebaaz	Chetali Hedau	Indian Institute of Management (IIM), Nagpur
Daag	Sakshi Ajay Singh	Dyal Singh College (Evening), Delhi University, Delhi
Daag	Ananya Sarma	Dyal Singh College (Evening), Delhi University, Delhi
Daag	Gautam Singh Gujjar	Dyal Singh College (Evening), Delhi University, Delhi
Daag	Piyush Garg	Dyal Singh College (Evening), Delhi University, Delhi
Daag	Nimwash Gurjar	Dyal Singh College (Evening), Delhi University, Delhi
Daag	H Kalpana devi	Dyal Singh College (Evening), Delhi University, Delhi
Daag	Shraiayash Dixit	Dyal Singh College (Evening), Delhi University, Delhi
Daag	Mohit Dubey	Dyal Singh College (Evening), Delhi University, Delhi
Caged	Divyansh Jain	Dyal Singh College (Evening), Delhi University, Delhi



Team Name	Participant's Name	College Name
Caged	Nikhil Singh Sodhi	Dyal Singh College (Evening), Delhi University, Delhi
Caged	Kartikey Bali	Dyal Singh College (Evening), Delhi University, Delhi
Caged	Vedika Gupta	Dyal Singh College (Evening), Delhi University, Delhi
Caged	Tushar Aman Shrivastava	Dyal Singh College (Evening), Delhi University, Delhi
Caged	Vwashal Kumar	Dyal Singh College (Evening), Delhi University, Delhi
Caged	Vidhi Singh	Dyal Singh College (Evening), Delhi University, Delhi
Caged	Arjun Budhiraja	Dyal Singh College (Evening), Delhi University, Delhi
Caged	Sumrit Kumar	Dyal Singh College (Evening), Delhi University, Delhi

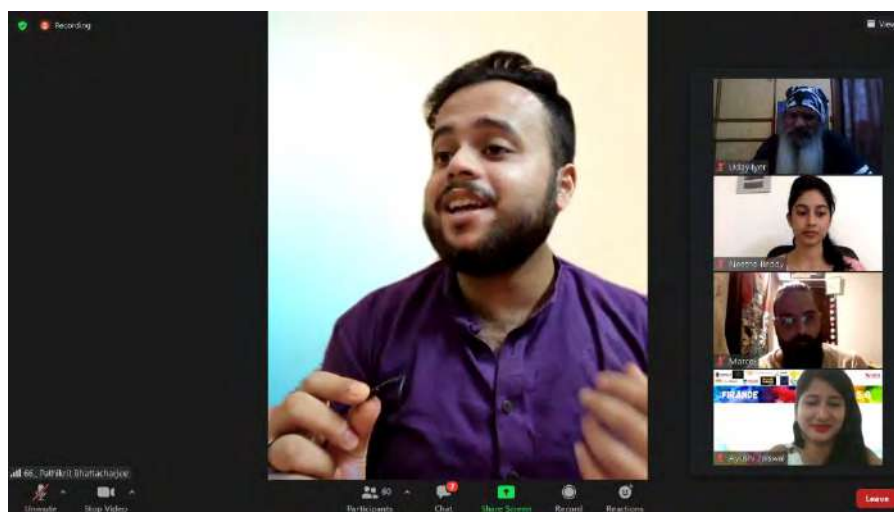
**Winner- Café Sine Fx Films**

**Runner up- Desi Kalakar**

**Aaroh (Music vertical)**

**Event 1- Sur-e-Sartaj**

It was a solo singing competition consisting of two rounds where the participants had to submit a video for the first round. Shortlisted participants were invited to perform live which was the second round on the day of the event.



## **Rules**

### **Round 1- Video based submission**

The participants were to submit the video recording of them singing any song of their choice. The performance was not to exceed 2 minutes. The song can be of any language/genre. The participants were free to use karaoke or play instruments if needed. The video was to be raw without any edited voice effects. Files were to be renamed as “ParticipantName\_CollegeName” format to be uploaded ‘.MP4’ format | File size were to be less than 100 MB.

### **Round 2- Live singing**

The selected candidates from the second round were needed to perform on a live platform. This was an emotion based round where the participants were given an emotion on the basis of which they were required to perform for 1.5-2 minutes. They were given 2 minutes to choose their song on the day of the event as the emotion were given on the same day. Based on the judges’ decision, the top two performers will be chosen and awarded.

- Antardhwani Club reserved the right to change/modify/alter any rule or the part of the competition anytime if needed.
- In case of any dispute, the decision of the judges and Antardhwani Club were final and binding.
- Format uploaded: ‘.MP4’
- **File size was to be less than 100 MB.**
- The video was to be shot in a single take and in landscape mode.
- The length and team size of the videos were to be strictly followed as specified in the rules.

### **Participants List:**

<b>Participant's Name</b>	<b>College Name</b>
Sharqua Shaheen	Institute of Management Technology (IMT), Hyderabad
Aman Bhansali	Narsee Monjee Institute of Management Studies (NMIMS), Mumbai
Ampati Kavya	Vignana Jyothi Institute of Management (VJIM), Hyderabad
Himanshu Joshi	Ramjas College (RC), University of Delhi (DU), Delhi
Ritoriddha Dasgupta	International Management Institute (IMI), Kolkata
Vatsal Shekhar	Institute of Management Technology (IMT), Hyderabad
Ruchira Banerjee	Central University of Punjab, Bathinda
Dhruv	Punjab Engineering College (PEC), Chandigarh
Bhargava Ramachandra	Symbiosis Law School (SLS), Hyderabad
Tanmay karmarkar	Symbiosis Law School (SLS), Hyderabad
Vishal Kumar Singh	University of Delhi (DU), New Delhi
Savnee Savarkar	Narsee Monjee Institute of Management Studies (NMIMS), Mumbai

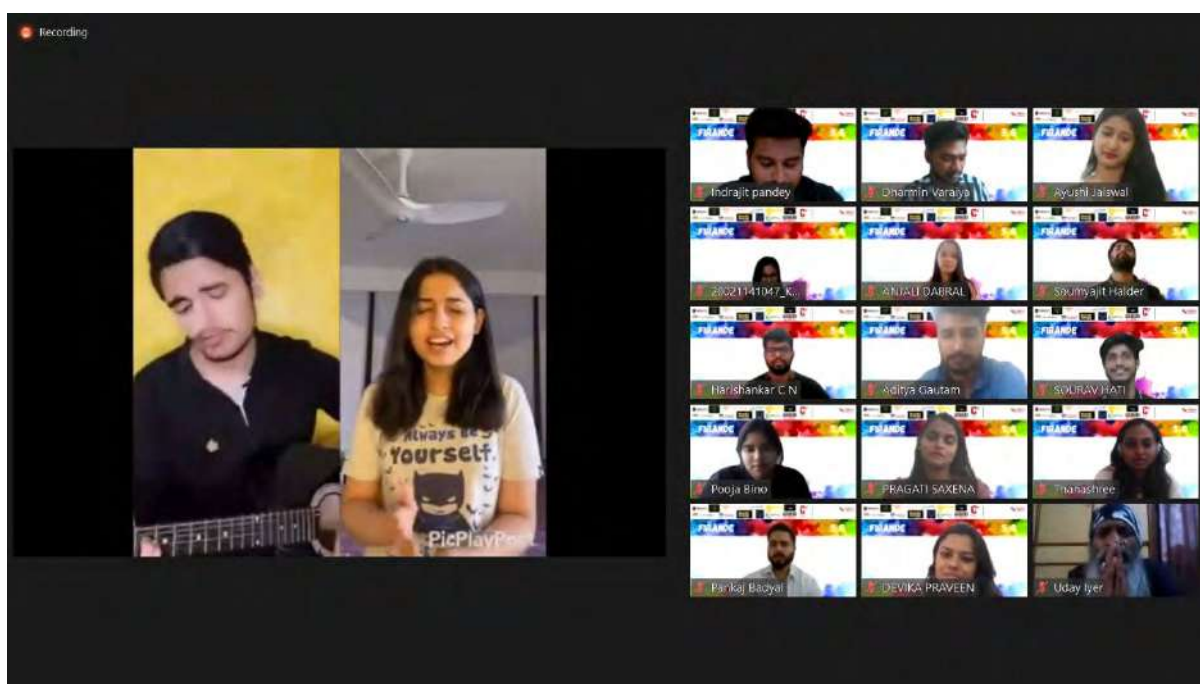
Participant's Name	College Name
Srishti Thakur	Narsee Monjee Institute of Management Studies (NMIMS), Navi Mumbai
Anjana Kumar	Jyoti Nivas College (JNC), Bangalore
Pathikrit Bhattacharjee	ICFAI Business School (IBS), Hyderabad
Shivam Somani	Indian Institute of Management (IIM), Shillong
Himanshi Garg	Shaheed Bhagat Singh College

**Winner-** Vishal Kumar Singh

**Runner up-** Dhruv Shar

### **Event 2- Dhun ka Dangal**

It was a group singing competition consisting of one round where the participants had to submit one video which was played during the event.



### **Rules**

#### **Round 1- Video based submissions**

The teams were required to submit a mashup of two or more songs based on a given theme. The selected teams were informed via mail along with the theme for the performance. Songs can be of any language/genre. The team must use a karaoke or an instrument for the performance. The video were to be raw without any edited voice effects. The team were to ensure that every singer gets equal opportunity to sing. The video recording should not exceed 4-5 minutes. The videos were to be played on the day of the event in the presence of the judges. The top two performers were to be chosen as per the judges' decision.

- Antardhwani Club reserved the right to change/modify/alter any rule or the part of the competition anytime if needed

- In case of any dispute, the decision of the judges and the Antardhwani Club were final and binding
- Format uploaded '**.MP4**' format | **File size was to be less than 100 MB**
- The video was to be shot in a single take and in landscape mode.
- The length and team size of the videos were to be strictly followed as specified in the rules.

### **Participants List:**

<b>Team Name</b>	<b>Participant's Name</b>	<b>College Name</b>
Prinoj	Priyank Joshi	Institute of Management Technology (IMT), Hyderabad
Prinoj	Manoj Borah	Institute of Management Technology (IMT), Hyderabad
Tr(ou)eble	Mehar Mehroke	Shaheed Sukhdev College of Business Studies (SSCBS), University of Delhi (DU), Delhi
Tr(ou)eble	Aayush Grover	Shaheed Sukhdev College of Business Studies (SSCBS), University of Delhi (DU), Delhi
Dhwani	Aditya Mahajan	Shaheed Sukhdev College of Business Studies (SSCBS), University of Delhi (DU), Delhi
Dhwani	Sparsh Pankaj	Shaheed Sukhdev College of Business Studies (SSCBS), University of Delhi (DU), Delhi
Dhwani	Quanita Mohammed	Shaheed Sukhdev College of Business Studies (SSCBS), University of Delhi (DU), Delhi
Dhwani	Shreya Gupta	Shaheed Sukhdev College of Business Studies (SSCBS), University of Delhi (DU), Delhi
Dhwani	Yash	Shaheed Sukhdev College of Business Studies (SSCBS), University of Delhi (DU), Delhi
Jhunjhunwala Bhakts	Shruti Sharan	Ramjas College (RC), University of Delhi (DU), Delhi
Jhunjhunwala Bhakts	Soumya Bwaswajit	Ramjas College (RC), University of Delhi (DU), Delhi
Jhunjhunwala Bhakts	Avnish Jha	Ramjas College (RC), University of Delhi (DU), Delhi
Jhunjhunwala Bhakts	Devishi Sabharwal	Ramjas College (RC), University of Delhi (DU), Delhi
Jhunjhunwala Bhakts	Richa Pandey	Ramjas College (RC), University of Delhi (DU), Delhi
Jhunjhunwala Bhakts	Shivam Kapoor	Ramjas College (RC), University of Delhi (DU), Delhi

**Winner-** Jhunjhunwala Bhakts

**Runner up-** Dhwani

### **Event 3- Symphony**

It was a solo instrumentalist competition consisting of two rounds where the participants had to submit a video for the first round. Shortlisted participants were invited to perform live which was the second round on the day of the event.



### **Rules**

#### **Round 1- Video based submissions**

This was an elimination round in which participants had to submit a video. There was no restriction on the type of instrument that can be played. Participants can sing along with music instruments (no karaoke). The video was to be of maximum 2 minutes. The instrument must be clearly visible. Participants were to be judged on tune, timing, uniqueness and presentation. Format uploaded ‘.MP4’ format.

File size was to be less than 100 MB. Any type of modulation in the submission was not allowed. Files to be renamed as “Symphony\_ParticipantName\_CollegeName”

#### **Round 2- Live round**

Participants who were selected for the final round were invited to present virtually at the day of the event as the Final round was to be a live event conducted online. Live performance by the shortlisted candidates were for a duration of maximum 3 minutes. Participants had to ensure that the sound of the instrument was clearly audible. Participants had to ensure proper internet connectivity and they were to be responsible if there was any interruption during the performance.

The participant needed to submit a recorded video of the same performance by 8th April 2021, 11:59 PM. File was to be renamed as: **Symphony\_ParticipantName\_CollegeName**

- Antardhwani Club reserved the right to change/modify/alter any rule or the part of the competition anytime if needed.
- In case of any dispute, the decision of the judges and the Antardhwani Club were final and binding.
- Format uploaded ‘.MP4’
- The file size was to be less than 100 MB.
- The video was to be shot in a single take and in landscape mode.
- The length and team size of the videos were to be strictly followed as specified in the rules.



### Participants List:

Participant's Name	College Name
Souptik Mukherjee	CMR Institute of Technology (CMRIT), Bangalore
Rebins Reji	Dyal Singh College (DSC), Delhi University, Delhi
Suyash Khandelwal	Institute of Management Technology (IMT), Hyderabad
Aman Bhansali	Narsee Monjee Institute of Management Studies (NMIMS), Mumbai
Arathi ajith	Jyoti Nivas College (JNC), Bangalore
Bhargava Ramachandra	Symbiosis Law School (SLS), Hyderabad
Shivam Verma	Narsee Monjee Institute of Management Studies (NMIMS), Navi Mumbai
Siddharth Deepak Garud	Maharashtra Institute of Technology (MIT), Pune

**Winner-** Aman Bansali

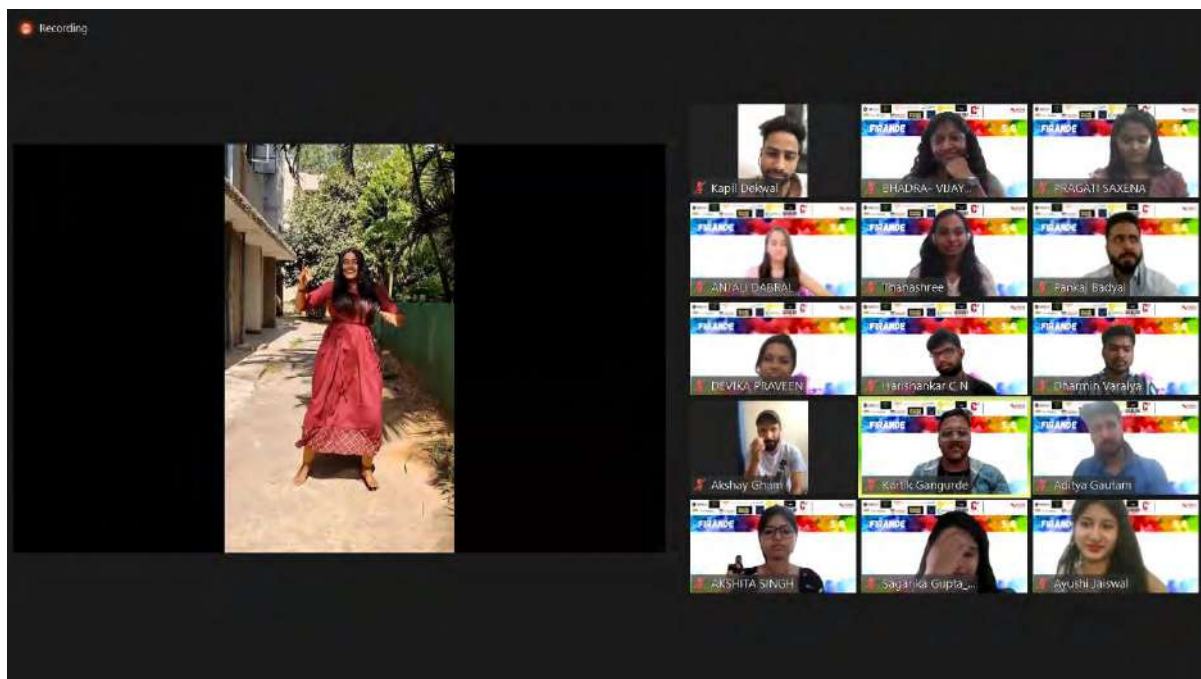
**Runner up-** Souptik Mukharjee



**Vibe (Dance vertical)**

## Event 1- Shake-a-leg

It was a solo dance competition consisting of one round where the participants had to submit one video which was played during the event.



## Rules

### Round 1- Video based submissions

Time limit: 1.5 - 3 minutes Theme: Bollywood Top 5 Videos were to be shortlisted on the basis of choreography. Candidates were allowed to edit their video (Merging of clips). They can wear different attires and usage of props were to be an added advantage. Top 5 videos were to be screened on the main day of Firande and winners were to be announced based on the same. There was marking on Choreography, Expressions, Creativity, X-Factor, respectively. Files were to be renamed as “**ParticipantName\_CollegeName**”. Format uploaded .MP4 format | File size was to be less than 100 MB.

- Antardhwani Club reserved the right to change/modify/alter any rule or the part of the competition anytime if needed
- In case of any dispute, the decision of the judges and the Antardhwani Club were to be final and binding
- Format uploaded ‘.MP4’ format
- File size was to be less than 100 MB
- The length and team size of the videos were to be strictly followed as specified in the rules
- Files were to be renamed as “**ParticipantName\_CollegeName**” for solo events, and were to be renamed as “**ParticipatingTeamName\_CollegeName**” for group events

### **Participants List:**

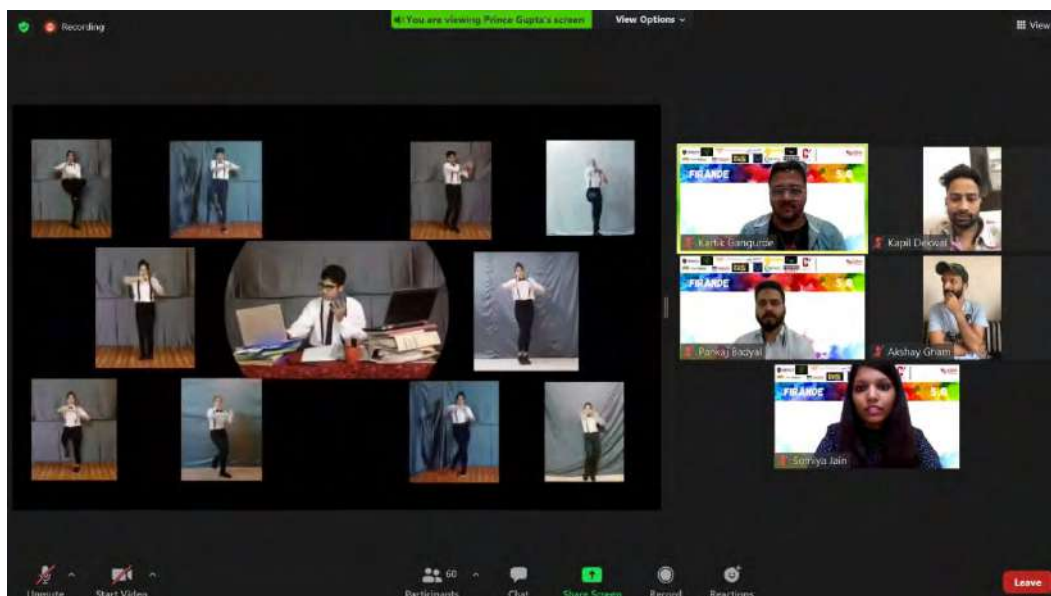
Participant's Name	College Name
Praveen Kumar M	University of Madras
Utkarsha Maheshwari	Institute of Management Technology (IMT), Hyderabad
Ishwar abhange	JSPM's Rajarshi Shahu College of Engineering (JSPMRSCOE), Pune
Tavishi Parmar	Other organization not lwasted here
Samridhi Dugar	Institute of Management Technology (IMT), Hyderabad
Anushka Bhattacharya	Jyoti Nivas College (JNC), Bangalore
Shreya Tripathi	Maharaja Agrasen Institute of Technology (MAIT), New Delhi
Lakshitha U	Jyoti Nivas College (JNC), Bangalore
Tanwasha Bhadauria	Delhi Technological University (DTU), New Delhi
Snigdha Mishra	Chhatrapati Shahu Ji Maharaj University (CSJMU), Kanpur
Archita Prawasi	NALSAR University of Law (NALSAR), Hyderabad
Parth Mittal	National Institute of Technology Karnataka (NITK), Surathkal

**Winner-** Ishwar Abhange

**Runner up-** Praveen Kumar M

### **Event 2- Bedazzled**

It was a group dance competition consisting of one round where the participants had to submit one video which was played during the event.



## **Rules**

### **Round 1- Group dance submissions**

Time Limit: 3-8 Minutes Team Size: 2-16 members Theme: Storytelling Files were to be renamed as “**ParticipatingTeamName\_CollegeName**” Format to be uploaded ‘.MP4’ format | File size to be less than 100 MB. Top 5 Videos were to be shortlisted on the basis of choreography and coordination. The videos of those teams were to be uploaded on the Instagram Page of Team Antardhwani and Top 3 Video with maximum likes were to be qualified for Final Round.

- Antardhwani Club reserved the right to change/ modify/ alter any rule or the part of the competition anytime if needed.
- In case of any dispute, the decision of the judges and the Antardhwani Club were final and binding.
- Format to be uploaded ‘.MP4’ format | **File size to be less than 100 MB**
- The length and team size of the videos were to be strictly followed as specified in the rules.
- Files to be renamed as “**ParticipantName\_CollegeName**” for solo events and be renamed as “**ParticipatingTeamName\_CollegeName**” for group events.

### **Participants List:**

Team Name	Participant's Name	College Name
The Banja-Raas	Sahana Suraj	CHRWAST (Deemed to be University), Bangalore
The Banja-Raas	Sakshi B Shah	CHRWAST (Deemed to be University), Bangalore
The Banja-Raas	Samar Singh	CHRWAST (Deemed to be University), Bangalore
The Banja-Raas	Janhavi Uppal	CHRWAST (Deemed to be University), Bangalore
The Banja-Raas	Srushti N	CHRWAST (Deemed to be University), Bangalore
The Banja-Raas	Shria Mody	CHRWAST (Deemed to be University), Bangalore
The Banja-Raas	Nupur Bosmiya	CHRWAST (Deemed to be University), Bangalore
The Banja-Raas	Dhwani Piyush Shah	CHRWAST (Deemed to be University), Bangalore
The Banja-Raas	Hriday Sajani	CHRWAST (Deemed to be University), Bangalore
The Banja-Raas	Abhignaa Jagirdar	CHRWAST (Deemed to be University), Bangalore
The Banja-Raas	Akriti Ansha	CHRWAST (Deemed to be University), Bangalore
The Banja-Raas	Maithily Thakur	CHRWAST (Deemed to be University), Bangalore
The Banja-Raas	Akshara Dangayach	CHRWAST (Deemed to be University), Bangalore
The Banja-Raas	Muskan Garg	CHRWAST (Deemed to be University), Bangalore
SILENT SCREAM	Sougandh Pramod	CHRWAST (Deemed to be University), School of Business Studies and Social Sciences, Bannerghatta Road Campus

Team Name	Participant's Name	College Name
SILENT SCREAM	Achyuth Manu	CHRWAST (Deemed to be University), School of Business Studies and Social Sciences, Bannerghatta Road Campus
SILENT SCREAM	Swasti C	CHRWAST (Deemed to be University), School of Business Studies and Social Sciences, Bannerghatta Road Campus
SILENT SCREAM	Divyanshu Lahiri	CHRWAST (Deemed to be University), School of Business Studies and Social Sciences, Bannerghatta Road Campus
SILENT SCREAM	Shashank Raj	CHRWAST (Deemed to be University), School of Business Studies and Social Sciences, Bannerghatta Road Campus
SILENT SCREAM	Manasvi Shukla	CHRWAST (Deemed to be University), School of Business Studies and Social Sciences, Bannerghatta Road Campus
SILENT SCREAM	Rikhita Rachel Alexander	CHRWAST (Deemed to be University), School of Business Studies and Social Sciences, Bannerghatta Road Campus
SILENT SCREAM	Prwashita Shivhare	CHRWAST (Deemed to be University), School of Business Studies and Social Sciences, Bannerghatta Road Campus
SILENT SCREAM	Fida Firos	CHRWAST (Deemed to be University), School of Business Studies and Social Sciences, Bannerghatta Road Campus
SILENT SCREAM	Aathira Sree S	CHRWAST (Deemed to be University), School of Business Studies and Social Sciences, Bannerghatta Road Campus
SILENT SCREAM	Sampras Thattil	CHRWAST (Deemed to be University), School of Business Studies and Social Sciences, Bannerghatta Road Campus
SILENT SCREAM	Akshaya Sajimon	CHRWAST (Deemed to be University), School of Business Studies and Social Sciences, Bannerghatta Road Campus
SILENT SCREAM	Akshara Shivakumar	CHRWAST (Deemed to be University), School of Business Studies and Social Sciences, Bannerghatta Road Campus
H.H	Ninad Bhole	JSPM's Rajarshi Shahu College of Engineering (JSPMRSCOE), Pune
H.H	Neha Deshmukh	JSPM's Rajarshi Shahu College of Engineering (JSPMRSCOE), Pune

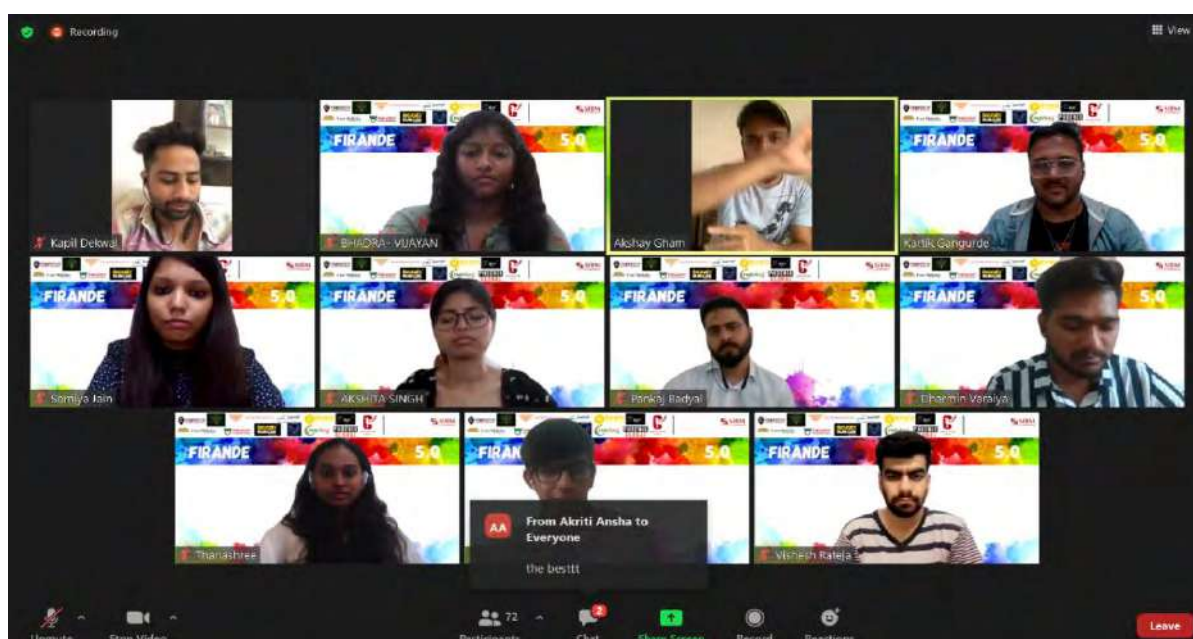


Team Name	Participant's Name	College Name
H.H	Pervezkhan Pathan	JSPM's Rajarshi Shahu College of Engineering (JSPMRSCOE), Pune
H.H	Anugrah Kulkarni	JSPM's Rajarshi Shahu College of Engineering (JSPMRSCOE), Pune
H.H	Ganesh Dhandore	JSPM's Rajarshi Shahu College of Engineering (JSPMRSCOE), Pune
H.H	Washwar abhange	JSPM's Rajarshi Shahu College of Engineering (JSPMRSCOE), Pune
H.H	Prajakta Lokhande	JSPM's Rajarshi Shahu College of Engineering (JSPMRSCOE), Pune
H.H	Ashutosh Banekar	JSPM's Rajarshi Shahu College of Engineering (JSPMRSCOE), Pune
H.H	Awashwarya Shingare	JSPM's Rajarshi Shahu College of Engineering (JSPMRSCOE), Pune
3.14crew	Vidhi Gupta	Vivekananda Institute of Professional Studies (VIPS), Delhi
3.14crew	Bhavya Jain	Vivekananda Institute of Professional Studies (VIPS), Delhi
3.14crew	Chahat Raghav	Vivekananda Institute of Professional Studies (VIPS), Delhi
3.14crew	Prakhar Bwasht	Vivekananda Institute of Professional Studies (VIPS), Delhi
3.14crew	Washit Gupta	Vivekananda Institute of Professional Studies (VIPS), Delhi
3.14crew	Aayush Gupta	Vivekananda Institute of Professional Studies (VIPS), Delhi
SYNERGY	Manvi Kedia	Symbiosis School of Economics (SSE), Pune
SYNERGY	Saniya shah	Symbiosis School of Economics (SSE), Pune
SYNERGY	Awashwarya Athiban	Symbiosis School of Economics (SSE), Pune
SYNERGY	Aparna Menon	Symbiosis School of Economics (SSE), Pune
SYNERGY	KaviPriya E	Symbiosis School of Economics (SSE), Pune
SYNERGY	Shakambari Sridhar	Symbiosis School of Economics (SSE), Pune
SYNERGY	Shivangi Menon	Symbiosis School of Economics (SSE), Pune
SYNERGY	Yash Khandelwal	Symbiosis School of Economics (SSE), Pune

Team Name	Participant's Name	College Name
SYNERGY	Pranav Soman	Symbiosis School of Economics (SSE), Pune
Funk In Motion	Aditya Nagpal	Maharaja Agrasen Institute of Technology (MAIT), New Delhi
Funk In Motion	Jatin Allawadi	Maharaja Agrasen Institute of Technology (MAIT), New Delhi
Funk In Motion	Rohan Prasad	Maharaja Agrasen Institute of Technology (MAIT), New Delhi
Funk In Motion	Deepanshu Tanwar	Maharaja Agrasen Institute of Technology (MAIT), New Delhi
Funk In Motion	Aarushi Dwivedi	Maharaja Agrasen Institute of Technology (MAIT), New Delhi
Funk In Motion	Nitwash Goel	Maharaja Agrasen Institute of Technology (MAIT), New Delhi
Funk In Motion	Lakshay Trehan	Maharaja Agrasen Institute of Technology (MAIT), New Delhi
Funk In Motion	Ria Monga	Maharaja Agrasen Institute of Technology (MAIT), New Delhi
Funk In Motion	Aditya Chandolia	Maharaja Agrasen Institute of Technology (MAIT), New Delhi

**Winner-** Team H.H

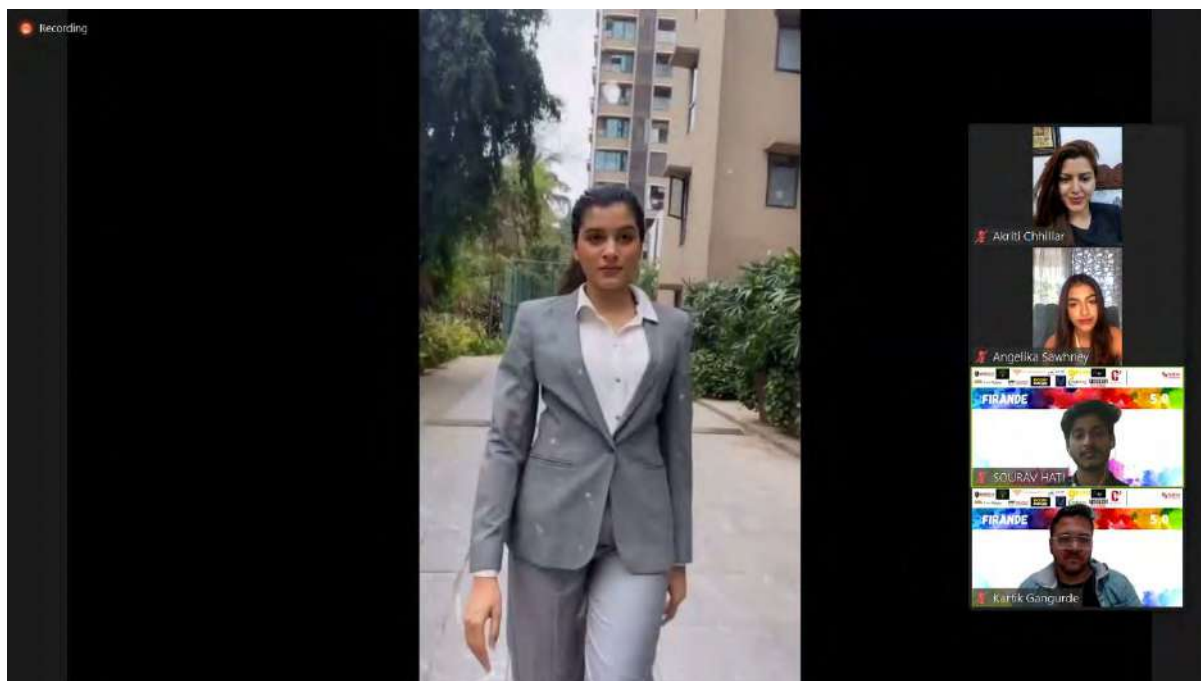
**Runner up-** Team Silent Screams



## **Panache (Fashion vertical)**

### **Event 1- Fashion Fiesta**

It was a solo fashion competition consisting of one round where the participants had to submit one video which was played during the event.



## **Rules**

### **Round 1- Mismatched**

Participants were asked to make a creative and a unique fashion video on this theme. Video duration to be 2-4 minutes. The participants can use any song of their choice. Only one entry per participant to be accepted.

- Antardhwani Club reserved the right to change/modify/alter any rule or the part of the competition anytime if needed
- In case of any dispute, the decision of the judges and the Antardhwani Club were final and binding
- Format to be uploaded .MP4 format
- File size to be less than 100 MB
- The length and team size of the videos were to be strictly followed as specified in the rules

### **Participants List:**

Participant's Name	College Name
Prakhar Singh	National Institute of Fashion Technology (NIFT), Delhi
Shambhavi Dubey	Kamala Nehru College, University of Delhi
Priya Gupta	Institute of Management Technology (IMT), Hyderabad
Ashween Kaur Malhotra	Kamala Nehru College, University of Delhi
Sudhanshu Kumar	Symbiosis Law School (SLS), Hyderabad

**Winner- Prakhar Singh**

**Runner up- Shambhavi Dubey**

### **Event 2- Flaunt it**

It was a group fashion competition consisting of one round where the participants had to submit one video which was played during the event.



### **Rules**

#### **Round 1- Fashion through Ages**

The team size can be 6-12 members. The video duration to be 5-7 mins.

The team can choose any song of their choice. Files were to be renamed as “**ParticipatingTeamName\_CollegeName**” Format to be uploaded ‘.MP4’ format | File size to be less than 100 MB. Only one submission per college was accepted. Top 3 most liked videos went to Final Round.

#### **Participants List:**

Team Name	Participant's Name	College Name
Psychedelics	Priya Gupta	Institute of Management Technology (IMT), Hyderabad
Psychedelics	Bhawani Prasad Kabra	Institute of Management Technology (IMT), Hyderabad
Psychedelics	Suraj Mwashra	Institute of Management Technology (IMT), Hyderabad
Psychedelics	Samridhi Dugar	Institute of Management Technology (IMT), Hyderabad
Psychedelics	Shiven Datta	Institute of Management Technology (IMT), Hyderabad
Psychedelics	Ankita Baheti	Institute of Management Technology (IMT), Hyderabad
Psychedelics	Pratibha Kesharwani	Institute of Management Technology (IMT), Hyderabad
Psychedelics	Kushagra Kushan	Institute of Management Technology (IMT), Hyderabad
Psychedelics	Aditi Akhauri	Institute of Management Technology (IMT), Hyderabad
Psychedelics	Saniya Roy	Institute of Management Technology (IMT), Hyderabad
Verve	Sargam Jain	Narsee Monjee Institute of Management Studies (NMIMS), Mumbai
Verve	Poorva Punjabi	Narsee Monjee Institute of Management Studies (NMIMS), Mumbai
Verve	Akshay Dhingra	Narsee Monjee Institute of Management Studies (NMIMS), Mumbai
Verve	Junaid Ahmed	Narsee Monjee Institute of Management Studies (NMIMS), Mumbai

Team Name	Participant's Name	College Name
Verve	Priyam Chhaparia	Narsee Monjee Institute of Management Studies (NMIMS), Mumbai
Verve	Reshma Gaikwad	Narsee Monjee Institute of Management Studies (NMIMS), Mumbai
Verve	Siddharth Bhat	Narsee Monjee Institute of Management Studies (NMIMS), Mumbai
Verve	Arjun Ahluwalia	Narsee Monjee Institute of Management Studies (NMIMS), Mumbai
Verve	Saumya Chutani	Narsee Monjee Institute of Management Studies (NMIMS), Mumbai
Verve	Saikath Bose	Narsee Monjee Institute of Management Studies (NMIMS), Mumbai
Verve	Saaniya Aurangabadkar	Narsee Monjee Institute of Management Studies (NMIMS), Mumbai
Immortals	Sudhanshu Kumar	Symbiosis Law School (SLS), Hyderabad
Immortals	Manan	Symbiosis Law School (SLS), Hyderabad
Immortals	Sanjana Akasam	Symbiosis Law School (SLS), Hyderabad
Immortals	Ananya Bhonsle	Symbiosis Law School (SLS), Hyderabad
Immortals	Rabya Nautiyal	Symbiosis Law School (SLS), Hyderabad
Immortals	Muskan Grewal	Symbiosis Law School (SLS), Hyderabad

**Winner- Team Immortals**

**Runner up- Team Verve**





### **Outcomes:**

With the help of Firande 5.0, Antardhwani was able to build strong connections with various colleges across India and also build a connection with the judges. A lot of efforts and planning went in executing the events and it was reflected at the end when various judges, participants and members of our institute gave valuable feedbacks and appreciated on amazing execution of the event. It was a pleasure for us to be a part of such a happening fest and organizing the event at a grand level successfully even in the virtual mode.

### **Mess Committee- Gourmet Battle 5.0**

**Gourmet Battle 5.0** was an event organized by the **Mess Committee** of **SIBM Hyderabad** which was a two-day event organized on the dates, **7<sup>th</sup> and 10<sup>th</sup> April 2021**. This flagship event was successfully planned and executed on **online platforms** considering the need of the hour because of the hybrid mode of education as a result of the pandemic.

The **first round** was a **quiz competition** conducted on the **Quizizz platform**. **10 minutes** were allotted for the quiz. The theme for this event was Indian cuisine, spices, food trivia, etc. and questions related to Indian spices, dishes, etc. were asked. There were **12 registrations** in total from which 11 candidates participated for round 1, out of which only 9 candidates went to the next round on the basis of the scores generated in Quizizz.

**Following is the list of overall Participants:**

<b>Team Name</b>	<b>Participants Name</b>	<b>College name</b>
Jo Ann Souza Eremita	Jo Ann Souza Eremita	Symbiosis Institute of Business Management (SIBM), Hyderabad
Heeral Datwani	Heeral Datwani	Mithibai College of Arts, Chauhan Institute of Science & Amrutben Jivanlal College of Commerce and Economics (MCA CISAJCCE), Mumbai
Aaviral Agarwal	Aaviral Agarwal	Bennett University (BU), Greater Noida
Priyadharsini Ramakrishnan	Priyadharsini Ramakrishnan	Symbiosis Institute of Business Management (SIBM), Hyderabad
Jasleen kohli	Jasleen kohli	St. Aloysius College (SAC), Jabalpur
Riya singh	Riya singh	St. Aloysius College (SAC), Jabalpur
Rutika Samvedi	Rutika Samvedi	Atma Ram Sanatan Dharma College (ARSD), University of Delhi (DU), New Delhi
Snigdha	Snigdha	Atma Ram Sanatan Dharma College (ARSD), University of Delhi (DU), New Delhi
Bhawna Yadav	Bhawna Yadav	Shri Ram College of Commerce (SRCC), University of Delhi, Delhi
Richa Dubey	Richa Dubey	Symbiosis Institute of Business Management (SIBM), Hyderabad
Sanjana Potnuru	Sanjana Potnuru	Symbiosis Institute of Business Management (SIBM), Hyderabad
Kartik Tiwari	Kartik Tiwari	Lakshmi Narain College of Technology (LNCT), bhopal

**Given Below is the list of participants who qualified for the next round:**

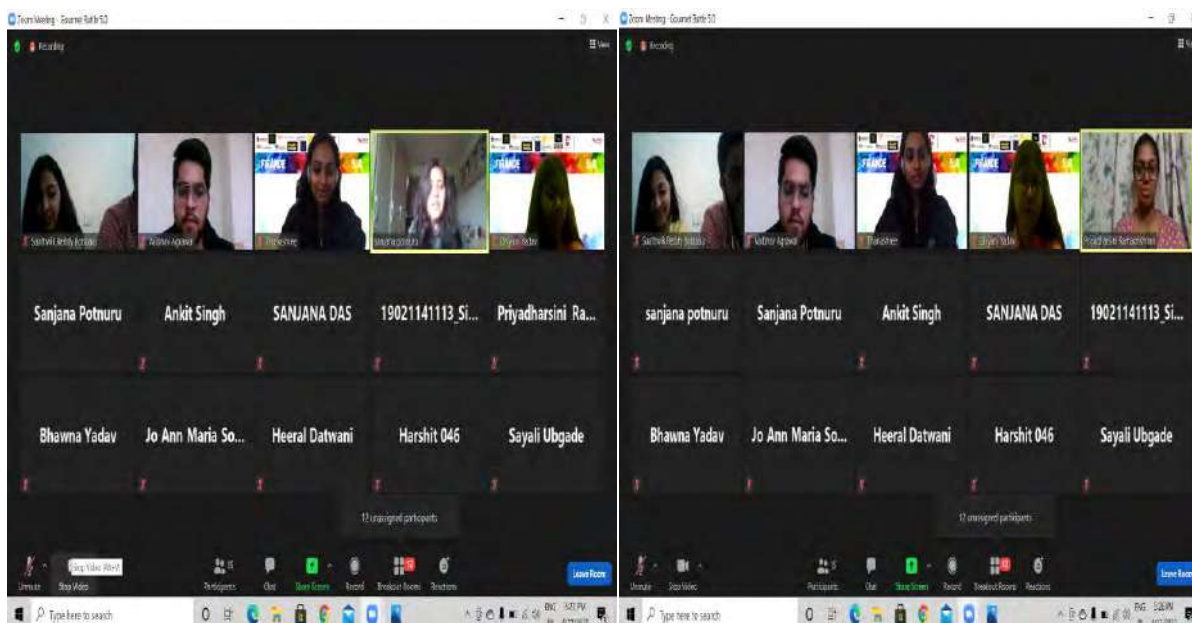
<b>Team Name</b>	<b>Participants Name</b>	<b>College name</b>
Jo Ann Souza Eremita	Jo Ann Souza Eremita	Symbiosis Institute of Business Management (SIBM), Hyderabad
Heeral Datwani	Heeral Datwani	Mithibai College of Arts, Chauhan Institute of Science & Amrutben Jivanlal College of Commerce and Economics (MCA CISAJCCE), Mumbai
Priyadharsini Ramakrishnan	Priyadharsini Ramakrishnan	Symbiosis Institute of Business Management (SIBM), Hyderabad
Riya singh	Riya singh	St. Aloysius College (SAC), Jabalpur
Rutika Samvedi	Rutika Samvedi	Atma Ram Sanatan Dharma College (ARSD), University of Delhi (DU), New Delhi
Snigdha	Snigdha	Atma Ram Sanatan Dharma College (ARSD), University of Delhi (DU), New Delhi
Bhawna Yadav	Bhawna Yadav	Shri Ram College of Commerce (SRCC), University of Delhi, Delhi
Richa Dubey	Richa Dubey	Symbiosis Institute of Business Management (SIBM), Hyderabad
Sanjana Potnuru	Sanjana Potnuru	Symbiosis Institute of Business Management (SIBM), Hyderabad
Kartik Tiwari	Kartik Tiwari	Lakshmi Narain College of Technology (LNCT), Bhopal

The **next round** comprised of a **video (time-lapse)** that had to be uploaded on the **IGTV channel**. The length of the video had to be **7-10 minutes maximum**. For the video, a case/problem statement was given to the participants, who were required to prepare the food items accordingly. While preparation of the video the participants had to pitch in how they would solve the problem that had been given to them along with the recipe that they had decided to use. They were being judged on the basis of the quality of their pitch, their presentation skills, creativity, the video quality and also the candidate's presence in the video. Participants were required to cook **purely vegetarian items**.



The **winner** of the event was **Sanjana Potnuru** and the **runner up** was **Priyadarshini Ramakrishnan**.





## **Pratibimb - The Photography Club- Snap-A-Tale**

In the light of the annual college fest of Firande, the team of Pratibimb, the photography club of SIBM Hyderabad organized for a photography event called, “Snap a Tale”. The team received 10 registrations, out of which 5 people participated in the competition. The team had a professional photographer, Mr. Trikanish Sharma who after judging the entries selected 3 position holders, 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> position.

The competition commenced right from when it went live on D2C, that’s from 18<sup>th</sup> march 2021 to 8<sup>th</sup> April 2021. It was a single round online competition where participants were asked to submit their photographs based on the given theme. Pratibimb accepted entries via a google form circulated after receiving the registrations. The judge was sent the entries, and results for the same were announced in the closing ceremony of Firande i.e., on 11<sup>th</sup> of April 2021.

**Theme:** Celebrating life

### **Judge’s Profile:**

Mr. Trikanish Sharma is a NAT GEO award winner and a professional wildlife photographer. He resides in Rishikesh and his works have been published in Nat Geo, BBC Earth, Discovery and at various international magazines.

### **Participants List:**

Name	College
Aaviral Agarwal	Bennett University (BU), Greater Noida
Reeni Jain	St. Xaviers college
Nidhan Singh	Sri Guru Nanak Dev Khalsa College
Justin Luaithang	Shaheed Sukhdev College of Business Studies (SSCBS), University of Delhi (DU), Delhi
Abhinav Anand	Birla Institute of Technology, Mesra , Ranchi



### **Winners:**

1. First Prize: Reeni Jain, St Xaviers college



2. 2<sup>nd</sup> position: Nidhan Singh, Sri Guru Nanak Dev Khalsa College



3. 3<sup>rd</sup> position: Abhinav Anand



### **Valedictory Ceremony**

With the events completed, all that remained was the felicitation of the winners and runners up of all the events conducted by the different clubs of SIBM, Hyderabad. The anchors from the InkSleuths club, Ms. Dibyarpita Ghosh along with co-host Nandana S., welcomed the online gathering of students and President of the Student Council, Ms. Sayali Ubgade at Symbiosis Institute of Business Management, Hyderabad, delivered the vote of thanks, thanking all for working hard and making the event a grand success. The head of the Organising Committee, Mr. Radhi Movva, extended his vote of thanks following the President bringing end to another grand fest.



## Hashtag – PR and Web Committee – Comedy Show

*“Beginning of an event is what we can do, but it’s the ending that remains in the heart forever”*

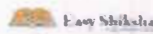
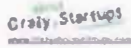
As a closing to the Annual Management and Cultural Fest, Firande 5.0, Hashtag in association with Jrny Entertainments organized a Comedy Show starring the two prominent comic artists and Comicstaan fame Shreeja Chaturvedi and Joel D’Souza. The event took place on Sunday, 11<sup>th</sup> April 2021. This one-hour event had all the students laughing their hearts out with quirky sarcasms and timely puns from the artists. It was a fun-filled event.



## Partners

No fest can be complete without the support and presence of its sponsors. During Firande 2021, we were honoured to have a set of such associations which ensured a smooth flow of the event. The same are enlisted below:

Wellness Partner	Envi Salon and Spa
Online Media Partner	Campuslly
Knowledge Partner	Phoenix Global
Education Partner	Easy Shiksha
Outreach Partner	PagalGuy
Food Partner	Biggies Burger
Digital Media Partner	Crazyaboutstartups
Health Partner	Nutriorg
Media Partner	Griffin Pictures
Research Partner	The Representative
Sustainability Partner	Eco Herbs
Certification Partner	Voati Web Technologies



**Dr. Tanmoy De**  
Assistant Professor  
Students Incharge (IQAC)

**Dr. Shyamsunder Chitta**  
Dy. Director

**Dr. Ravi Kumar Jain**  
Director



## Invitation for Guest Lecture on Mental Health

2 messages

Shakti WDC <shakti@sibmhyd.edu.in>

Wed, Aug 18, 2021 at 11:51 AM

To: MBA Batch 2020-2022 Students <students2020-22@sibmhyd.edu.in>, MBA Batch 2021-2023 Students <students2021-23@sibmhyd.edu.in>  
Cc: "Dr. Ridhi Rani" <ridhi.rani@sibmhyd.edu.in>, "Dr. Tanmoy De" <tanmoy.de@sibmhyd.edu.in>, GIRME GANDHALI NIKHIL <20021141034@sibmhyd.edu.in>, INDRAJIT PANDEY <20021141038@sibmhyd.edu.in>, TARUN MONGA <20021141123@sibmhyd.edu.in>, HEENA GHOSAL <20021141036@sibmhyd.edu.in>, Gandrati Suman Daniel <20021141144@sibmhyd.edu.in>, Gautam Advani <20021141147@sibmhyd.edu.in>, G UTHARA <20021141031@sibmhyd.edu.in>, SHAMYA MISHRA <20021141100@sibmhyd.edu.in>, "S.V.N.A. Rama Krishna" <rama.krishna@sibmhyd.edu.in>, Om Prakash <om.prakash@sibmhyd.edu.in>

Dear Students,

**Greetings from Team Shakti !**

We are pleased to announce that we are conducting a Guest Lecture on the topic: **Importance of Mental Health Care in Uncertain Times** in collaboration with TelEmpathy on **20th August, 2021**.

**About TelEmpathy:** TelEmpathy is an Online Platform that provides easy & affordable access to qualified Mental Health Professionals in different regional languages. Their aim is to make Mental Health Care accessible to people belonging to different tiers of places, across the country .

**Date:** 20th August, 2021

**Time:** 4:30 pm onwards

**Platform:** MS Teams

**Note:** Attendance is mandatory for both the batches 2020-22 and 2021-23.



Regards

**TEAM SHAKTI**



*This email is governed by the Disclaimer Terms of SIU which may be viewed at <http://www.siu.edu.in/downloads/email-disclaimer.php>*

Dr. Ridhi Rani <ridhi.rani@sibmhyd.edu.in>

Wed, Aug 25, 2021 at 12:12 PM

To: "S.V.N.A. Rama Krishna" <rama.krishna@sibmhyd.edu.in>, Om Prakash <om.prakash@sibmhyd.edu.in>

Thanks and Regards

Dr. Ridhi Rani

Assistant Professor  
In-charge Women Development Cell  
Symbiosis Institute of Business Management  
Symbiosis International University,





# **Symbiosis Institute of Business Management, Hyderabad**



**Symbiosis International (Deemed University), Pune**

**Guest Lecture Report**

**Mrs. Anuja Kapur**

**Topic:- “Mental Health”**

**September 29, 2020**





A guest lecture on “**Mental Health**” was arranged on September 29, 2020 for the students of batch 2019-21 and 2020-22. It was organized by Shakti in collaboration with PR and Web Committee with the objective of raising awareness for mental health issues and increasing efforts in support of better mental health. The lecture was conducted by Mrs. Anuja Kapur on a virtual platform of Microsoft Teams.

The guest was welcomed heartily for the lecture by Dr. Ridhi Rani and the students of SIBM, Hyderabad.

Mrs. Anuja Kapur is a well-renowned Criminal Psychologist and Social Activist who has won several accolades in her years of experience within the fields of Advocacy and Psychology. She has actively voiced her thoughts and opinions about various social issues on news channels like CNN, BBC, and Republic TV.

Mrs. Anuja began the lecture by underlining the importance of psychology and its application in various fields including criminology. She told how professionals can take better decisions by deep diving into the field of psychology. Anxiety is a characteristic of today’s society. Mrs. Anuja helped students to understand the various stages and progression of the said concern. She then lead the discussion towards the grave problems today’s society faces because of lack of empathy and understanding towards seemingly trivial problems. She stressed on the need to gain more awareness about mental health issues and ways to support better mental health.

The speaker then discussed various symptoms associated with depression. She also discussed concepts such as toxic positivity, ethical standards and identity crisis. Some students shared their personal experiences and sought advice for dealing with certain issues they were facing.

The session helped the students to learn more about mental health and communication around it. It was found to be very useful and insightful because of the interactive style of conversation of Mrs. Anuja Kapur. Overall experience of the guest lecture was excellent.







*Ridhi Rani*

**Dr. Ridhi Rani**  
Assistant Professor  
Faculty In-charge (WDC)

*Shyamsunder Chitta*

**Dr. Shyamsunder Chitta**  
Dy. Director

*Ravi Kumar Jain*

**Dr. Ravi Kumar Jain**  
Director  
SIBM - Hyderabad

*CS*



**Symbiosis Institute of Business Management – Hyderabad**  
Constituent of Symbiosis International (Deemed University)  
**Batch of 2019-21 (SECTION – A + B)**

**September 29 2020**

**Guest lecture on “Mental Health” (Online)**

Sl. No.	Name of the Student	PRN	Present / Absent
1.	Abhijeet Singh Kushwah	19021141001	P
2.	Abhinay Kumar Tiwari	19021141003	P
3.	Abhiti Patidar	19021141005	P
4.	Aditi Prasanna Munje	19021141006	P
5.	Aditya Gautam	19021141007	P
6.	Akanksha Verma	19021141008	P
7.	Akhil Raj Dosapati	19021141010	P
8.	Akshaya T V	19021141011	P
9.	Akshima Gulati	19021141012	P
10.	Akshyataa Pattnaik	19021141013	P
11.	Aman Grade	19021141014	A
12.	Amarpreet Singh Pruthi	19021141015	P
13.	Ameya Sanjay Telang	19021141016	P
14.	Amiangshu Dutta	19021141017	P
15.	Anirudh Agrawal	19021141018	P
16.	Ankit Singh	19021141019	P
17.	Ankita Agarwal	19021141020	P
18.	Anmol Sharma	19021141021	P
19.	Anup Kumar	19021141022	P
20.	Aparna Singh	19021141023	P
21.	Arghya Chakraborty	19021141024	P
22.	Arnab Gajbhiye	19021141025	P
23.	Ashmita Baidya	19021141026	P
24.	Asima Majhi	19021141027	P
25.	Avineet Kaur	19021141028	P
26.	Ayushi	19021141029	P
27.	Ayushi Verma	19021141030	P
28.	Bhavya Ukkalam	19021141031	P
29.	Binish Siddiqui	19021141032	P
30.	Biswa Ranjan Nisank	19021141033	P

Sl. No.	Name of the Student	PRN	Present / Absent
31.	Chilad Shrishail Mahantesh	19021141034	P
32.	Debopriya Banerjee	19021141036	A
33.	Deepika Solanki	19021141037	P
34.	Ellora Gogoi	19021141038	P
35.	Gaurang Shekhar Kale	19021141039	A
36.	Gaurav Agarwal	19021141040	P
37.	Gautam Ramanujan Pillai	19021141042	P
38.	Guntaka Karteek Reddy	19021141043	P
39.	Harishankar C N	19021141044	P
40.	Harsh Agarwal	19021141045	P
41.	Harshit P Gondole	19021141046	P
42.	Harshitha Vennamaneni	19021141047	P
43.	Hema Thapa	19021141048	P
44.	Hiral Khatri	19021141049	P
45.	Humbe Deshmukh Chandrashekhar B	19021141050	P
46.	Jidigam Snigdha	19021141051	P
47.	K Harika	19021141052	P
48.	Karmalkar Madhura Mahesh	19021141053	P
49.	Karna Bala Venkata Sri Sai Rohit	19021141054	P
50.	Kedare Rahul Deepak	19021141055	P
51.	Kireet Ahuja	19021141056	P
52.	Krushang Ramesh Mistry	19021141057	P
53.	Kshitij Raj	19021141058	A
54.	Lakshmi Lavanya Pagallu	19021141059	P
55.	Manasa B	19021141061	P
56.	Manishi Divya	19021141063	P
57.	Manvi Agarwal	19021141064	P
58.	Maushumi Mandal	19021141065	P
59.	Mayank Bajpai	19021141066	P
60.	Mohan Singh Bhadoriya	19021141067	A
61.	Mohit Dnyaneshwar Dhotarkar	19021141068	P
62.	Monisha Binker	19021141069	P
63.	Anand Kumar Sah	19021141139	P
64.	Chandan Kumar Gupta	19021141142	P
65.	Paodel Susmita	19021141143	A
66.	Movva Sai Veerabhadra Radheetara Sarma	19021141070	P

Sl. No.	Name of the Student	PRN	Present / Absent
67.	Mukta Saxena	19021141071	P
68.	Nejkar Dhiraj Deelip	19021141072	A
69.	Nihil Agrawal	19021141073	P
70.	Nikhil Malhotra	19021141074	A
71.	P V L Sravanthi	19021141075	P
72.	Pagidimarri Priyanka	19021141076	P
73.	Prakrit Vasu Sharma	19021141077	P
74.	Prerona Dey	19021141078	P
75.	Priyadharshini R	19021141079	P
76.	R. Anusha	19021141080	P
77.	Rahul	19021141081	A
78.	Rakshita Asati	19021141082	P
79.	Rao Pooja Prakash	19021141083	P
80.	Raveen Keshav Pai	19021141084	P
81.	Ridam Verma	19021141085	P
82.	Ritam Chakraborty	19021141086	P
83.	Riya Agrawal	19021141087	P
84.	Riya Mathew	19021141088	P
85.	Rohan Sai Raj	19021141089	P
86.	Rohan Suresh Borate	19021141090	P
87.	Rohit Rastogi	19021141091	P
88.	Rupal	19021141092	P
89.	S Siddharth	19021141093	P
90.	Saathwik Reddy Bobbala	19021141094	P
91.	Sagarika Gupta	19021141095	P
92.	Sahiti Jonnalagadda	19021141096	P
93.	Salil Aryan	19021141097	P
94.	Samujjal Sonowal	19021141098	P
95.	Sanchit Choudhary	19021141099	P
96.	Sandal Naseeb	19021141100	P
97.	Sanjana Pattabiraman	19021141101	A
98.	Sanjana Potnuru	19021141102	P
99.	Satabdi Hazarika	19021141103	A
100.	Shaikh Javed Mubarak	19021141104	P
101.	Shalini Sharma	19021141105	P
102.	Shalini Singh	19021141106	P

**Symbiosis Institute of Business Management – Hyderabad**  
Constituent of Symbiosis International (Deemed University)  
**Batch of 2020-22 (SECTION – A + B)**

**September 29 2020**

**Guest lecture on “Mental Health” (Online)**

Sl. No.	Name of the Student	PRN	Present / Absent
1.	Aabhas Arya	20021141001	P
2.	Aakarsh Raj	20021141002	P
3.	Abdul Taiyeb	20021141004	P
4.	Aditya Khandelwal	20021141007	P
5.	Agarwal Ayushi Rupesh	20021141008	P
6.	Akash Kumar Pal	20021141009	P
7.	Akshay Kumar Ghosh	20021141010	P
8.	Akshita Singh	20021141011	P
9.	Alugaddala Priyanka	20021141012	P
10.	Anjali Dabral	20021141013	P
11.	Arindam Bauri	20021141014	P
12.	Ashik Patowary	20021141015	P
13.	Ashmita Biswas	20021141016	P
14.	Avijit Gupta	20021141017	A
15.	Ayushi Jaiswal	20021141019	P
16.	Barve Sanika Kedar	20021141021	A
17.	Bhadra Vijayan	20021141022	A
18.	Chillara Gayatri	20021141023	P
19.	Chinmay Roy	20021141024	A
20.	Devika Praveen	20021141025	P
21.	Dibyarpita Ghosh	20021141026	A
22.	Diptajit Nath	20021141027	P
23.	Divyani Yadav	20021141028	P
24.	Dubaree Choudhury	20021141029	P
25.	Durgesh Nandini	20021141030	P
26.	G Uthara	20021141031	P
27.	G. Praketh	20021141032	P
28.	Garima Grover	20021141033	P
29.	Girme Gandhali Nikhil	20021141034	P
30.	Gouri Sohani	20021141035	P
31.	Heena Ghosal	20021141036	P
32.	Heena Goyal	20021141037	A



Sl. No.	Name of the Student	PRN	Present / Absent
33.	Indrajit Pandey	20021141038	P
34.	Ivana Dutta	20021141040	A
35.	Jonnalagadda S Viswanadh	20021141041	P
36.	Kalizham Srinivas Nihar	20021141043	P
37.	Karni Bharath	20021141044	P
38.	Kartik Divakar Gangurde	20021141045	P
39.	Kaustov Maji	20021141046	A
40.	Kavya Jayaprakash	20021141047	A
41.	Khushbu Tulsian	20021141048	P
42.	Kothwal Rithik Reddy	20021141049	A
43.	M Veera Mahesh	20021141050	A
44.	Manapuram Praneel	20021141051	P
45.	Manash Pratim Barman	20021141052	P
46.	Mannatdeep Kaur Ghai	20021141053	A
47.	Mayank Tiwary	20021141054	P
48.	Mekala Sushma	20021141056	P
49.	Mudavath Sanjana	20021141057	A
50.	Namrata Gupta	20021141060	P
51.	Nandana S	20021141061	A
52.	Neendi Akshay Thilak	20021141063	P
53.	Neetha Nandyala	20021141064	P
54.	Nishka Agarwal	20021141065	A
55.	Nitin S	20021141066	P
56.	P Karthik	20021141067	A
57.	Pankaj Badyal	20021141068	P
58.	Patil Ashutosh Sanjay	20021141069	A
59.	Pooja Bino	20021141070	P
60.	Pooja Chowdary Valluri	20021141071	A
61.	Prachi Poorva	20021141072	P
62.	Pragati Saxena	20021141073	P
63.	Pragyesh Bajpai	20021141074	P
64.	Prashansa Agarwal	20021141075	P
65.	Prashant Singh Yadav	20021141076	P
66.	Pratiksha Gupta	20021141077	P
67.	Preet Akash Nayak	20021141078	P
68.	Preethika Rayabaram	20021141079	P
69.	Prince Gupta	20021141080	A
70.	Priyadharsini Ramakrishnan	20021141081	A
71.	Priyanka M	20021141082	P

Sl. No.	Name of the Student	PRN	Present / Absent
72.	Priyanshi Tanna	20021141083	P
73.	Pulipaka Harshitha Anullekha	20021141084	P
74.	Pushpak Singhal	20021141085	A
75.	Radhika Khemka	20021141087	P
76.	Rayyan Daruwala	20021141088	P
77.	Regalagadda Shiva Jyothi	20021141089	P
78.	Reshma S	20021141091	P
79.	Richa Dubey	20021141092	P
80.	Riya Sethi	20021141093	A
81.	Rudraksh Sonane	20021141094	A
82.	S Sai Sruthi Vishali	20021141095	A
83.	Sai Mahima Angi	20021141096	P
84.	Sai Shruti Padhi	20021141097	P
85.	Sanjana Das	20021141098	P
86.	Santhoshini R	20021141099	P
87.	Shamya Mishra	20021141100	P
88.	Shantanu Seth	20021141101	P
89.	Shivam Rai	20021141102	P
90.	Shreyangan Sarma	20021141104	P
91.	Shreyasi Basak	20021141105	P
92.	Shrivastava Vandit Rakesh	20021141107	P
93.	Snigdha Nair	20021141108	P
94.	Sojali Mohapatra	20021141109	P
95.	Somiya Jain	20021141111	A
96.	Soumyajit Halder	20021141113	P
97.	Sourav Kumar Hati	20021141114	P
98.	Souza Eremita Jo Ann Maria	20021141115	P
99.	Sravan Yandra	20021141116	P
100.	Sumit Maurya	20021141117	P
101.	Sundari Ramya	20021141119	P
102.	Surya Kant Dixit	20021141121	P
103.	Syed Ayaan Hakim	20021141122	P
104.	Tarun Monga	20021141123	P
105.	Thanashree Suresh Iyer	20021141124	P
106.	Tinni Patra	20021141125	P
107.	Vaibhav Agrawal	20021141126	A
108.	Vignesh M	20021141127	P
109.	Vishesh Rateja	20021141129	P
110.	Wankhede Aditi Prashant	20021141130	P

Sl. No.	Name of the Student	PRN	Present / Absent
111.	Yashwendra Wadia	20021141131	P
112.	Kaza Nikhil Divakar	20021141132	A
113.	P Sai Pranav	20021141133	A
114.	Pratik Mukherjee	20021141134	A
115.	Nikitha Kanna	20021141135	P
116.	Amrit Mallik	20021141136	P
117.	Suklikar Anup Nitin	20021141137	P
118.	Shweta Shukla	20021141138	A
119.	Shubham Thakur	20021141139	A
120.	Chopparapu Meher Roshni	20021141140	P
121.	Chokshi Krina Dharmendra	20021141141	P
122.	Kazol	20021141142	P
123.	U Vilasini	20021141143	P
124.	Gandrati Suman Daniel	20021141144	P
125.	Koduru Lakshmi Prathyusha	20021141145	A
126.	Rounak Dutta Saha	20021141146	A
127.	Gautam Advani	20021141147	P
128.	Raja Sen	20021141148	P
129.	Sasanka Sekhar	20021141149	P
130.	Aneesha Chakraborty	20021141150	P
131.	Syed Nurul Hasan	20021141151	A
132.	Chrystal Indashongdor Majaw	20021141152	P
133.	Iyer Arvind Ganesh	20021141153	P
134.	Dedania Aarsi Atulbhai	20021141154	P
135.	Haritha Haridas	20021141155	P
136.	Sanjana VR	20021141156	P



## Re: Webinar by Oasis Fertility

1 message

Dr. Ridhi Rani <ridhi.rani@sibmhyd.edu.in>

To: "S.V.N.A. Rama Krishna" <rama.krishna@sibmhyd.edu.in>, Om Prakash <om.prakash@sibmhyd.edu.in>

On Sat, Oct 3, 2020 at 12:58 PM Shakti WDC <shakti@sibmhyd.edu.in> wrote:

Dear students,

*Greetings from Team Shakti !*

We are pleased to announce that we are organizing a webinar with **Oasis Fertility** in collaboration with the Corporate Interaction Cell.



The poster features the logos of SIBM Hyderabad, Shakti, and Oasis Fertility at the top. Below them, it states 'OASIS FERTILITY INVITES YOU FOR LIVE WEBINAR' and 'PCOD, STRESS AND WEIGHT MANAGEMENT'. A central image shows Dr. Nilesh Unmesh Balkawade, a man in a blue lab coat. To his left, text lists his qualifications: MS, DNB, MNAMS, FIAGE, Fellowship in Reproductive Medicine, Dip in Gyn Endoscopy (Kiel, Germany), and his role as Clinical Head & Fertility Specialist at Oasis Fertility, Pune. Below the image, the date and time are given as 'Date: 05<sup>th</sup> October, 2020 | Day: Monday | Time: 3:20 PM Onwards'. A Zoom logo is followed by the meeting details: 'Meeting Id: 828 8771 1549' and 'Password: 903808'. A purple banner at the bottom left says 'For PCOD and Infertility FREE #Consultation #Scanning #Reports'. Contact information for Vinodh S. is provided: 'vinodh.s@oasisindia.in / +91 73373 30451'. The footer lists SIBM locations: 'Hyderabad | Vijayawada | Warangal | Chennai | Vizag | Vadodara | Ranchi | Pune'.

Please note that the webinar is only for women and we request the male students to kindly share the link with family and friends.

**Topic:** PCOD, Stress and weight management

**Time:** 3:20 PM to 4:50 PM

**Date:** 05 October 2020

**Link:** Join Zoom Meeting

<https://us02web.zoom.us/j/82887711549?pwd=NDBEUmpZS0ZTNkt3V1hTc3hBZWk1UT09>





# **Symbiosis Institute of Business Management, Hyderabad**



**Symbiosis International (Deemed University), Pune**

**Guest Lecture Report**

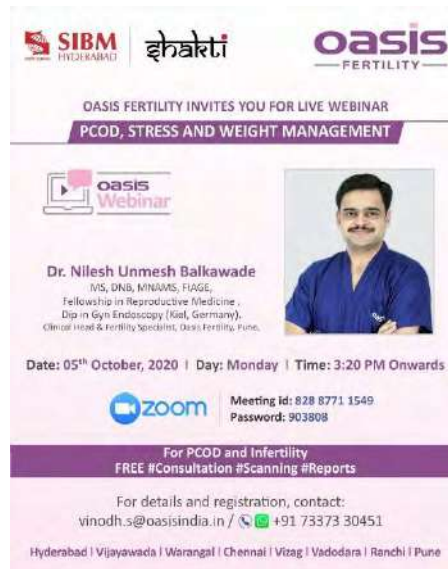
**Dr. Nilesh Unmesh Balkawad**

**Topic:- “PCOD Stress and Weight Management”**

**October 05, 2020**



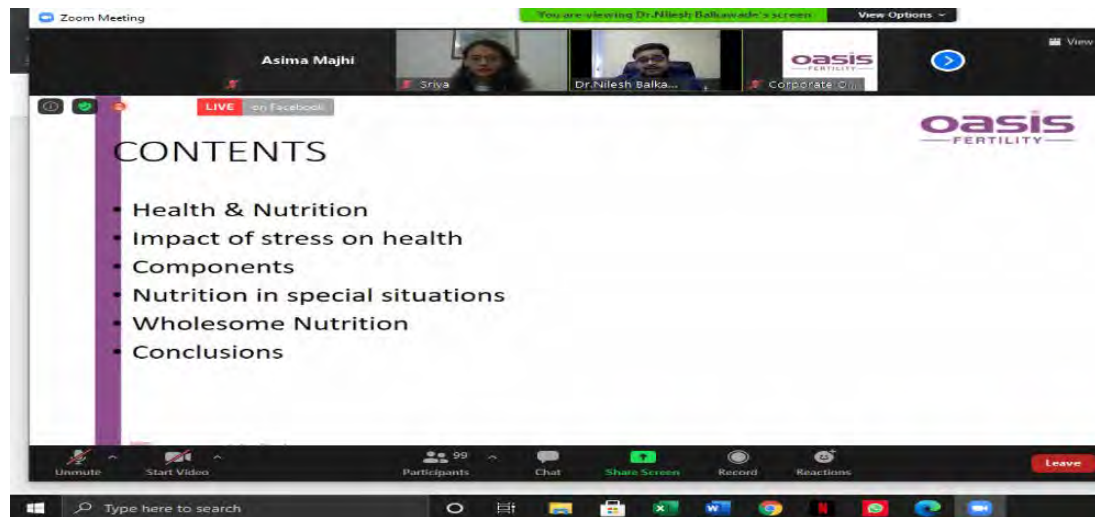
PCOD, Stress and Weight Management session held on October 05, 2020 at SIBM Hyderabad. Symbiosis International (DU) core philosophy is Vasudhaiava Kutumbakam. In pursuance of this and as part of its university's emphasis on promoting health and wellbeing, Women Development Cell (Shakti), organized a webinar with Oasis Fertility in collaboration with the Corporate Interaction Cell for the women of SIBM-H.



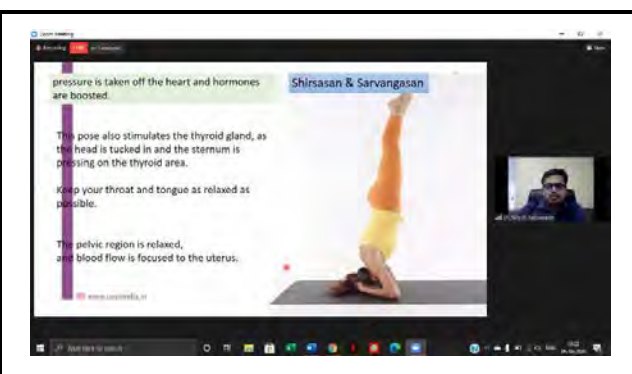
The purpose of conducting this webinar was regarding health and nutrition to make women aware about PCOD and Weight Management. Dr. Nilesh Unmesh Balkawad.

Dr. Nilesh Unmesh Balkawad offers a decade long distinctive experience and expertise in the fields of infertility, reproductive medicine and Gynaec endoscopy. He is renowned for handling infertile cases with good success rate and giving the joy of motherhood to many with his expertise and compassionate care. He has successfully handled more than 1000 successful cases of operative laparoscopy, around 2500 cases of diagnostic and operative hysteroscopy, especially hysteroscopic myomectomies.





Dr. Nilesh at first gave his insights upon Nutrition Management, what kind of nutrition is to be followed according to an individual's requirement to have a healthy lifestyle. He shared various facts relating to obesity, causes of obesity such as improper diet, socio-economic status, genetic, etc. and problems because of obesity like hypertension, diabetes etc. He also mentioned obesity also leading to stress and mental disturbance because of which individuals get into ill-habits to get rid of stress which lead to lack of concentration, suppression of immunity, anxiety, nuclear disorder and mainly poor eating habits and sleep deprived.



He concluded the session with wonderful ideas on Stress Management with which above mentioned all problems of an individual can be dealt with, like, an individual to have a support system, changing his/her attitude by being more realistic, getting organised, scheduling priorities, giving yourself time, rejuvenation, getting regular exercise regimen and adequate balanced diet.





**Question & Answer with the attendees:-**

Name of the Students	
Ayushi Jaiswal	Hema Thapa
Bhadra Vijayan	Hiral Khatri
Binish Siddiqui	HP-PC
Devika	Kavya
Dibyarpita Ghosh	Khushbu Tulsian
Divyani Yadav	Krina
Durgesh Nandini	Lakshmi Lavanya
Ellora Gogoi	Manasa B
G Uthara	Sriya Kota
Gandhali Girme	Riya Agrawal
Garima Grover	Asima Majhi
Gayatri Chillara	Niti
Haritha Haridas	Sayali Ubgade
Harshitha Anullekha	Sumitra
Heena Ghosal	Harika

*Ridhi Rani*

**Dr. Ridhi Rani**  
Assistant Professor  
Faculty In-charge (WDC)

*Shyamsunder Chitta*

**Dr. Shyamsunder Chitta**  
Dy. Director

*Ravi Kumar Jain*

**Dr. Ravi Kumar Jain**  
Director  
SIBM - Hyderabad



To,  
The Staff,  
SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT  
HYDERABAD

SUB: Invitation for Firande 4.0

Dear Staff,

Greetings from the Student Council of Symbiosis Institute of Business Management, Hyderabad!

We are excited to announce that we are organizing our Annual Management and Cultural Fest, **FIRANDE 4.0**, on the **6th and 7th of January 2020**. ***Firande, a Swedish word that means Celebration***, is packed with loads of exciting academic and cultural events, Firande offers a platform for the participants to not only showcase their talent but also turn their aspirations into reality and weave various memories to reminisce about, for the rest of their lives.

We cordially invite you and look forward for your gracious presence on the 6<sup>th</sup> & 7<sup>th</sup> of January.







Raghavendra BT &lt;raghavendra.bt@sibmhyd.edu.in&gt;

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## FIRANDE 4.0 | Invitation

1 message

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**J RADHA** <18021141051@sibmhyd.edu.in>

Sat, Jan 4, 2020 at 2:18 PM

To: non-teaching.staff@sibmhyd.edu.in

Dear Staff,

Greetings from the Student Council of Symbiosis Institute of Business Management, Hyderabad!

It gives us immense pleasure to cordially invite you for **Firande 4.0** on 6th and 7th of January, 2020.

The **Inauguration Ceremony** will be held at the **Auditorium at 10:30 AM**.

Kindly grace the occasion with your presence.

Please find attached the Invitation.

Thanks and Regards,

**Student Council**

**Symbiosis Institute of Business Management, Hyderabad**



Firande\_Invitation.docx

285K



Raghavendra BT &lt;raghavendra.bt@sibmhyd.edu.in&gt;

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## Change in Timings of the Welcoming Ceremony

1 message

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**J RADHA** <18021141051@sibmhyd.edu.in>

Mon, Jan 6, 2020 at 10:52 AM

To: faculty@sibmhyd.edu.in, non-teaching.staff@sibmhyd.edu.in, students2018-20@sibmhyd.edu.in, students2019-21@sibmhyd.edu.in

Hello,

Please note that there has been **change in the timings** of the Welcoming Ceremony of Firande.

The Ceremony which was scheduled at 10:30 am will now happen at **3:30 pm**.

Kindly grace the occasion with your presence.

Sorry for the inconvenience caused.

Thanks and Regards

J. Radha

+91 8553202322

Administrative Coordinator

Member - Discipline Committee

Member - Inquisitive

Member - Humanalaya

Symbiosis Institute of Business Management,  
Hyderabad



# **Symbiosis Institute of Business Management, Hyderabad**



**Symbiosis International (Deemed University), Pune**

## **Firande 2020**

**January 06 to 07, 2020**



## INDEX

Sl. No.	Heading	Page Number
1	A Sign of Gratitude	3
2	Firande 2020:- An Overview	4
3	Firande 2020 – Day 1	6
4	Firande 2020 – Day 2	40
5	Valedictory Ceremony	57
6	EDM Night with DJ VanMoon	61



## A SIGN OF GRATITUDE

At the onset of this report, we, the students of Symbiosis Institute of Business Management would like to extend our heartfelt gratitude to each and every individual who contributed in making Firande 4.0 a grand success. Our sincere regards to Dr. Ravi Kumar Jain, Director SIBM-Hyderabad;

Dr. K.P. Venugopala Rao, Deputy Director, SIBM Hyderabad; Col. B.S. Bali, campus-administrator; Dr. Tanmoy De, Faculty-Marketing and In-charge-Students Activities; participants from all the colleges; club and committee members of SIBM Hyderabad and all the teaching/ non-teaching staff. The event couldn't have been executed sans the collaboration and contribution of each of them. We look forward to a similar and stronger participation in the times to come.





## FIRANDE 2020: AN OVERVIEW

Firande, the Annual Cultural and Management Fest of Symbiosis Institute of Business Management, Hyderabad, hosts many B-Schools at the Symbiosis, Hyderabad Campus for a Two-Day event, with games and activities organized by the various clubs and committees run by the students of SIBM-Hyderabad.

The two-day fest had many interesting and exhilarating events being conducted by the students in their various clubs. The flagship events of each club are listed below:

Club/Committee	Flagship Event
7PM - The Marketing Club	Nomopoly
Mint - The Finance Club	Fin-Dextrous
OpsEra - The Operations Club	Opereshon
Humanalaya - The HR Club	Aahvan
Club Samarthya	Aagamya
Corporate Interaction Cell (CIC)	CorpCon
Hashtag - The Public Relations Committee	Pacman
InkQuisitive - The Literature Club	Odyssey
Mess Committee	Gourmet Battle
Pratibimb - The Photography Club	Click-O-Ment
Individual Social Responsibility (ISR) Club	Amet Sustineri
Women Development Cell (WDC)	Karvaan
Entrepreneurship Cell	Udyokta
Book Sleuths - The Learning Resource Committee	Tortuga Secrets
Anti-Ragging Committee (ARC)	12th Battalion
Graffiti - The Arts and Creativity Club	Functionive Loop
Web Committee	Pirates of the Black Pearl
Discipline Committee	
Antardhwani - Cultural Committee	Vibe (Dance)
	Flaunt It (Fashion)
	Saaz (Music)
	Kalakaari (Street Play)
	Spotlight (Dramatics and Theatre)

Other than these meticulously planned and organized events of each club, Firande 2020 boasted of one of the best EDM (Electronic Dance Music) Concerts, by DJ VanMoon, an electronic music artist based out of New Delhi.



## **FIRANDE 2020, DAY 1**

On the morning of the 6th of January, 2020, the students of Symbiosis Institute of Business Management, Hyderabad, woke up to the arrival of Firande. A much awaited event for all Symbians, the preparations for Firande had been going on in full swing for over a month prior to the fest, with each team and club working on decoration, ideation for various exciting games and preparing plans and budgets to ensure that Firande 2020 was the best experience for our cousins from other B-Schools.

At 8:00 AM, new faces could be seen arriving at the campus gates - our guests from the other B-Schools had arrived.

At 9:00 AM sharp, a flurry of activity ensued. Firande 2020 was under way.



## INAUGURATION CEREMONY

Due to certain time constraints, the inaugural speeches by our Director, Dr. Ravi Kumar Jain, as well as the Director of Symbiosis Law School, Hyderabad, were conducted at 3:30 PM. Dr. Jain spoke of the importance of building connects and relations with others in our lives as management students and how such connects could guide us towards achieving greatness and success in the future. He also emphasized the importance of living by our college motto, “Vasudeva Kutumbakam”, as he greeted and welcomed our friends from the various other participating institutes from across India. With the lighting of the ceremonial lamp and a prayer to God to guide us and protect us, Dr. Jain and the other honored guests declared Firande officially open. A loud cheer rose from the crowd as the festivities were now truly under way.



Each club/committee had their own agenda for the day. Here is a description of the games and activities they had to offer to the numerous participants.

### 7PM – The Marketing Club: NOMOPOLY

After an online poster-making round, conducted through the Dare2Compete Portal on 16th December, 2019, the participants arrived for the on-campus rounds of Nomopoly, the flagship event of the Marketing Club of SIBM, Hyderabad, and also the name of their first game.

Nomopoly: Everyone knows Monopoly, right? You roll the dice; you land on a place and you buy the place. This round was similar, except that the board and the dices were much bigger; instead of pawns, it was the participants moving across the board, and most importantly, instead of buying the property that they landed on, they had to sell the property to one of their competitors through auction. Every property had its own set of unique characteristics that the seller would have to use to pitch and promote that property to the prospective buyers (the competitors). The actual price of the property was known only to the seller and while pitching, the seller could quote whatever price he/she wished to quote. At the end of the game, total hard cash that a team had, plus the actual value of the properties they had purchased, would become the budget for the next round.

The game saw multiple teams playing the intricately designed game of Nomopoly, being made to move across the board as pawns and throwing rock-sized dies to roll a favorable number.

Team Name	Members	College
The Tailenders	Himanshu Dutta	SIMS, Pune
	Akshay Ragesh	
	Anant Sharma	

Team Name	Members	College
Protagoniste	Utkarsh Singh	SIBM, Nagpur
	Punit Daga	
	Udit Pal	
Symbians	Srikar	SIBM Hyderabad
	Praneeth	
	Jogesh	



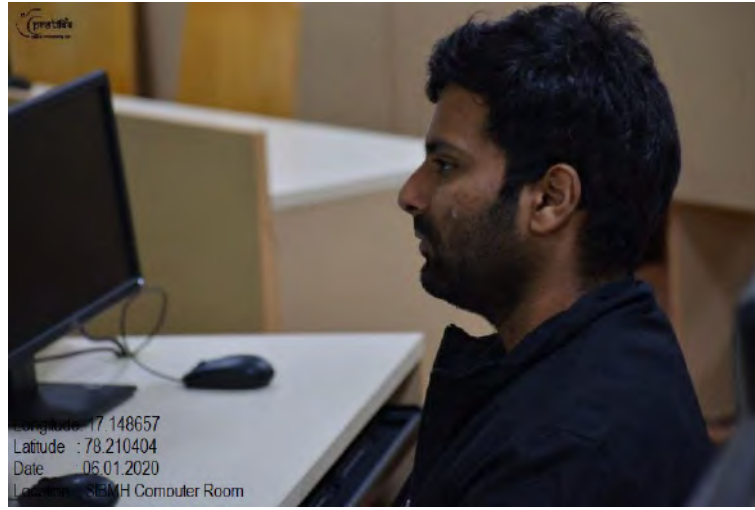
## Mint – The Finance Club: FIN-DEXTROUS

The Finance Club got their journals and ledgers prepared to host their exciting event, Fin-Dextrous. The event consisted of 2 rounds on the first day:

- Bloom B:** A Bloomberg based quiz competition, which consisted of 10 questions that participants were supposed to answer within a stipulated time. For every right answer they gave, teams got points. The team with the maximum number of points at the end of 10 questions won this round. The event made great use of the Bloomberg terminals provided by the campus in the Computer Laboratory on the first floor of the Academic Block of SIBM, Hyderabad. The participants were thrilled with this game as they were given exposure and a deeper understanding of how the world of finance works, in a fun and interactive setup.

A total of 5 teams participated, which are as follows:-

TEAM NAME	NAMES	COLLEGE
JKSHIM	Winston Dsouza Chethan Nayak	JUSTICE K S HEGDE INSTITUTE OF MANAGEMENT (JKSHIM), NITTE, KARNATAKA
SOUP BOYS	Surendrasaipujith Gopaluni Bajish Shaik	IFMR GRADUATE SCHOOL OF BUSINESS AT KREA UNIVERSITY, SRI CITY
MURPHY'S	Botlagunta Abhilash Bheti Navya Reddy	INSTITUTE OF MANAGEMENT TECHNOLOGY, HYDERABAD
THE TAILENDERS	Akshay Ragesh Himanshu Dutta	SYMBIOSIS INSTITUTE OF MANAGEMENT STUDIES (SIMS), PUNE
ALL ROUNDERS	Jyogesh Srikar	SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT, HYDERABAD



2. **Symbi Stock Exchange:** This was a virtual stock exchange spread over 5 rounds in which contestants had to analyze certain industrial specific news and how it impacted the stock price of respective stocks. Though dry run of the even had been successful, a small technical error in the formulas used in Excel to imitate the stock exchange, forced the Finance team shift the platform to online mode. Nevertheless, the event went off smoothly and the participants enjoyed the challenge, more so as the stock being exchanged was based on the names of the various clubs at SIBM, Hyderabad.

A total of 4 teams participated, which were as follows:-

TEAM NAME	NAMES	COLLEGE
JKSHIM	Winston Dsouza Chethan Nayak	JUSTICE K S HEGDE INSTITUTE OF MANAGEMENT (JKSHIM), NITTE, KARNATAKA
SOUP BOYS	Surendrasaipujith Gopaluni Bajish Shaik	IFMR GRADUATE SCHOOL OF BUSINESS AT KREA UNIVERSITY, SRI CITY
MURPHY'S	Botlagunta Abhilash Bheti Navya Reddy	INSTITUTE OF MANAGEMENT TECHNOLOGY, HYDERABAD
THE TAILENDERS	Akshay Ragesh Himanshu Dutta	SYMBIOSIS INSTITUTE OF MANAGEMENT STUDIES (SIMS), PUNE





## OpsEra – The Operations Club: OPERESHON

On the first day of their event, Opereshon, The OpsEra team banded together to make their event work as seamlessly as a well-oiled machine. With 2 rounds planned with precision and ingenuity, the participants were in for a thrill.



**Pizza Time:-** Participants had to manage a hypothetical pizza outlet, keeping track of the inventory and ensuring that none of their customers left disappointed. Teams had to formulate a strategy that resulted in minimum waiting time and helped in delivering quality pizzas to the customers. The game worked in cycles, with teams being given money at the end of each cycle. A set of order specifications (which included customization and quantity demanded) were displayed for a period of 15 seconds, based on which participants had to order the ingredients and plan how to make optimum use of the same based on the orders. The activity made the participants have to decide which pizza they would need to bake first, so as to optimize production and delivery, with extended waiting times and mismatched orders earning team negative points.

The teams that participated on Day 1 of Opereshon were:-

TEAM NO.	MEMBERS	COLLEGE
TEAM 1	Prerona Dey	SIBM HYDERABAD
	Abhiti Patidar	
	Lavanya.P	
TEAM 2	Balaji Sridharan	MANAGE, HYDERABAD
	Hubaib Hassan	
	Shivani Sharma	
TEAM 3	Ankit Singh	SIBM HYDERABAD
	Twinkle Pandita	
	Harsh Agarwal	
TEAM 4	Gaurav Agarwal	SIBM HYDERABAD
	Asima Majhi	
	Amarpreet Singh	
TEAM 5	Shubham Rawat	NAARM, HYDERABAD
	Shravya Kuravi	
	Arvind Mehara	
TEAM 6	Anmol Sharma	SIBM HYDERABAD
	Swayam Awasthi	



## Humanalaya – The HR Club: AAHVAN

The HR club hosted their event, AAHVAN, a reiterated version of the challenge presented to participants in their event ‘Chakravyuh’ in 2019. The HR team had set up their designated room with various HR related paraphernalia, with a very surprising piece of work on the floor – a human-sized Snakes and Ladders board.

The club had two events planned for the participants on Day 1:

1. **Snakes and Ladders:** A whole snakes and ladders board was made on the floor of the Marketing classroom using copious amounts of adhesive. Also, a spin wheel was made using cardboard and fidget spinner.

A game of snakes and ladders, but with a twist. Played with 3 members per team, one member was blindfolded and had to move across the board, one had to guide the blindfolded person, and one would roll the dice. 2 teams played together for a total of 15 minutes.

Here’s the twist: if the blindfolded member got “bitten” by a snake on the board, not only did they have to come down to a lower space on the board, but the team also had to answer a simple question based on HR trivia. A correct answer kept the player safe on the board and awarded the team one additional point, but if the team gave a wrong answer, the teammates had to switch positions, i.e., the next teammate would then be blindfolded and put on the board, and they had to resume their game from the same spot at the tail of the snake. The team with the highest total score won the round.





Longitude: 17.149012  
Latitude : 78.210942  
Date : 06.01.2020  
Location : SIBM Classroom

The following teams participated in the event:-

TEAM NAME	MEMBERS NAME	COLLEGE NAME
GARGOYLES	Shubham Rawat K. Shravya	NATIONAL ACADEMY OF AGRICULTURAL RESEARCH MANAGEMENT (NAARM), HYDERABAD
KUCH BHI	Rahul Preety	SYMBIOSIS INSTITUTE OF BUSINESS ADMINISTRATION, HYDERABAD
JOKER	Ankita Ayush Vishal	SYMBIOSIS INSTITUTE OF BUSINESS ADMINISTRATION, HYDERABAD
TOP CATS	Aditya Bhargava Darshana Sawlani Simran Sabnis	VIVEKANANDA EDUCATION SOCIETY'S INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH (VESIM), MUMBAI
ESSENTIALS	Nidhi Sachdev Divya Shinde Gaurav Landge	VIVEKANANDA EDUCATION SOCIETY'S INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH (VESIM), MUMBAI
BEAR THE BEARS	Swagata Shatabdi	SYMBIOSIS INSTITUTE OF BUSINESS ADMINISTRATION, HYDERABAD

The game went on smoothly, with the blindfolded players crashing and bumping into each other, creating an atmosphere of general hilarity and fun. Every participant completed the game with a smile on their face, having had a great time experiencing HR from a fun perspective.

The winners of the first round were Team 'Kuch Bhi' from SIBM, Hyderabad, with a total score of 87 points, followed by Team 'Top Cats' from VESIM, Mumbai, who scored 75 points.

2. **Shields Up:** A challenging game testing the fortitude and cognitive skills of the participants, Shields Up put each team out of their comfort zone with high profile media cases targeted at their hypothetical organization. The participants were to play the role of the HR representatives of their organization, and pick a topic at random from a set of chits. Each case was based on a real-life instance of a grievance or issue that had occurred in an organization, such as racial discrimination, harassment, misappropriation of profits, declining industrial relations, etc. The other teams would then act as the 'media reporters' covering the story, and ask any relevant questions to the team on the dais based on the case given to them.



4 of the teams had moved ahead from round 1, which were:-

TEAM NAME	MEMBERS NAME	COLLEGE NAME
GARGOYLES	Shubham Rawat K. Shravya	NATIONAL ACADEMY OF AGRICULTURAL RESEARCH MANAGEMENT (NAARM), HYDERABAD
KUCH BHI	Rahul Preety	SYMBIOSIS INSTITUTE OF BUSINESS ADMINISTRATION, HYDERABAD
TOP CATS	Aditya Bhargava Darshana Sawlani Simran Sabnis	VIVEKANANDA EDUCATION SOCIETY'S INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH (VESIM), MUMBAI
ESSENTIALS	Nidhi Sachdev Divya Shinde Gaurav Landge	VIVEKANANDA EDUCATION SOCIETY'S INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH (VESIM), MUMBAI

The round was adjudicated by Dr. Saradhi Kumar Gonela, who also posed various questions to each team at the end of their respective presentations. The round culminated with Team 'Top Cats' emerging as the victors with 45 points, and Team 'Essentials' coming in a close second with 40 points.

### **Samarthya Club: AAGAMYA**

AAGAMYA 4.0 was organised by Samarthya, the club which fosters understanding about the interlinking of various disciplines of management studies. The event was divided into 2 rounds. The event was kept open to students from all domains. Both undergraduate and post graduate students were eligible to participate in the event.

Teams of 2 members were to be formed. The following teams were shortlisted for the final round:

1. Team Red Dragons (Nihil Agarwal and Shivanshu Sinha from SIBM- Hyderabad)
2. Team Duopoly (Kshitij Raj and Moushumi Mandal from SIBM-Hyderabad)
3. Team Champions (Deepak Vyas and Anish Kumar Gupt from SIBM-Hyderabad)

#### **ROUND 1: ONLINE QUIZ**

The online round was a quiz related to the four pillars of management – Finance, Operations, Marketing and HR. Top 3 teams out of a total 12 teams were selected.





## **ROUND 2: BOARD GAME**

The teams which qualified for the second round were to face the Board Game. This round was designed to test the application skills in macroeconomics, latest business trends and concepts related to all the 4 specializations. This game was played in groups. Each team was randomly assigned an industry (FMCG, IT and Infra). The groups were given rankings based on their scores in the Kahoot app. The points each team accumulated were used to decide the winner.

The winning team was Team Red Dragons and the runners up were Team Duopoly.

### **Corporate Interaction Cell (CIC): CorpCon**

CorpCon 3.0 is the flagship events of the Corporate Interaction Cell of SIBM Hyderabad. Corporate Interaction Cell conducted their third series of CorpCon event on the 6th and 7th of January 2020 during Firande. The event was spread over three rounds, "Pictoraction" being the first followed by next round "Nerd Bot", and the last round conducted being the "Fallen Titans". It was spread across two days, with the first two rounds conducted on the first day and the last round (Fallen Titans) conducted on the second day.

Four teams from different management colleges participated in the event.

1. Pooja and Manisha from NITTE Karnataka
2. Balaji Sridharan and Shivani Sharma from MANAGE Hyderabad
3. Himanshu Dutta and Ananth Sharma from SIMS Pune, and
4. Rohan Sai and Dharmin Varaiya from SIBM Hyderabad

#### **The Rules and Regulations for CorpCon version 3.0 was as follows:-**

1. The event was open only to B-school students.
2. A student cannot be a part of multiple teams.
3. Teams of 2 members can register for the competition.
4. No change in team structure will be entertained after registration of the team.
5. The format and structure may change, subject to the requirement of the event.
6. Answers can be submitted only via a single login id (team leader's email id).
7. All members should be of the same college.
8. The teams could have a combination of first year and second year members too.
9. There will be no retakes for the online round once the time is up.
10. No entries will be accepted after the communicated deadline.
11. The decision of the organizing team i.e. Corporate Interaction Cell would be final and binding.
12. Using mobile phones or any other electronic devices is prohibited during the rounds of CorpCon 3.0.
13. Teams who do not adhere to the rules and regulations can be disqualified at any phase of the event.
14. All decisions in matters of eligibility, authenticity and final judgment will be with the Corporate Interaction Cell (CIC) of SIBM, Hyderabad.



## Event Flow:

### Online Round – CorpoPedia

The Online quiz “CorpoPedia” was a 10-minute quiz in which the teams were to answer 20 questions spread over 4 categories. The teams that qualified were invited to the SIBM-H campus to fight it out in 3 exciting rounds.

### Day 1 On-campus

In the first round called Pictoraction, all four teams had to identify logos of various companies wherein one team member explained the logo to the other, only by describing the symbol’s shapes and colours and the other member had to guess it by drawing it on the board within one minute of time. The team members were not allowed to see each other, and only had to listen to verbal instructions given by his/her teammate. A 20 second sneak time was given to the person who was giving the instructions to check the pictorial diagram drawn and understood by his co-member. This round was conducted four times and participants were graded based on their right answers.

Round two, Nerd Bot, was a collection of Analytical and pictorial rounds conducted by the Corporate team which consisted of: Part 1-Connecting the dots wherein participants had to find a common link between the clues with explanation, and Part 2- Analytical where the participants had to identify names of a company of any sector where they were given hints by displaying brand names and they had to solve or decode the answer by using their analytical skills.

At the end of the day, based on the points tally, the top scoring teams proceeded to the next round to be held on Day 2.



## Hashtag – The Public Relations Committee: PACMAN

Pacman is the flagship event of the Public Relations Committee of SIBM Hyderabad. Every year this committee comes up with innovate games to test the students on various parameters. This year was not an exception. Pacman 3.0 was an exuberant set of events intended to test and harbour the

creativity, management and interpersonal skills of the candidates. The teams 5 teams which participated in the event are as follows:-

Team 1: The Tailenders - Akshay Ragesh Himanshu & Dutta Anant Sharma (SIMS Pune)

Team 2: Rohit Karna & Vamsi Yendeti (SIBM Hyderabad)

Team 3: Riya Agarwal Deepika Solanki & Ritam Chakraborty (SIBM Hyderabad)

Team 4: Raveen K Pai Akshima Gulati Nihil Agarwal (SIBM Hyderabad)

Team 5: Ayush Khaitan & Shivangi (SIBM Hyderabad)

The event was split into 2 on-campus rounds to bring out the innovator and creativeness. Round 1 was an eliminating round on day 1 which was conducted on 6th Jan'20 and round 2 was the final round on day 2 i.e. 7th Jan'20.



## Round 1: #PitchRs

**Stage 1: "Caption That!"** –The team was required to get their own laptops to make a poster on Canva. This poster was later used for advertising the fictional product on their assigned social media platform. Then the team had to come up with a tagline along with a hashtag (#example) for the chosen fictional product and this was to be used while posting on social media as a caption. The participating team had to fix a capital required for the product establishment.

**Stage 2: "Pitch your way up!"** – The team then had to sell their idea alongside justifying the capital decided for the fictional product. In this round, the judge took the role of a sponsor and the team had to use their negotiating skills with the ad campaign from the previous round to convince the board of judges as to why they should invest in their product.

After these two stages of the first round only two teams made it to the second round. The rest was left for the second day.

## InkQuisitive – The Literature Club: ODYSSEY

The InkQuisitive clubs' flagship event "Odyssey" was revived again this year and it brought with it some new activities and exciting events for participants to explore their literary skills and talents. A total of 5 teams registered and attended the event on Day 1.

TEAM NAME	MEMBERS	COLLEGE
QUIRKS ON FIRE	Disha Agrwal	SIBM HYDERABAD
	Arpita Paul	
STEELERS	Akhil Raj	SIBM HYDERABAD
	Harshitha V	

SLEEPY	Kshitij Raj	SIBM HYDERABAD
	Maushumi Mandal	
POWERPUFF GIRLS	Akanksha Verma	SIBM HYDERABAD
	Hema Thapa	
TV	Tanaya Saha	SIBM HYDERABAD
	Venushree Agarwal	

The club conducted two games on Day 1, which are as follows:-

1. **Writer's Block:-** This game tested the participants writing and improvisation skills. Each team was given a random beginning and a random ending to write a story. The start and end points had to be a part of the story, but the teams were free to make up whatever they liked to tie it all together. Each story was judged based on the creativity involved, as well as seamless transition between the beginning and ending of the story. Not being an elimination round, every team moved on to the next round.
2. **Brain freeze:-** This game now tested the speaking and storytelling skills of the participants. Each team was shown a 1-minute video clip with an abrupt ending. The teams then had 30 seconds to discuss and come up with a continuation of the story. The twist in the game was that, whenever needed, the teams could ask for a 'chit'. When they did, the moderator threw in a random situation to break the story. The team then had to include the situation in their narration to continue, and this was repeated until each team was given 10 additional situations to add to their story, one at a time.



At the end of the event, the participants were asked to leave their feedback as to the quality of the games and their experience. The InkQuisitive clubs event also saw a lot of footfall, as people queued up to take selfies at the 'Photo Wall' and various other decorative item added to the walls by the décor team at InkQuisitive. The participating teams were briefed about the finale of the event which would take place the next day, and were sent personalised messages as well. Of the teams that participated, 4 teams made it through to the final round.





## Pratibimb – Photography Club: CLICK-O-MENT

In the light of the annual college fest of Firande, Team Pratibimb, the photography club of SIBM Hyderabad organized a spot photography event called, “Click-O-Ment 4.0”. The event received 13 participations. A well-known photographer, Mr. Vinay Parelkar, judged the entries and selected the winners. The participants were from Symbiosis Institute of Business Management and Symbiosis Law School.

The competition commenced at 10:00 am on 6th of January 2020 and entries were accepted till 7th January 2020, 3:30pm. It was a spot photography competition where participants were asked to pick one or two of the provided themes and were required to click and submit pictures based on the selected themes within the stipulated time. Each picture submitted by the participants had to be of a different theme and a maximum of two pictures were allowed per participant. Entries were accepted via emails and also physical submission at the registration desk. The judge was sent the entries, in complete anonymity, at 04:40 pm of 7th January 2020 and the results for the same were received at 06:20 pm on the same day.

The themes given to the participants were: candid, play with lights, props (water/patterns/colors).

The judge, Mr. Vinay Parelkar, ARPS(UK), AFIAP(Belgium), FFIP(India) has a 35+ years of experience in advertising industry and industrial photography & corporate film making. His clientele includes National Geographic Channel, Ogilvy & Mather, Mahindra & Mahindra and Godrej to name a few.

Following enlists the participants for the event:-

NAME	COLLEGE
BHASKARA SHARMA	SLS, HYDERABAD
SMRITHI SREEKUMAR	SLS, HYDERABAD
SATVIKA SHARMA	SIBM, HYDERABAD
CHANDRASHEKHAR HUMBE	SIBM, HYDERABAD
RAHUL	SIBM, HYDERABAD
ARNAB GAJBHIYE	SIBM, HYDERABAD
HARSHIT G	SIBM, HYDERABAD

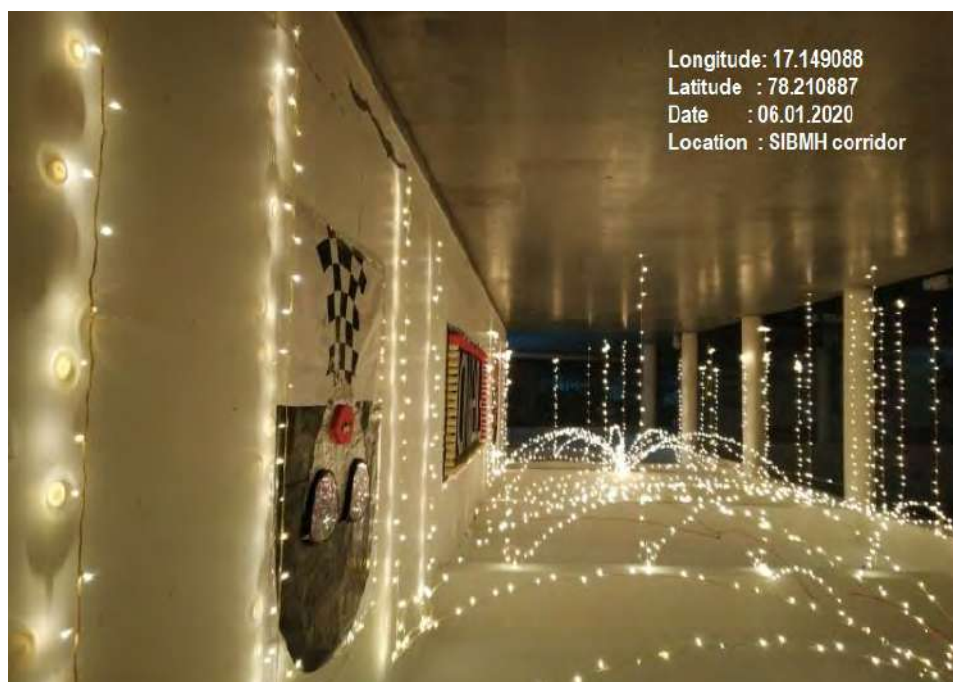
HARSHA NISHANT	SIBM, HYDERABAD
SAYALI UBGADÉ	SIBM, HYDERABAD
BHARAT KORAPATI	SIBM, HYDERABAD
SAHITI JONNALAGADDA	SIBM, HYDERABAD
MOHIT DHOTARKAR	SIBM, HYDERABAD
SHALINI SHARMA	SIBM, HYDERABAD

The same event continued on Day 2. Following were the winning teams with their respective photograph submission:

Winner: Bhaskara Sharma, SLS-Hyderabad



Runner up: Chandrashekhhar Humbe Deshmukh, SIBM-Hyderabad



## **Individual Social Responsibility (ISR) Club - Sahaayata: AMET SUSTINERI (environmental sustainability)**

The aim of the club- Sahaayata has always been about generating as much awareness as possible about the social issues and enroll our peers in implementing active measures to curb the problems.

Environment is everyone's concern. Every individual must be well-versed about the massive depletion of resources is impacting our daily lives. So, for the flagship event of Symbiosis Institute of Business Management, Hyderabad, Firande 2020 – the ISR club organized an event which was centred around environmental sustainability and waste management.

The event was a fun-based learning opportunity and also aimed to reinforce sustainable methods and ways, one can develop on – for optimum utilization of natural resources and the importance of waste management. This event was spread across three rounds each of which emphasizes on major concerns around the theme.

The event saw one of the highest turnouts and the list of registered teams is as follows:

TEAM NAME	MEMBERS	COLLEGE
SPOT PLAYERS	Deepak Vyas	SIBM HYDERABAD
	Rahul	
THE UNPREDICTABLE	Harshitha V	SIBM HYDERABAD
	Harishankar Cn	
CAME TO WIN	Salil Aryan	SIBM HYDERABAD
	Anup Kumar	
DOPPERS	Swagata	SIBM HYDERABAD
	Deepika	
KOLKATAR ROSOGOLLA	Debopom	SIBM HYDERABAD
	Ayushi	
NA	Nihil	SIBM HYDERABAD
	Aditya	
RS	Swayam	SIBM HYDERABAD
	Riya	
VE-MON	Venushree	SIBM HYDERABAD
	Monisha	
THE 13	Manishi	SIBM HYDERABAD
	Swikruti	
BOYS	Kireet	SIBM HYDERABAD
	Shreeshail	
SEEKERS	Madhura	SIBM HYDERABAD
	Anusha	
CAT	Anmol	SIBM HYDERABAD
	Abhiti	
DOERS	Debopriya	SIBM HYDERABAD

TEAM NAME	MEMBERS	COLLEGE
	Prerona	
BRAINIERS	Nitam	SIBM HYDERABAD
	Darshana	
TWO IDIOTS	Ekta	SIBM HYDERABAD
	Pallav	
THE IRISHMAN	Madhukar	SIBM HYDERABAD
	Priyansh	
SOUP BOYS	Bajish	SIBM HYDERABAD
	Pujish	
FUN LOVERS	Mukta	SIBM HYDERABAD
	Shekhar	
INVISIBLE	Srikar	SIBM HYDERABAD
	Praneeth	
CHAMPIONS	Aparna	SLS HYDERABAD
	Laki	
POTATO TOMATO	Deepiga	SIBM HYDERABAD
	Gawri	
ROCKERS	Hiral	SIBM HYDERABAD
	Aditya	
RANITHI	Rahul	SIBM HYDERABAD
	Niti	
FUTURE HRS	Shrishti	SIBM HYDERABAD
	Avineet	
SPARTANS	Prithviraj	SIBM HYDERABAD
	Abhijeet	
101	Anjana	SIBM HYDERABAD
	Zainab	
BOND 007	Charul	SLS HYDERABAD
	Shruti	
ISR	Rohit	SLS HYDERABAD
	Brahma	
SS	Shivangi	SIBM HYDERABAD
	Sukanya	
SHINCHAN	Bhavana	SLS HYDERABAD
	Shraddha	
SK	Shivank	SIBM HYDERABAD

TEAM NAME	MEMBERS	COLLEGE
	Kasturi	
POWERPUFF 1	Akanksha	SIBM HYDERABAD
	Shreshtha	
EVEREST	Sushmita	SIBM HYDERABAD
	Saroj	
POWERPUFF 2	Tanvi	SIBM HYDERABAD
	Ayushi	
SANA	Samiksha	SIBM HYDERABAD
	Ahana	
P^2	Vaibhav	SIBM HYDERABAD
	Shalini	
SAI-PORE	Sai	EX-SIBM HYDERABAD
	Pore	
HT	Hema	SIBM HYDERABAD
	Tanaya	
QUIRKS ON FIRE	Disha	SIBM HYDERABAD
	Arpita	
ZENITH	Shivani	SIBM HYDERABAD
	Balaji	
NRCS	Tanumoy	SIBM HYDERABAD
	Samujjal	
KKR	Gaurav Das	SIBM HYDERABAD
	Karan Kakkad	

### ROUND 1: Bulls-eye (one-minute games)

The first round was based on one-minute games to choose from, where focus was on creating an understanding of the pressing issues and also educating the unaware. At the same time, it tested the players in their quick wit and time management skills, also checking their knowledge on the topic.

**Heads up:-** One player held a set of flash cards with certain words written on them and the other player had to enact the word/given hints. One minute was given to guess as many words as possible.

**Name that thing!** One participant of the team had to throw a ping pong ball into plastic cups and keep trying. Each ball that landed in a bowl, the other participant had to pick up a chit and answer a question. The questions were related to environment and each correct guess fetched the points.

**Blow-it, Solve-it:-** One participant had to blow balloons under a minute while the other participant had to solve a jigsaw puzzle. Each balloon blown gave them the pieces they required to solve the puzzle.

**Jigsaw-Seesaw:-** Both the participants had to throw ping pong balls into a dustbin and each goal gave them a puzzle piece and the balls were thrown alternately and a puzzle of six clues was to be solved under a minute.



## ROUND 2: Twister with a Twist

The second round was an out of the box game that was created to test the players' knowledge about segregation of waste while also judging them on their flexibility and creativity.

This game was played on a large mat that was spread on the floor. The mat had six rows of large coloured circles on it with a different colour in each row: red, yellow, green, and blue. Each circle had some waste item put on them. A spinner was attached to a square board and was used to determine where the player has to put their hand or foot. The spinner was divided into four labelled sections: left foot, right foot, left hand, and right hand. Each of those four sections was divided into the four colours (red, yellow, green, and blue). After spinning, the combination was told (for example: "right hand yellow") and players had to move their matching hand or foot to a circle of the correct colour and picked up the waste item and segregated it.



### RULES:

Players first removed their shoes and stood at opposite ends of the mat, near the word twister, facing each other.

1. Each player placed their feet on the yellow and blue circle closest to them.
2. A third person – or the 'referee' – spun and read aloud the limb and colour the arrow is pointing to. (For example, "Right Hand – Red).
3. Players moved to obey the direction of the Referee and picked up the waste material placed on the circle and segregate it.
4. Only ONE limb from ONE player only occupied any one circle at one time

5. Once limbs have been placed on the circle, including both feet at the start, they could not move or lift without the direction of the Referee by each spin.
6. If all the circles of one colour were taken up, the Referee spun until a different colour turned up.
7. Except for rule 7, the player moved the limb that was called to another circle even if it was already on the same colour that was called.
8. Whenever anyone player fell, or lets an elbow or knee touch the mat, the game was over.

### Scoring:

- The scoring was based on the number of correct guesses of the waste items in the given time.
- Participants were asked to segregate the waste items under wet waste, dry waste, plastic waste, hazardous waste.
- Time given was 4 minutes for each team under which the maximum number of correct guesses gave one point each.

### ROUND 3: Connect 4

The final and the most exciting round of the event was a mix of the obstacle course and treasure hunt where the players were put through a series of interlinked levels under allotted time and had to complete their respective tasks. This round focused on waste management while testing their speed and agility. This round was designed with varying levels of complexity.

This is an activity-based game where the participants have to achieve their targets in a given amount of time. It is a series of interlinked rounds that take place like a mix of obstacle race and treasure hunt.

**Step 1-** A table was set up on which 4 plastic bottles were placed equidistantly. Contestant X was given Ping-Pong balls to try and hit a bottle in 5 turns. Each bottle had a chit inside it that consisted of the name of a colour. Once a bottle was hit, contestant X handed over the chit to contestant Y.

contestant X was blindfolded and following the guidance and instructions of contestant Y. If he didn't hit a bottle in 5 turns, the team was given a colour at random.



**Step 2-** After taking the chit from contestant X, contestant Y played in the second step of the game where there were four flags resembling the colours given in the chits hanging with a rope that was tied to two trees at a medium height. Contestant Y was standing at an assigned position and picked out the flag that matched the colour given in chit. A long wooden stick whose end would be fastened with a hook was given to help the contestant to pick the flag. Contestant Y could not move from the assigned position but only stretch to reach his target. He/she must only pick the colour that he got from step 1 and not any other.

**Step 3-** Contestant Y was facing a maze made with jute ropes resembling a laser maze. He/she had to figure way out of the maze while simultaneously picking up chits scattered around the area in the colour of the same as that was assigned to him from the previous steps. In each chit was written a letter of a word. Contestant Y had to collect all the chits of the particular colour and jumble them to form a meaningful word. The words were that of an article/item of trash like banana peels, plastic cans, waste papers etc. to name a few. No part of his/her body could touch the rope/thread while navigating through the maze, else there was penalty of 5 seconds of time added to their final time. Tiny bells were fixed at places in the maze which helped to monitor if the contestant was touching the rope.

**Step 4-** Contestant X was performing in this step where he/she was navigating through an area filled with waste materials which were written in the chits. The contestant had to pick out the item that was assigned in step 3. Collect all of those and put it in the waste bin at the end. Contestant X was blindfolded and followed the instructions of contestant Y. Contestant Y used limited instructions using 6 words only - left, right, forward, backwards, stop, pick. Usage of any words other than these added penalty of subtracting half a point each from the final score. He/she was collecting the item that was given to them in step 3.

In the end, the participants were asked to take a picture behind a photo frame and posted on their Instagram stories to boost publicity for the event.

With the end of the Day 1 - Amet Sustineri gained much popularity. The same zeal and enthusiasm were carried forward to Day 2 as the club held the same event with the same rounds, but with new participants. Everyone was enjoying the series of the games and completed the rounds. There is no doubt that it was an amazing event and the club had put a lot of effort into ensuring its success.

Through their event, the Sahaayata team hoped that they had created a dialogue among the participants and others about the importance of sustainable utilization of resources while also taking a note on the level of understanding. The club also welcomed suggestions from the participants on new and innovative ways that ISR can employ in creating a difference.

### **Shakti – Women Development Cell (WDC): KARVAAN**

The Women's Development Cell- Shakti of SIBM, Hyderabad organized one of the most enthralling and awe-inspiring events at Firande 4.0- 'Karvaan'. In association with Aashrita Homes, an orphanage in Hyderabad, the team set up a Games cum Sales stall in the campus. Day 1 of Karvaan began with a charismatic euphoria among the team members and participants. Beautifully decorated stalls, vibrant in hues of red and yellow were a major attraction. Women and girls from Aashrita homes had been invited to exhibit their hand-made collection of candles and put them up for sale. This was accompanied by a Treasure-Hunt organized by the team. On-spot registrations were accepted for the same. The event received 14 registrations. All the participants were given hand-made chocolates and candles a token of appreciation. Students participated in teams of 2. Following were the winners of the Treasure Hunt:

1. Vikram Goneka, Ayushi Verma- SIBM Hyderabad
2. Debopom Ghosh, Akshita- SIBM Hyderabad
3. Sanchit Chaudary, Rupal- SIBM Hyderabad



## Symbiosis Centre of Entrepreneurship and Innovation (SCEI): UDYOKTA

The SCEI Club brought their entrepreneurial spirit to the table with their event, Udyokta 2.0. A reiteration their event from the previous year, the club wanted to boost the entrepreneurship zeal of the participants with their exciting games played over 2 days.

### Huzzle the Puzzle

The event started with all the enthusiasm and entrepreneurial spirit, introducing the club and its event Udyokta2.0 to the 5 teams participating. The following is a list of the participants at the SCEI Clubs event.



TEAM NAME	TEAM MEMBER	COLLEGE
NUANCE	Madhuri Ranka	SIBM-HYD
	Surbhi Chauhan	
	Karan Kakad	
SAMMU	Saroj Raut	SIBM-HYD
	Shamikshya Joshi	
	Susmita Poudel	
FUKREY	Pravallika Reddy	SIBM-HYD
	Deepshikha Singh	
	Harsha Nishant	
THE	Anant	SIBM-HYD

TEAM NAME	TEAM MEMBER	COLLEGE
TAILENDERS	Himanshu Akshay	
THE TEAM HAS NO NAME	Tanvi Jain	SIBM-HYD
	Hanzala Yousuf	
	Ayushi Chandra	

Huzzle the Puzzle was a jigsaw puzzle with a twist. Each team was given 40 puzzle pieces and cash, and could further buy pieces in an auction. Teams could barter and trade among themselves. The game started simply enough, with teams realising that it was more about how to get the other teams to trade puzzle pieces with them rather than just asking for the pieces.



### **Book Sleuths – Learning Resource Committee (LRC): TORTUGA SECRETS**

The flagship event of the LRC Club, Tortuga Secrets was a game played in a maze of books and literature. Teams were allowed to register on the spot, with 14 teams signing up for the thrilling challenge presented by LRC.

TEAM NAME	TEAM MEMBER	COLLEGE
JOKERS	Ayush Khaitan	SIBM HYD
	Vishal Varakhedkar	
	Ankita Agarwal	
THE NINJA	Kshitij Raj	SIBM HYD
	Maushumi Mandal	
THE BOOKWORMS	Krushang Mistry	SIBM HYD
	Swikruti Mohanty	
BRAINERS	Nitam Baro	SIBM HYD
	Darshana Sah	
SYMBIRAIDERS	Aditi Munje	SIBM HYD
	Shivangi Singhania	
DUMBLEDORE'S ARMY	Nanditha	SLS
	Druthi	



TEAM NAME	TEAM MEMBER	COLLEGE
3 IDIOTS	Pallav Narad	SIBM HYD
	Anuj Raina	
	Priyansh Shrivastava	
TEAM NO 9	Guntaka Karteek Reddy	SIBM HYD
	Rao Pooja Prakash	
	Mohit Dhotarkar	
R2	J Radha	SIBM HYD
	Rutvik Shah	
ZENITH	Sridhar	MANAGE
	Shivani	
	Hubaib	

The event started at 11:00 AM and the first teams to register were called to play. The teams were handed slips with clues to search for certain objects/prizes, treasure hunt style. The game saw teams running about in circles, with the LRC team having to work double-time to ensure smooth gameplay and avoid confusion.

The winners of the event were Team Zenith from National Institute of Agricultural Extension Management, Hyderabad (MANAGE) and the runners up were Team R2 from SIBM, Hyderabad.





## Graffiti – Arts and Creativity Club: FUNCTIVE LOOP

The Arts and Creativity Club of SIBM-H organized its flagship event, Functive Loop 2.0 with the Hawaiian theme. The game on Day 1 consisted of 2 rounds: Kala Aakaar and COCO-Nuts. The duration for the Kala Aakaar was 2 mins and that for COCO- Nuts was 3-6 mins.

The rules of the game required each team to have 2 participants. None of them was an elimination round. The decision of the organizers was to be final and binding.

The first day began with lot of enthusiasm and excitement. The Graffiti team was divided into 7 members of which 1 was responsible for registration, 2 for the first round (Kala-Aakaar), 2 for the second round (COCO-nuts) and 1 for the feedback and 1 for the distribution of vouchers for the participating teams. On spot registration started at 9:30 am with first participants Deepshikha and Harsha who started the Kala Aakaar round by Deepshikha drawing an owl using the 6 given geometric shapes and Harsha guessing the picture within 1 min 30 sec and thus they got to pick 3(1 red and 2 pink) chits out of 8 from the aquarium. As per the chits they picked, they got 3 colours (Blue, green and red), cotton, and sketch pens using which they made scenery.

Before starting the Coco-nuts round, the 2 participants were tied together facing opposites and each participant getting 1 minute each to draw and the other continuing where he/she left. In the similar way, the participants, Disha & Ruthvik, Priyansh & Pallav, and other teams played the 2 rounds and the event went on till 4 pm. Some of the feedbacks which was received were “Beautiful Decoration”, “Well planned”, “nicely executed” and many more.



Following enlists the participants for Day 1:-

Deepshika	Shubham	Aditya	Anuj
Harsha	Anup	Avneet	Madhukar
Venushree	Salil	Tanaya	Mukta
Monisha	Maushumi	Nandita	Shekhar
Harshit	Kshitij	Shrindhniti	Simran
Sathvika	Shatabdi	Ayush	Darshana
Disha	Swagatha	Ankita	Divya
Ruthvik	Harshit	Javed	Nidhi
Abhijeet	Kanika	Aparna	Preeti
Himanshu	Sai	Priyansh	
Nihil	Pallav	Shamikshya	



## Web Committee and Discipline Committee: Pirates of The Black Pearl

The Web Committee and Discipline Committee of SIBM- Hyderabad jointly came forth with one of the most unique events at Firande 4.0, called 'Pirates of the Black Pearl'. The event consisting of 3 rounds started accepting registrations from 24th December, 2019.

The first round, **The Gold Bug** was a scavenger-hunt round. Based on the tale of William

Legrand's delirious search for the pirate treasure hidden by notorious real-life Captain Kidd, this was a treasure hunt which was actively participated by all. Stepwise clues were given to the participants who had to follow them to reach the final destination. Each team had their individual POCs. The timer started once the team got their first clue. The teams had only two help-lines to use to solve their clue and for each help-line they use, they will be cost 2mins.



The second round, **Devil Follows** was an innovative management game. among them. The objective of this round was to instil a creativity-based team learning approach among the participants. Each team consisted of 2 members who were required to complete a task. One of members were blindfolded (Follower) while the other was forbidden to speak (Devil). The Devil was allowed only to touch the respective Follower, while the Follower could touch the material to collect during the given task. The team was given a 2-minute time for strategy-building and a 5-minute penalty for cheating.

Round 3 was called '**The Deca-Virtual Business Challenge**'. This was a role-play round in which players assume the roles of characters in a fictional setting. Players take responsibility for acting out these roles within a narrative, either through literal acting, or through a process of structured decision-making regarding character development.

Following was the list of participants:

The same rounds were repeated on the second day. The event concluded with the announcement of the winning teams. The winners were Team Invincibles: K. Pooja Upadhaya and Manisha (J.K. Nitte, SHIM). The runners up were Team Seekers: Madhura and Pooja (SIBM-Hyderabad).





### **Antardhwani - Cultural Committee: NUANCE**

One of the largest clubs belonging to the SIBM community, Antardhwani Cultural Club boasted of a wide array of cultural activities and competitions, involving their 4 main verticals – Dance, Music, Dramatics and Fashion. With a special stage set up on the campus grounds, all the participants for these events gathered under the cover of dusk to bring their talent to centre stage and wow the mass of students and faculty alike.

Day 1 began with a showcase of the participants skills at Street Plays. After the inaugural speech by our venerable Director Dr. Ravi Kumar Jain, the Antardhwani Dramatics Team could be seen in yellow kurtas, chanting their beckoning call “Aao Aao Natak Dekho”. Their chants echoed across the campus, and as the team moved towards the Amphitheatre, the crowd followed them, on their way to witness an amazing set of performances during Kalakaari – the Nukkad Natak (Street play) Competition.



Teams from institutes such as Team Xpressionz from IBS, Hyderabad, Team Tafri from Narsee Monjee Institute of Management Studies (NMIMS), Hyderabad, and Team Antardhwani from SIBM, Hyderabad, participated in this event.

The Nukkad Nataks acted out by the teams focused on a variety of themes, from Harassment of Women and Children, Acid Attacks and Human and Animal Trafficking. For the duration of 2 hours, the air rang with the loud and clear voices of the actors on the Amphitheatre stage, and the crowd sat enthralled by the power of the message that the participants were trying to send across.





The event concluded with Team Xpressionz from IBS, Hyderabad, winning the title of best street play, with Team Antardhwani from SIBM, Hyderabad, as the runners up.

As night fell across the sky and the crowd now moved slowly towards the food stands to partake of some refreshments, the sounds of musical instruments caught everyone's attention. At 8:00 PM, the Firande stage came to life with Saaz – the Music Competition presented by the Antardhwani Music team.



The evening opened with a performance by Ms. Binish Siddiqui, member of the Antardhwani Music Team, who serenaded the crowd with her mellifluous voice, singing classic Hindi songs from popular Bollywood films. The hosts for the evening Mr. Yusuf Hanzala and Ms. Rakshita Asati, entertained the crowd with their wonderfully hilarious informal style of compering, and announced the commencement of the Music Competition.

The competition was split into two parts: Duet Performances and Group Performances. The evening began with duets sung by teams from various institutes – IBS, Hyderabad, IMT, Hyderabad, SLS, Hyderabad and SIBM, Hyderabad. After 9 enthralling performances, the judges declared Team All Strings Attached (Ms. Archita Baiju and Ms. Gitanjali Sadan) from SLS, Hyderabad as the winner of the Duet Singing Contest, and Team Antardhwani (Ms. Akshaya T.V. and Ms. R. Anjana) from SIBM, Hyderabad as the runners up.



Next, various bands from the participating colleges took to the stage to begin the Battle of the Bands. Team Insha'Allah Boys, Team All Strings Attached and Team Alpha Q from SLS, Hyderabad, as well as Team Antardhwani from SIBM, Hyderabad, participated in this event. Each band was given 5 to 7 minutes to wow the crowd with their vocal prowess and band cohesion, as well as their stage presence and ability to entertain. The night air was full of the sounds of drums thumping away their beats, strings being strummed and voices bending and twisting air into a stream of beautiful sound. The crowd cheered aloud as each team took to the stage one at a time and proceeded to entertain the crowd with everything from popular Bollywood tunes to classic Western songs, Rock & Roll and even some romantic love songs.

The contest concluded with Team All Strings Attached as the winners of the Battle of the Bands, and Team Antardhwani as the Runners up.

The evening did not end there, as Mr. Vishal Varkhedkar took to the stage to deliver a stunning solo performance. To add to the brilliance of the night's festivities, the crowd also got to witness a performance by the esteemed judge for the event.





Thus, concluded Day 1 of Firande 2020, with a promise to have an even more exciting and action-packed Day 2.

## **FIRANDE 2020, DAY 2**

Day 2 of Firande commenced with a hubbub on campus, everyone discussing the amazing events and activities of the previous day. Day 2, the grand finale of Firande - the Cultural and Management Fest of Symbiosis Institute of Business Management, Hyderabad, had begun.

### **7PM – The Marketing Club: NOMOPOLY**

The Marketing Club continued their event from the previous day with their next activity, the IMC Presentations. As it was a continuation of the previous days event, each team had some properties and some cash to play the game. Out of the properties that each team owned, they had to promote the top 3 properties (top 3 based on the value they paid for it, and not the actual value of the property) using various tools of IMC (Integrated Marketing Communication). Along with all this, they also needed to justify to the judges why they paid what they paid for the properties purchased (Justification of only top 3 properties). Each team was given a maximum time of 40 minutes to present and another 15-20 minutes for the question-answers from the judges.

Due to a last-minute change, this round was not conducted in the Academic block of the campus, but was rather conducted later through submission over emails, and the judges evaluated the teams based on their submissions. The winners of the event were Team Symbians (Mr. Srikar, Mr. Praneeth and Mr. Jogesh) from SIBM, Hyderabad, and the runners up were Team Protagoniste (Mr. Puneet Daga, Mr. Udit Pal and Mr. Utkarsh Singh) from SIBM, Nagpur.

### **Mint – The Finance Club: FIN-DEXTROUS**

The Mint Club continued their events from Day 1 with their final game – CFO Shoes.

Based on the results of the previous days rounds, teams were ranked and the teams with the top 3 highest ranks were selected for this final round.

<b>TEAM NAME</b>	<b>NAMES</b>	<b>COLLEGE</b>
JKSHIM	Winston Dsouza Chetan Nayak	Justice K S Hegde Institute of Management (Jkshim), Nitte, Karnataka
SOUP BOYS	Surendrasaipujith Gopaluni Bajish Shaik	Ifmr Graduate School of Business At Krea University, Sri City
THE TAILENDERS	Akshay Ragesh Himanshu Dutta	Symbiosis Institute of Management Studies (Sims), Pune

The activity was a presentation round wherein each team had to present their organizational plan, stating their strengths and areas of improvement. The game was judged by Dr. Shyam Sundar Chitta, who declared Team JKSHIM from JKSHIM, Karnataka as the winners and Team Soup Boys from IFMR University as the runners up.





## OpsEra – The Operations Club: OPERESHON

**Day 2 of OpsEra's event, Opereshon, consisted of two games:-**

1. **Kūkō (Airport Game):-** In this game, participants had to design a airplane route that would fulfil all their passenger's demands and would ensure timely landing of flights at the final destination, while generating maximum revenue for the airline company.

The activity saw teams working on a plan to maximize the revenue of their airline company by making sure that their flights took off and landed on time and took care of the comfort and other needs of their passengers. Feedback gained from the participants showed that they were all very intrigued by the setup of the game, which gave them a keener view of the intricacies of the world of operations.

TEAM NO.	MEMBERS	COLLEGE
TEAM 1	Prerona Dey	SIBM HYDERABAD
	Abhiti Patidar	
	Lavanya.P	
TEAM 2	Balaji Sridharan	MANAGE, HYDERABAD
	Hubaib Hassan	
	Shivani Sharma	
TEAM 3	Ankit Singh	SIBM HYDERABAD
	Twinkle Pandita	
	Harsh Agarwal	
TEAM 4	Gaurav Agarwal	SIBM HYDERABAD
	Asima Majhi	
	Amarpreet Singh	
TEAM 5	Shubham Rawat	NAARM, HYDERABAD
	Shravya Kuravi	
	Arvind Mehara	
TEAM 6	Anmol Sharma	SIBM HYDERABAD
	Swayam Awasthi	
	Tanaya Saha	

1. **Saitan keiro! (The Jersey Game):-** The final round of Team OpsEra's Event, Saitan keiro was a game that tested the speed and operational proficiency of the participants.

The game required participants to sell 3 pieces of Jerseys, which had to be given to 3 different customers, in a predefined order. Each team was given a step tracker which measured their distance travelled. While they were travelling from one customer to the next, teams also had to formulate a



problem and solve a decision tree. The game, although not a physical one, challenged the limits of the participants endurance as they formulated and implemented the shortest route possible, using decision trees.



At the end of the event, Team 6 (Mr. Anmol Sharma, Ms. Swayam Avasthi and Ms. Tanaya Saha) from SIBM, Hyderabad were declared the winners and Team 5 (Ms. Shravya Kuravi, Mr. Shubham Rawat and Mr. Arvind Mehara) from NAARM, Hyderabad were the runners up.

### **Humanalaya – The HR Club: AAHVAN**

Day 2 of Aahvan, the HR club's flagship event, brought to us 'Let's Hire', a game where each team were required to set up their own hypothetical company in an industry of their choosing and hire for their company using a certain budget.

The event was hosted by Mr. Rohit Rastogi of the HR Club, and he explained the rules of the game to the 4 remaining teams from Day 1.

TEAM NAME	MEMBERS NAME	COLLEGE NAME
GARGOYLES	Shubham Rawat K. Shravya	NATIONAL ACADEMY OF AGRICULTURAL RESEARCH MANAGEMENT (NAARM), HYDERABAD
KUCH BHI	Rahul Preety	SYMBIOSIS INSTITUTE OF BUSINESS ADMINISTRATION, HYDERABAD
TOP CATS	Aditya Bhargava Darshana Sawlani Simran Sabnis	VIVEKANANDA EDUCATION SOCIETY'S INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH (VESIM), MUMBAI
ESSENTIALS	Nidhi Sachdev Divya Shinde Gaurav Landge	VIVEKANANDA EDUCATION SOCIETY'S INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH (VESIM), MUMBAI

All the participants were asked to choose an industry on their own or pick from the given chits. For the chosen industry they were allotted a budget of 100 crores that had to be split and shared among the four core departments (HR, Finance, Marketing, Operations) out of which they were asked to meticulously prepare and showcase the allocation and hiring strategies of one of the departments at each level (Executive, Managerial/Supervisory, Associate), number of people they wanted to hire for each level, salary allocation and recruitment sources.



Participants were required to showcase their interview and assessment procedure, job descriptions and skills for each role in the form of a PowerPoint presentation. The judges scored each team based on the creativity and innovation, job description, hiring strategy, effective budgeting and justification.

Each team had 10 minutes to use the internet out of a total of 1 hour allotted to them to prepare their presentations. Teams were not allowed to copy any data from the internet, and were required to generate a recruitment plan based on their own thought processes. A team of POCs assisted and supervised the teams, guiding them whenever they had any doubts. Other than a few technical issues with internet access, the event was hugely successful.



The Judges for the final round of Aahvan were Dr. Ridhi Rani and Dr. Jagan Mohan Reddy, our esteemed HR faculty at SIBM, Hyderabad. They evaluated each presentation critically, asking the participants questions about specific details in their presentations, as well as giving all of us various bits of information and insights into the workings of various industries and incidents related to HR hiring processes.

After each team was done with their presentations, the Judges made their evaluations and declared team 'Top Cats' from VESIM, Mumbai as the winners and Team 'Gargoyles' from NAARM, Hyderabad as the Runners Up.

## Corporate Interaction Cell (CIC): CORPCON

On the second day, the last round Fallen Titans was scheduled, which comprised of a presentation round on a particular company that was given on the day of the event where each participating team had to present on the theme ‘the reason for the downfall of various start-ups and established firms and what measures could have been taken to save ABC Co. from its downfall’. The teams were judged on the following criteria:

- Problem Identification,
- Solution to the problem,
- Cost and Benefit Analysis, and
- Communication Skills

The round was judged by our esteemed faculties, Dr. Ramakrishna Dikkatwar and Dr. Mohammed Laeequddin. The scores given by the judges for the last round and the scores achieved in previous rounds by the teams were totalled to decide the winning team.

The list of winners and runners up of CorpCon 3.0 are given as follows:

Winners: MANAGE Hyderabad - Team Zenith

- 1) Balaji Sridharan
- 2) Shivani Sharma

**Runners up: SIMS Pune - The Tailenders**

- 1) Himanshu Dutta
- 2) Akshay Ragesh



## Hashtag – Public Relations Committee: PACMAN

On the second day, round 2 #theimPReussions was conducted. The two teams which qualified for the second round had to undergo the following 3 stages of the given round.

The game was divided in three rounds- BUILD, PROTECT and ENHANCE. The participating teams were asked to pick a famous personality at random using chits.

**Stage 1: “BUILD the brand” Time: 10 minutes**

The participating teams had to act as the publicist of the famous personality and come up with a strategy to build their brand as they were new to the industry.

### Stage 2: “PROTECT the brand” Time: 10 minutes

The client/celebrity was at the centre of a scandal and the participating teams had to come to their rescue and protect their image and brand in the industry.

### Stage 3: “ENHANCE the Brand” Time: 2-3 minutes for the video, 2 minutes to explain the concept of the advertisement.

The celebrity had endured the wave of a scandal and had come out the other side. In order to enhance their image and reinforce their brand in the industry, they were announced as brand ambassadors for a product/service that was completely opposite to their personality. It was up to the teams to shoot an advertisement that helped them to convince the public that they were fit for the product/service. The time limit of the advertisement was 2-3 minutes. The teams could take the help of anyone and everyone for video shooting purpose.

The two shortlisted teams presented their video on the assigned celebrity and Dr. Ramakrishna Dikkatwar made the final scores based on the judging parameters. The winners were The Tailenders (SIMS Pune) Akshay Ragesh Himanshu Dutta Anant Sharma and the runners up were (SIBM Hyderabad) Ayush Khaitan Shivangi.



## InkQuisitive – The Literature Club: ODYSSEY

Bringing back the energy of Day 1, Day 2 of Odyssey saw the return of 4 of the initial 5 teams, ready for the next and final round of the Literature Clubs’ event.

TEAM NAME	MEMBERS	COLLEGE
QUIRKS ON FIRE	Disha Agrwal	SIBM HYDERABAD
	Arpita Paul	
STEELERS	Akhil Raj	SIBM HYDERABAD
	Harshitha V	
POWERPUFF GIRLS	Akanksha Verma	SIBM HYDERABAD
	Hema Thapa	
TV	Tanaya Saha	SIBM HYDERABAD
	Venushree Agarwal	

The final game conducted by the InkQuisitive team was ‘Presidential Debate’ – An Odyssey of Presidents.

The round was based on democratic mantra to select a President. It was a scene of debate and dialogue unfolding itself in its full fervour. The round was of 2 hours and was judged by respected faculty of SIBM-H, Dr. Saradhi Kumar Gonela.



Participants were given a sheet containing details about a college and its problems. They were given 15 minutes to read and come up with solutions to said problem. Pen and paper were provided for taking down any points they wished to write.

Afterwards, each team was given 10 minutes to let others know the problem and present their solution, at the end of which other teams and the judge were asked to question the team on stage. After all teams had spoken and been questioned the debate was over.

The teams enjoyed the debate and were happy to be the part of it. The solutions to the situations were practical and acceptable. The teams were given refreshments and were asked to give feedback on the day's events as well as about the entire event as a whole. The results were declared during the closing ceremony.



The winners of Odyssey were Team 'Quirks on Fire' (Ms. Disha Agarwal and Ms. Arpita Paul) and the runners up were Team 'Steelers' (Mr. Akhil Raj and Ms. Harshitha V.).



## **Mess Committee: GOURMET BATTLE**

Cooking with eyes open is a cakewalk for many. But, do you have what it takes to up the notch of cooking without fire while being blindfolded? With the trigger of this question, the MessComm of SIBM-H organized its flagship event, Gourmet Battle- a one-day event on 7th January, 2020.

The first round was called Baaton Hi Baaton Mein. 24 teams registered for this round. Teams who registered were from SIBM and SLS. The team members had to make papdi chat while blindfolded, all under 5 minutes. The team members, only through their senses of taste, touch and listening skills had to prepare the all-time favourite Indian snack, Papdi Chat. The teams were tested on their coordination skills and also their sense of taste. 18 teams in total registered for the first round, out of which 4 teams were selected to proceed to the final round.



**Following was the list of participants:-**

TEAM NAME	TEAM MEMBER 1	TEAM MEMBER 2
THE BAGUETTES	Twinkle Pandita	KRUSHANG MISTRY
THE INCREDIBLES	Monisha Binker	VENUSHREE AGARWAL
FOODOHOLIC	Debopriya Banerjee	PRERONA DEY
OH, CRÊPE!	Princess Preet	MEHAK MAHAPATRA
PINA COLADA	Shreya Singh Thakur	BOBBALA JYOTHIRMAI
320	Deepshikha Singh	PRAVALLIKA REDDY
AFICIANADO	Gaurav Agarwal	ASIMA MAJHI
CEREAL KILLERS	Manvi Agarwal	SWAYAM AVASTHI
BARISTA	Abhiti Patidar	ROHANSAI RAJ
GAS STOVE DESTROYERS	Shalini Sharma	HARSHIT GONDOLE
APNE GHAR K SANJEEV KAPOOR	Devanshi Pokhriyal	RASHI KABRA
GRILLERS AND CHILLERS	Yashika Manwani	PRANAV
SHAKEEL	Aakarsh Mishra	BONAM SHRUTI
THE INCREDIBLES	Telaru Dharani	AKSHAT MITTAL
WE ARE NOOB.	Ayushi	SANCHIT CHOUDHARY
SK	Shivank	KASTURI
JOSHI	Saroj Raut	NILAM YADAV
SO CHEFS	Snigdha Jidigam	SATHVIKA SHARMA

The following teams were selected to proceed to the next round on the basis of the judges' decision

TEAM NAME	TEAM MEMBER 1	TEAM MEMBER 2
MAMIDIPALLI KE MASTERCHEF	Telaru Dharani	Akshat Mittal
SHAKEEL	Aakarsh Mishra	Bonam Shruti
JOSHI	Saroj Raut	Neelam Yadav
CEREAL KILLERS	Manvi Agarwal	Swayam Avasthi

The second round was called 'Daawat-E-Ishq'. In this round, the participants as a team had to prepare one starter, one main course and one dessert of their own choice from the available ingredients with Bitter Gourd being core ingredient. But, Daawat-E-Ishq was no regular round. In the first 15 minutes, only one participant was allowed to cook. While in the next 15 minutes, the other participant had to cook. From the 30- minute mark, there were no constraints or conditions. The competition ended at the stroke of 60 minutes. The panel of judges evaluated all dishes presented in this round. Dishes were judged based on taste, quality, presentation, quantity, and the name.



The winners were Team Joshi (Saroj Raut and Neelam Yadav), out cooking every team in both rounds – truly a team of master chefs. The runners up were Team Mamidipalli Ke Masterchef (Telaru Dharani and Akshat Mittal).



## Shakti – Women Development Cell (WDC): KAARVAN

The second day at Kaarvan began with as much ardour as the previous day. The team organized a Dart-Game and a Pictionary/ Dice Game. The sale of candles continued on the second day and received a huge appreciation from the crowd. The event was marked by a large footfall. There were 150 registrations received for the second day. The participants were encouraged with a return-gift of hand-made candles and chocolates. Following were the details of the sales registered:-



### Total Number of Candles:-

- Christmas trees – 15
- Flower – 9
- Animal - 9

### Number of Candles Sold:-

- Christmas Trees – sold – 3
- Flowers- sold- 6
- Animal – sold- 2

➤ Big Flowers- 7	➤ Big Flower – sold - 1
➤ Small Flowers – 2	➤ Small Flower – sold- 2
➤ Star – 8	➤ Star – sold -1
➤ Roses – 2	➤ Roses – sold -1
➤ Christmas balls – 6	➤ Christmas balls -
➤ Shells – 12	➤ Shells – sold - 6

## 2qSymbiosis Centre of Entrepreneurship and Innovation (SCEI): UDYOKTA

The activity planned and conducted by SCEI on Day 2 was the Business Plan Presentation. There were three themes on which teams could present their business plan:

1. Healthcare industry
2. Smart city/smart technology
3. Agricultural sector

All the teams came up with the great business ideas during the round. Team Nuance- Madhuri Ranka, Surbhi Chauhan and Karan Kakad from Symbiosis Institute of Business Management, Hyderabad were best at their business ideas, and along with their win at Huzzle the Puzzle, emerged as the winners of both the overall winners of Udyokta 2.0. Team Tailenders, Anant, Himanshu and Akshay from SIMS- Pune also came up with the great business ideas and became the runners up of the event.

### Anti-Ragging Committee (ARC): 12th BATTALION

12th Battalion was the flagship event of the Anti-Ragging Committee of SIBM Hyderabad. It was a one-day event conducted on 7th Jan, second day of the fest. The event attracted participants because of its game structure. It consisted of several stages, each having its own unique concept. The participants were required to possess both mental and physical stamina while playing. Though tough and challenging, the event was hilarious and the participants enjoyed a lot.

Team	Members
Team A	Praneeth and Hemanth
Team B	Hema and Tanaya
Team C	Srishti and Sreshta
Team D	Preety Sushmita and Saroj
Team E	Karteek and Priyadarshini and Priyanka
Team F	Ritam and Samujjal
Team G	Rahul and Niti
Team H	Tanumoy and Harsh
Team I	Shalini Sharma and Vaibhav
Team J	Gaurav Ashima and Akanksha
Team K	Venushree Mayank and Monisha
Team L	Srikar Deepiga and Harsha
Team M	Hari Shankar Harika Harshitha
Team N	Javed and Shatabdi
Team O	Shivangi and Ayush

The details of each stage are as follows:-

#### Stage 1: Puzzle solving:-

Teams needed to solve a puzzle board of about 20 pieces within 3 minutes. (in case they failed they had an option to pass after completion of 3 minutes with a penalty of 30 seconds to the total task time.)

#### Stage 2: Bamboo steps:-

One of the team members walked on the elevated bamboo poles (height of about ½ inch each off the ground).

A penalty of 10 seconds was applied if the feet of the players touched the ground at any point or if they increased the length of their stride on the poles.



### Stage 3: Balance walk:-

Participants had to carry bamboo on the shoulders, with weights of approximately 3kg on either side, and walk through a path consisting of hurdles.

Stepping out of path or mis-stepping on the hurdles added a penalty of 10 seconds to the total task time.

### Stage 4: Tyre Pull:-

Participants had to pull a large tyre with a heavy-duty rope from one end to the other in the least possible time through the track highlighted.

Stepping out of the track added an extra penalty of 20 seconds.



### Stage 5: Net Crawl:-

One of the participants from the team was blind folded and made to crawl through a net and collect flags with the help of their partner who was guiding them with verbal directions throughout the task. The time allotted for the task was 30 seconds. If the participants head touched the net, they incurred a penalty of 10 seconds, and moving out of the tarpaulin sheets added a penalty of 20 seconds. After every stage (after stage 2) teams had to solve 2 riddles i.e. 8 riddles in total throughout the game. This made the whole event more interesting.

After an exciting day of physical activity and exercise during these events, the results were declared and the winner were Praneeth and Hemanth, SIBM- Hyderabad and the runners up were Srikar, Deepiga and Harsha, SIBM- Hyderabad.



## Graffiti – Arts and Creativity Club: FUNCTIONAL LOOP

The second day of the Hawaiian event started in high spirits. The game began at 11 am, with great response and participation of 16 teams with two members each. The team received participation from other colleges like Symbiosis Law College with 4 teams among which the winning team was Rohit and team who made the famous Dragon ball Z character, 'Goku' and they won a cash prize of ₹ 10,000. All the participating teams had thoroughly enjoyed the game. Other teams were from SIBM-H, like Shivangi and Sukanya, Shrishti and Ayushi, Ashmita and Debopriya, Manishi and Akhil and 12 other such teams participated for the event. Some of the portraits made were those of pineapple, scenery, galaxy, nature and its power, flamingo, sailing boats, etc. The portraits were really creative and theme based.



The main motive of the game was to bring out the artistic and creative side of participants which could be seen through the portraits. The game was closed by 3:30 pm and then began the tough decision to evaluate and decide the winners of the event.

The parameters to decide the winner were: Theme, Creativity and Spontaneous Thinking Abilities. The decision was taken unanimously by Graffiti members after going through all the portraits. Finally, two portraits were selected and the winner and runner-up were decided among them. Both the winners were then informed to be present for the prize distribution which was held at 7:30 pm. Thus, the event turned out to be a grand success with immense support from participants and the team members.

Following was the list of participants for Day 2:-

Name	College
Sushmita & Gaurav	SIBM-Hyd
Ashmita & Debopriya	SIBM-Hyd
Shrishti & Ayushi	SIBM-Hyd
Shivanshu & Vaibhav	SIBM-Hyd
Aditya & Anusha	SIBM-Hyd
Rupal & Rahul	SIBM-Hyd
Madhura & Mohit	SIBM-Hyd
Poornima & Deepika	SIBM-Hyd
Pooja & Sreshtha	SIBM-Hyd
Aparna & Loki	SLS-Hyd

Name	College
Charul & Shruti	SLS-Hyd
Rohit & Bramha	SLS-Hyd
Sukanya & Shivangi	SIBM-Hyd
Shradha & Bhavana	SLS-Hyd
Manishi & Akhil	SIBM-Hyd
Praneeth & Srikar	SIBM-Hyd



## Valedictory Ceremony

With the events completed, all that remained was the felicitation of the winners and runners up of all the events conducted by the different clubs of SIBM, Hyderabad. The anchors from the InkQuisitive club, Mr. Gaurav Agarwal and Ms. J. Radha, welcomed the gathering of students and faculty. Dr. Tanmoy De, Faculty In-charge – Student Activities at Symbiosis Institute of Business Management, Hyderabad, delivered an opening address, thanking all the participating colleges and judges for taking time out from their busy schedules to grace our event.



After Dr. Tanmoy De's address, the prizes were distributed to all the winners and runners up of all the events conducted by the various clubs during Firande.



After the prize distribution to all the winners and runners up, Mr. Paul Abraham, President of the Student Council at Symbiosis Institute of Business Management, Hyderabad, gave a vote of thanks to all the participants, students, judges, faculty and our beloved Director Dr. Jain for making it possible for us to organize and host such a massive event as Firande. He expressed his gratitude to all the clubs for their diligence and effort to make Firande an outstanding success.



At the end of the President's vote of thanks, the upcoming Dance and Fashion competitions were announced, with the promise of a dance and music night at the end of the festivities.



## **Antardhwani – Cultural Committee: NUANCE**

The evening of Day 2 began much the same as Day 1 for Antardhwani's event, Nuance. With new participants taking the stage, the crowd witnessed Vibe and Flaunt It, the Dance and the Fashion Competitions organised by Antardhwani, interspaced with some witty anchoring by Mr. Hanzala and Ms. Rakshita Asati.

The evening's events kicked off with the Dance Competition, with a Host Performance by the students of SIBM, Hyderabad to welcome the participants to the competition.





The following teams participated in the Dance Contest:

- a. Apurva and Team from SLS, Hyderabad
- b. Fusion Femmes from SLS, Hyderabad
- c. 7 Rings from SLS, Hyderabad
- d. Team IMT from IMT, Hyderabad
- e. Antardhwani Dance Team (A.D.T) from SIBM, Hyderabad

Dances from various cultures and styles were performed by our participants on the main stage, with the students showcasing their lithe movements, flexibility and dance prowess to the judges and the crowd. The crowd cheered and shouted as the dancers put on an amazing show, with the sound of applause never ceasing.



The judges had a hard time choosing a winner, but after much deliberation, the winners were the Antardhwani Dance Team (A.D.T.), led by the head of the Antardhwani Cultural Club, Ms. Madhuri Ranka and the head of A.D.T., Ms. Surbhi Chauhan. The runners up were team Fusion Femmes from SLS, Hyderabad.

The final event organised by the Antardhwani Club, Flaunt It, began immediately after the dance performances ended. Team from various colleges had dressed up and put on various thematic costumes to portray many themes from popular culture such as Game of Thrones, Greek Mythology, and the 7 Deadly Sins. The participating teams were:



- a. Bohemian Muses from SLS, Hyderabad
- b. Moving Mannequins from IBS, Hyderabad
- c. Hell's Angels from SLS, Hyderabad
- d. Antardhwani from SIBM, Hyderabad.

Each team showcased their style and panache, portraying the attitudes and airs of the characters they were portraying. Each team attempted to tell a story through their costumes, and the crowd cheered them on as they walked back and forth on the stage under the spotlight.



The judges were, yet again, faced with the difficult task of evaluating these fantastic performances and choosing a winner. In the end, Team Antardhwani were declared the winners, led by the head of the Fashion Team, Ms. Akshita Khar, for a portrayal of the 7 Deadly Sins with such grace and power. The runners up were Hell's Angels from SLS, Hyderabad.



## EDM NIGHT WITH DJ VANMOON

With all the events at an end and all the winners announced and awarded, the students were ready for a party. And that is exactly what they got, in the form of an exhilarating EDM concert by Delhi-based DJ and performer, DJ VanMoon.



The night was full of the thumping beats of the bass and the claps and cheers of the crowd as VanMoon dominated the stage and entertained the crowd to the fullest. The concert was a celebration of the completion of Firande, of the two days of fun-filled, energy-fuelled activities and events.

The students celebrated the end of Firande, and geared themselves up for the next two days of ELYSIUM – the Sports and Fitness Competition organised by Symbiosis Institute of Business Management, Hyderabad.



### Partners:

When we think about fests we think about style and glamour and when it's about style and glamour it's about going for the best. In this case, who better than **ENVI**, who was Firande's style and fashion partner. The wellness of the event, it's organizers and participants are another major priority for the event, which for this year was handled by **VLCC** who was the wellness partner. To make sure the guests and participants of this event had a safe and comfortable ride to our campus, **Uber** joined hands with Firande as its travel partner. This year's Firande was about taking it to the next level. Which is why, to experience the reality virtually, **iB Cricket**, came out as the gaming partner. To ensure all the gifts and rewards were distributed in a decorated manner, The Souled Store, joined the party as the gifting partner. Additionally, to assure that this grand 2-day fest made headlines, Firande had **Youth Inc.** as its media partner. Power is well defined by **Royal Enfield**. They had provided trial rides to the students on their bikes whose thrust and the RPM took the riding experience to the next level.

Firande, is about celebration, and when we talk about celebrating it's all about food. To make sure that all everyone enjoyed a feast a huge team was ready with all the delicacies of various cuisines and drinks. The food and beverage partners included **Thickshake factory**, **Wokstars**, **London Bubble**, **99 Dosas**, **Kulcha Kulture**, **Rollzone**, and the front running partner being **McDonalds**, everyone was indeed loving it.

### List of colleges that attended the event

Sl. No	Name of Colleges
1	IBS HYDERABAD
2	SIBM HYDERABAD
3	SLS HYDERABAD
4	IMT HYDERABAD
5	MANAGE
6	SIMS Pune
7	NAARM, HYDERABAD
8	JUSTICE K S HEGDE INSTITUTE OF MANAGEMENT (JKSHIM), NITTE, KARNATAKA
9	IFMR GRADUATE SCHOOL OF BUSINESS AT KREA UNIVERSITY, SRI CITY
10	VIVEKANANDA EDUCATION SOCIETY'S INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH (VESIM), MUMBAI
11	SIBM Nagpur
12	NITTE Karnataka



**Dr. Tanmoy De**  
Assistant Professor  
Incharge-Student Activities



**Dr. K P Venugopala Rao**  
Dy. Director



**Dr. Ravi Kumar Jain**  
Director  
SIBM - Hyderabad





Symbiosis Institute of Business Management  
Hyderabad



Symbiosis International (Deemed University)  
Pune



**FIRANDE 2K19 – Overall Report**  
**Conducted By-**  
**CONSTELLATION (The Student Council of SIBM – Hyderabad)**





**8<sup>TH</sup>& 9<sup>TH</sup> JANUARY 2019**



The poster for Firande 2019 features a central graphic of a blue ink splatter with the word 'Firande' in white. To the left, a vertical banner reads 'EVENTS'. Below it, a list of activities is presented in two columns. A blue banner at the top center states 'PRIZES WORTH 4 LACS'. The bottom left corner includes the SIBM Hyderabad logo and address. The bottom right corner features contact information for Abhijeet Pore and Surbhi Bansal, along with a date stamp for 8 and 9 January.

PRIZES WORTH 4 LACS	
Odyssey	Karvaan 2019
Helios	Nuance
Click O Ment 3.0	Aagamya 3.0
CorpCon 2.0	Pac-Man 2.0
Function Loop	Opereshon
Marketeneur	Chakravyuha 2k19
FinTango	Gourmet Battle 3.0
Udyokta	Anti-Ragging Zone
	Libre De Estres

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<https://dare2compete.com/firande-3859>

## **Day 1 (8<sup>th</sup> January 2019)**

### **THE BEST ATTRACT THE BEST!**

The entire SIBM-H campus was abuzz with activities, decoration and preparation for the annual Management and Cultural Extravaganza – Firande 2019. Close to 200 students from 25+ top colleges across India had come down to SIBM-H for Firande 2019. All the efforts and plans made from almost four months back were leading up to the Day 1 of Firande. The week before had all clubs giving finishing touches to their events, decoration and the incoming participants and guests were being accommodated in the spacious living quarters on campus.

On the big day, students assembled in the sprawling auditorium which gave the event a larger than life feel. In true Symbiosis tradition of inclusion and cooperation, students of the Symbiosis Law School were also a substantial part of the in house contingent.

The opening ceremony at the auditorium started off at sharp 8:30 am as planned with the arrival of – Mr. Shivendra Agarwal (Guest of Honour for Inaugural Ceremony), Dr. K P Venugopala Rao (Dy. Director SIBM-H) and Mr. Raghavendra B.T. (Faculty In-charge for Student Activity at SIBM-H).



Dr. K.P Venugopala Rao, Mr. Shivendra Agarwal and Mr. Raghavendra B.T. kick off Firande 2k19

Mr. Raghavendra B.T. gave the welcome address to all the guests and participants while sharing the importance of a student run community in the college and how SIBM-H does things differently while empowering student and making the leaders of tomorrow. This address was followed by Mr. Shivendra Agarwal who captured the attention of the audience with anecdotes from their professional and personal lives, thereby giving the students an opportunity to interact with industry leaders and thinkers and trying to assimilate the mantra of success in the modern, fast changing world. The Student Council President, Ms. Surbhi Bansal, delivered an address on behalf of the student council.

Dr. K P Venugopala Rao then gave the note of thanks to all the dignitaries, guests and students present, thanking everyone for their enthusiasm and spirit.



Mr. Raghavendra B.T. delivering the welcome address



Mr. Shivendra Agarwal addressing the gathering





Dr. K.P. Venugopala Rao felicitating Mr. Shivendra Agarwal

The academic and non-academic club events started off with lots of enthusiasm and gusto. The academic block at SIBM-H was filled with students from various colleges vying for top honours in all the events.



Students participating in Firande Activities



Students participating in Firande Activities

The judges faced a challenging task in short listing the final candidates for the events; to have the grand finale on Day 2. The variety of events was astounding with 17 events from academic and non-academic clubs. Events included cHakRavyuha (HR event), FinTango (Finance event), Opsera (Operations event), Agamya (club Samarthya), Marketeneur (Marketing event), Odyssey (club Inkquisitive), Gourmet battle (MessComm), Udyokta (E-cell event)s among many others!

The Day 1 ended on a rousing note with dramatics and singing performances by the visiting teams including the in-house Antardhwani (cultural club). Post this students and participants enjoyed the performances of singers brought on for adding a lyrical and melodious touch to the action packed Day 1 of Firande 2019!



## **Day 2 (9<sup>th</sup> January 2019)**

The final day of Firande 2019 started off with a bang as all participants and events were on a final lap and fantastic cash prizes were up for grabs. The excitement in the air was unmistakable! One could clearly see the passion and dedication of the participants as they used all their knowledge and wits to come out on top. The day had final rounds for all the club events which culminated in a grand final at 5.30 PM.

A specially constructed stage, was the place for the valedictory function to take place.



Felicitating one of the winning teams

After a hard fought day of exciting and engaging events, the stage was set for the winners to be recognized and celebrated.

The gathering was addressed by the Dr. K.P. Venugopala Rao, thanking the students and participants for a fantastic show. The head of Student Affairs, SIBM-H, Mr. Raghavendra B.T. finally thanked the guests, faculty, participants and finally the council and student volunteers for their efforts and boundless energies for making Firande 2019 a stupendous success and an occasion that will stand the test of time in terms of memories for all those involved.

The night concluded with sublime performances from fashion teams and stirring dance performances from participants which kept the audiences in a continuous state of applause!



Dr. Geoffrey Clements, felicitating the judges for Vibe- The Dance Competition

We hope that Firande 2k20 next year takes things to an even higher altitude and leverages the dynamic brand and culture of Symbiosis Institute of Business Management – Hyderabad!





↓

Mr. Raghavendra B.T.  
In Charge-Student Affairs  
Hyderabad



*Ravi Kumar Jain*  
Director

Dr Ravi Kumar Jain  
Director-SIBM



Symbiosis Institute of Business Management  
Hyderabad



Symbiosis International (Deemed University)  
Pune



**FIRANDE 2K18 – Overall Report**  
**Conducted By-**  
**CONSTELLATION (The Student Council of SIBM – Hyderabad)**  
**8<sup>TH</sup>& 9<sup>TH</sup> JANUARY 2018**



## **Day 1 (8<sup>th</sup> January 2018)**

### **THE BEST ATTRACT THE BEST!**

Entire SIBM-H campus was abuzz with preparation and activities, for the Annual Management and Cultural Extravaganza – Firande 2k18 held from Jan 8<sup>th</sup> to 9<sup>th</sup>, 2018.

Around 200 students from over 25+ top colleges from across the country and the state had come down to SIBM-H to part in the second edition of Firande.

The opening ceremony was held at the auditorium wherein the Chief Guest, Dr. K. R. Gangadharan, Dr. Ravi Kumar Jain, Director SIBM-H, and Mr. Megh Risaldar, Head – HR, India, South East Asia, Hong Kong and Middle East at Monster.com, graced the occasion.





### Lighting the lamp to kick off Firande 2k18

Dr. Rajkumar Pillay, Faculty In-charge for Student Activity at SIBM-H, welcomed the gathering. Speaking on the occasion, Dr. K. R. Gangadharan and Mr. Megh Risaldar captured the attention of the audience with anecdotes from their professional and personal lives. Addressing the gathering, Dr. RK Jain, extolled the virtues of independent thinking and how SIBM-H does things differently while empowering student and making the leaders of tomorrow. Dr. Dr. K P Venugopala Rao, Deputy Director, SIBM-H delivered the oath of thank.



Dr. Ravi Kumar Jain addressing the gathering



Mr. Megh Risaldar addressing the gathering



Dr. K.R. Gangadharan being welcomed onto the dias

The academic and non-academic club events started off with lots of enthusiasm and gusto. The academic block at SIBM-H was filled with students from various colleges vying for top honours in all the events.



### Students participating in Firande Activities

The judges faced a challenging task in short listing the final candidates for the events; to have the grand finale on Day 2. The variety of events was astounding with 17 events from academic and non academic clubs. Events included cHakRavyuha (HR event), Vittarth (Finance event), Opsera (Operations event),



Agamy (club Samarthya), Mark-O-Poly (Marketing event), PicFlick and Just-a-minute (club Inkquisitive); among many others!

The Day 1 ended on a rousing note with dramatics and singing performances by the visiting teams including the in-house Antardhwani (cultural club). Post this students and participants enjoyed the performances of singers brought on for adding a lyrical and melodious touch to the action packed Day 1 of Firande 2k18!

## **Day 2 (8<sup>th</sup> January 2018)**

The final day of Firande 2k18 started off with a bang as all participants and events were on a final lap and fantastic cash prizes were up for grabs. The excitement in the air was unmistakable! One could clearly see the passion and



dedication of the participants as they used all their knowledge and wits to come out on top. The day had final rounds for all the club events which culminated in a grand final at 5.30 PM.

A specially constructed stage, decorated beautifully by the Graffiti and OC clubs, was the place for the valedictory function to take place. After a hard fought day of exciting and engaging events, the stage was set for the winners to be recognized and celebrated.

Dr. Geoffrey Clements (Chairman – Commonwealth Infrastructure Partners, UK) graced the occasion as the chief guest for the evening and the gathering was addressed by the Dr. Ravi Kumar Jain. The President of the Student Council, Mr. Vivek Aditya Tangirala expressed his vote of thanks. The night concluded with sublime performances from fashion teams and stirring dance performances from participants which kept the audiences in a continuous state of applause!



We hope that Firande 2k19 next year takes things to an even higher altitude and leverages the dynamic brand and culture of Symbiosis Institute of Business Management – Hyderabad!

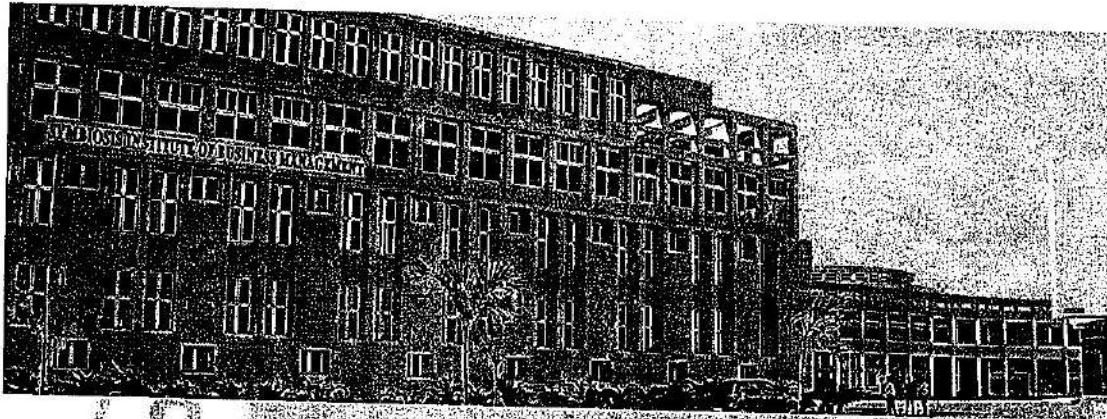
Dr. Rajkumar Pillay  
Incharge- Student activity

Dr. Ravi Kumar Jain  
Director





Symbiosis Institute of Business Management  
Hyderabad



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Symbiosis International University  
Pune

**Symbiosis Hosts Firande**

17-18 January 2017



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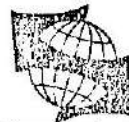
# Firande

**FIRANDE-2k17** (Celebrations), The maiden management and cultural fest of Symbiosis institute of Business Management, Hyderabad kick started on ~~17th of January 2017~~ Under the able guidance of Dr. Ravikumar Jain, Director-SIBM Hyderabad and Dr Rajkumar Pillay, Faculty Head-Student Activities. It was a two day event which will witness 14 events and 144 teams from across the country to participate in the campus round. The event was inaugurated by Mr. Krishna Saagar Rao, Chairman of Global Indian Alliance. He being an alumnus of Symbiosis institute of Business Management, Pune was reliving his college days looking at all the excitement and enthusiasm portrayed by the students. He shared success stories through wit and humour and addressed this period as 'safar khubsoorat hai, manzil se bhi'. The day had a series of cultural and management events followed by a live band performance of Aawaz (Jai Laneja and Band) marking the end of the first day. Some other spheres of attractions for this fest were paintball, crossfire and archery.

## Events

### **1. HR Club: cHakRavhyuha - Come, Break & Conquer**

Humanalaya-The HR Club of Symbiosis Institute of Business Management, Hyderabad successfully organized an event named cHakRavhyuha- Come, Break and Conquer. The event was presided by the Head of Humanalaya, Mr. Himanshu Satpute along with his teammates: Mr. Prannoy R, Mr. Amudhan A, Mr. Achal Shah, Mr. Akshat Bhargava, Ms. Aparna L, Ms. Rajlakshmi and Ms. Shireen Namjoshi. cHakRavhyuha comprised of three dauntless yet exciting and engaging rounds : HR Talkies, P2S and The Hiring Games. HR Talkies, ideated by all the members of the club, was an online elimination round where the contesting team of 5 members was supposed to send a self-made video on The Role of HRM in an Organization. A sample video, made by Mr. Prannoy R with the assistance of Mr. Achal Shah, was mailed to the participants.



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Six teams were selected for the next round: IIM Raipur, NMIMS Hyderabad, Sri Sri University, Cuttack, IMT Hyderabad and two teams from SIBM Hyderabad.

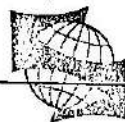
The second round P2S (Page to Stage) was an on-campus round, conducted on 17 th January 2017, consisted of two sub rounds: Music Mania and Act-in. The idea of this round was suggested by Mr. Himanshu Satpute and was conducted by Ms. Shireen Namjoshi and Mr. Achal Shah. The Music Mania was further divided into two rounds; in the first round, the teams were given the clues on a piece of paper that consisted the names of bollywood actors and actresses. The participants were then asked to sing the songs of those actor and actress that were pictured together in the songs. In the second round of Music Mania, a music clip was played for the participants and the team was marked on the basis of the correct guess of the song played. In Act-in, each team was given a caselet on Employee Engagement in an Organization and was asked to enact in the role play under 15 min. P2S was judged by Ms. Aparna Reddy, Associate Director-HR, GVK Biosciences and Prof. Ridhi Rani. All the teams gave an innovative and creative edge to this round and their performance was splendid. The event was covered by Mr. Prannoy R.

The final round, The Hiring Games was conducted on 18 th January, 2017 for all the teams. The database preparation was majorly done by Mr. Himanshu Satpute, Mr. Prannoy R, Mr. Akshat Bhargava and Ms. Aparna L. This round was conducted by Mr. Prannoy R along with Ms. Aparna L. There were three rounds as per the level of candidates needed to be recruited.

A pool of employees was given to all the teams before each auction. Once the bid as made, it was considered to be sold if no one raised the stakes. The auctioning started with the base price as per the candidates as per his/her qualifications. The Scoring Engine was designed by Mr. Prannoy R that calculated the team's score on the basis of the bid they made. The event was covered by Mr. Achal Shah.

The team from IIM Raipur won the First Prize Rs.20, 000, followed by the team from IMT Hyderabad and SIBM Hyderabad.

The whole event was possible because of the undivided hard work of all the team members, from ideation of name cHakRavhuya, Teaser of cHakRavhyuha and Inaugural video of Humanalaya by Mr. Prannoy R, designing of posters by Mr. Achal Shah and Mr. Amudhan A. A splendid job of Hospitality and providing Snacks and Beverages during the Rounds was done by Mr. Amudhan A. All the literary work was taken care by Ms. Shireen Namjoshi. The



promotion of the event inside and outside the college and on social media was done by Mr. Himanshu Satpute and Mr. Prannoy R. The whole event wouldn't have been possible without the immense support of Director, Deputy Director, our faculties, the Constellation Team and the Administration team. We, as a part of Humanalaya, thank all those who directly or indirectly helped us to make this event a grand success!

## 2. Finance Club: sHell out

The event sHell out, conducted by Mint Club of SIBM-H for the management and cultural fest Firande, had three rounds. The first round 'FinQuiz' was an online quiz comprising of a set of questions to be solved in a limited time. This is an elimination round and top few teams would qualify for the next round.

Date: 5th January, 2017

Time: 10:30 PM

Venue: Dare2Compete

No. of teams registered: 34

No. of teams participated: 26

For the round 2 'FINNOVATE', selected teams were required to design a financial product based on a certain criteria. The teams were judged by 2 panellists (industry + academia).

Date: 17th January, 2017

Time: 2:30 PM

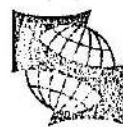
Venue: SIBM Hyderabad Campus

No. of teams participated: 5

The final round was 'BETA MANIA'; this round involved the participants to value accompany using the techniques of corporate valuation. The teams were judged by 2 panelists (industry + academia).

Date: 18th January, 2017

Time: 2:30 PM



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Venue: SIBM Hyderabad Campus

Winners: Team Chip and Dale – Welingkar Institute of Management, Mumbai

1 st Runners Up: Team Mavericks – IMT, Hyderabad

2 nd Runners Up: Team Punters – SIBM, Hyderabad

### 3. Operations club: OPERAZIONE

OPS-ERA the Operations club of SIBM –Hyderabad organized an academic event for our first college management fest – FIRANDE 2017. The event involved 5 rounds in total. The first round was an online elimination round and the 2nd, 3rd, 4th and 5th rounds were on campus rounds. 30 Teams from all over the country participated and fought till the finish for prizes worth 40 thousand Rupees. The details of each round are as mentioned below:

1 st Round (Quiz - Online Elimination):

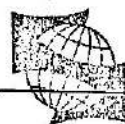
This round had 30 questions – both multiple choice and open ended questions which tested the core technical knowledge of the participants. Based on the scores obtained by the teams, 6 teams were shortlisted for the remaining rounds at the SIBM campus.

Firande Day 1: 2 ND Round (The Pizza Factory):

This round was aimed at testing the execution and management skills of the participants. The theme was to give the teams a feel of how a company manages production of products (Pizzas). Teams were given the production flow where they had to make pizzas by purchasing raw material and sell the pizzas which resulted in profits/losses. There were also uncertainties like Demand fluctuation and time constraints that were involved in the competition. The team that made the maximum profit was declared as the winner for this particular round.

Firande Day 1: 3 RD Round (The Clay House):

In this round, the teams were provided with material like spaghetti sticks, threads, cello tape, and clay. The teams were required to make a house and balance the clay ball on top of the structure. This game basically tested the planning and creative execution of the participating teams. Height of the structure prepared was the criteria to rank the teams at the end of the round.



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#### Firande Day 2: 4 TH Round (Role Play competition):

This round conducted on the second day of the fest tested the innovation, strategy and creative problem solving skills of the participants. The teams' were given a practical real life production problem which the participants had to enact and present as a solution to the judges. We invited Mr. Santosh Rupani (Head Supply chain) from EPAM Corporation and Mr. Shyamsunder Chitta (Head of academics SIBM –Hyd) as the judges for this round. Teams fought to give their best and came up with really innovative solutions to give a tough competition to each other in this round. The judgment criterion for this round was based on three parameters - Creativity, Strategy and Innovative solution.

#### Firande Day 2: 5<sup>th</sup> Round ( The Symbi Pharma Inc):

The final round was the most challenging round of the entire event. It dealt with core operations concepts. We created an entire setup of the pharmaceutical production industry. The teams were required to make crucial operational decisions. We introduced many concepts like changeover costs, maintenance costs, production capacity planning etc. which made the game even more interesting. The main testing areas for this round was the ability of the participants to work as a team and show their managerial abilities. They also had to manage uncertainties in inventory management and demand planning. This game was the icing on the cake for our event and got thumbs up from all the participating teams.

Results: After compiling the results of all the rounds, the following teams were declared as the winners of the event:

1<sup>st</sup> Team –IIM Raipur (Prize: Rs. 20,000/-)

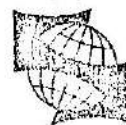
2<sup>nd</sup> Team –NMIMS Hyderabad (Prize: Rs. 15,000/-)

3<sup>rd</sup> Team –Welingker Mumbai (Prize: Rs. 5,000/-)

#### 4. Marketing club: BIG SPiN

Big Spin, an event by the 7PM team is the first of its kind with a combination of rounds that brought in a lot of excitement during the management fest. Rounds of this event went in the following manner:

Round 1:



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The first round was an online round that was held on the 6<sup>th</sup> of Jan. This was a relegation round where in the top 8 teams were selected from across the country. The teams that were went through to the second round were IBS Hyd, IMT Hyd, SDIMD Mysore, Welingkar Mumbai team1, Welingkar team 2, VJIM hyd, SCMHRD, SIMC Pune.

#### Round 2:

This round was held on the 17<sup>th</sup> Jan and it consisted of 3 phases. The 1<sup>st</sup> phase consisted of buzzer round, wherein each team will be given a chance to answer the question put across to them simultaneously. The team that hits the buzzer first gets to answer the question.

The 2<sup>nd</sup> phase consisted of product and concept. Here every team will have to pick up an envelope which would have a product and concept enclosed. The products and the concept will be contrasting in nature. For Ex: Johnnie Walker (Product) and Ethical marketing (Concept).

The idea is to give the participants a constraint in the form of concept that they need to use to market the product. The 3<sup>rd</sup> phase consists of brand wars. Here 2 teams will be given similar products which are competing in nature. For example Munch and Perk. One team will be given munch and the other team will be given perk. Both the teams will have to speak in favour of the product given to them and should speak against the rival team's product. The judges marked them on the basis of product knowledge, convincing skills and communication.

We followed a cumulative point system where all the 8 teams went to the final round.

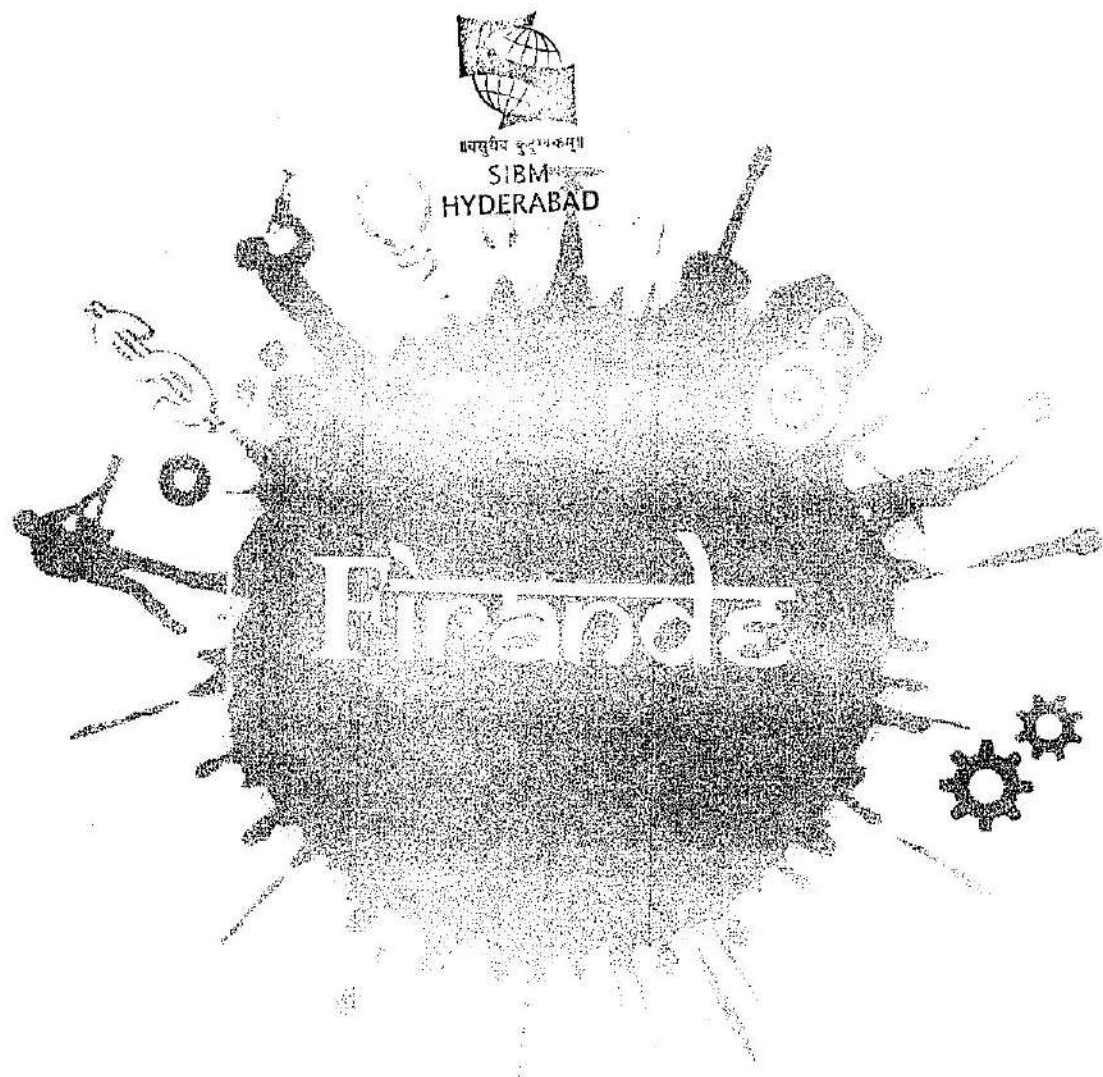
#### Round 3: (Final Round)

The final round consisted of 2 phases.

In the 1<sup>st</sup> phase every team is asked to choose an envelope wherein each of it will have a series of one word answer. Each envelope has a set of 5 questions. For every right answer, the team gets 2 points and for every wrong answer, the team will have 1 point deducted from its account. 2<sup>nd</sup> phase consisted of video advertisement. Every team is given the task by giving them a product and they have to make an advertisement of not more than 1 minute. The team once it is ready with the video should come and present it in the class. This way all the teams' presented their product through advertisement.

Results:

1. SCMHRD (1<sup>st</sup> prize)
2. IBS, Hyd (1<sup>st</sup> Runner up)
3. Welinkar Mumbai team 2 (2<sup>nd</sup> Runner up)



## 5. SCEI - ENTREPRENDRE

The registrations and first online round started on 24th December, where the participants had to submit a one page summary on their start-up idea. The number of teams registered for the event was 28, where 17 teams took part in the 1st round and 10 teams got shortlisted. There were various colleges from all over the country like IIT Kharagpur, K.J Somaiya, L. N. Welingkar Institute, SIIB, SCMHRD and many more.

The shortlisted teams who had given a confirmation were invited to the on campus rounds which took place on 17th and 18th Jan 2017. On 17th, we had the second round named 'Jugaad' where the participants had to design marketing campaign for their start-up idea, which involved making use of the resources that was provided to them. On 18th the participants had to present their start-up idea in front of 6 judges which included Dr. C.V Ramana, Vinutha Ralapalli, Avik Mitra, Vivek Jaiswal, Chakra Adari and Padmavathi Srinivasan.

1<sup>st</sup> prize for a cash prize of 15000 - Shashanka Shekhar from K.J Somaiya Institute of Management Studies & Research, Mumbai

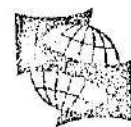
2<sup>nd</sup> prize for a cash prize of 10000 - Axay Devlekar and Raghav Gupta from Symbiosis Institute of International Business, Pune

3<sup>rd</sup> prize for a cash prize of 5000 - Ashish Chauhan and Diksha Agnihotri from Symbiosis Institute of Business Management, Hyderabad

## 6. ISR club: Let's Connect

SAHAAYATA - The ISR club of SIBM-Hyderabad Let's Connect ~ A social linkage among the students, the community and socially responsible corporates. An event which was fun filled most exciting, creativity.

As a club, we believe that it is an individual's responsibility to make the world a better place to live and save the resources for the future generations. Our event comprises 2 on-campus rounds.



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ROUND 1: The teams were required to write their own perspective about a given picture in five minutes.

ROUND 2: The teams were required to shoot a short video in 30 minutes on the spot on given topic. The winners will be decided based on the originality of idea and relevance of video submitted.

After round 1 and round 2, cumulative marking was done by our jury panel comprising of Prof Sunil B. and Prof Priya Iyengar. The first prize went to IBS-Hyderabad while the second prize went to SIBM-Hyderabad.

The total teams (2 per team) for our event was 11.

### 7. Messcom: Gourmet Battle

Gourmet battle (cooking competition) was conducted on 17<sup>th</sup> January, 2017 by Mess Committee (Messcom) of SIBM-Hyderabad during a 2 day fest. The event took place in Mess of SIBM which started at 2:30 pm till 5 pm. The total number of teams participated in the event were 24 having 2 members each. Various B-School students participated in the event i.e. IMT Hyderabad, IBS Hyderabad, SIBM-Hyderabad, and VJIMS. Gourmet Battle had 2 rounds. In the first round the participants were required to taste a dish given to them and had to guess its ingredients in 3 minutes. The participants were blindfolded for first round. Based on the participants' score in round 1, 5 teams were selected for next round. Next was a cooking round where participants were given several ingredients and they had to choose 7 from them and make a dish of their own choice. The total time allotted for preparing a dish was 35 minutes. A food expert/reviewer was called up to judge the whole event. Round 2 had 2 teams from IBS, 1 team from IMT and 2 teams from SIBM-Hyderabad. Based on the judge's evaluation, the Winners of

Gourmet Battle was won by Krishna Kanth Soni and Navneet Agarwal from IBS Hyderabad. The runners up were Ankit Kapoor and Kush from SIBM-Hyderabad. The winners were awarded the cash prize of Rs. 7000 and runners up were awarded the cash prize of Rs. 5000. The results were declared on 18<sup>th</sup> January, 2017 during the closing ceremony.

Overall the event was a big success as it is generally not practiced by other B-Schools. Therefore participants were enthusiastic to do something new and different.





## 8. CIC: Samvaad

Samvaad is the flagship event of the Corporate Interaction of SIBM-H.

The 2 day extravaganza tested the managerial skills of the participants via an online case, quiz and an exciting treasure hunt. The winners had a chance to win a grand prize worth 20K.

The tagline of the event was "Think like a manager and be a part of Samvaad". 14 teams registered for Samvaad and out of 14 teams 6 teams came to campus for further rounds. The first round was a real time business scenario. The second round was Business Quiz in which SIES, Mumbai were leading. The third and final round was Treasure hunt which was planned by all the CIC members. We promoted our event on a large scale basis and invited almost 80+ colleges from all over India. Colleges like IMT Hyderabad, SIES Mumbai, SIBM Hyderabad, and Manage Hyderabad participated in Samvaad. The winners of samvaad are as follows:

- 1) SIES, Mumbai- Rs.10,000
- 2) IMT, Hyderabad- Rs.7000
- 3) SIBM, Hyderabad- Rs.3000

## 9. Literature Club: WordsWorth

InkQuisitive, the literature club of SIBM H conducted two events. The 1st event was WordsWorth where the participants were given a monstrous word and they had to create smaller & meaningful words within a certain time limit given to them. The event was split into 2 rounds as follows:

Round 1: Give Word: Pneumonoultramicroscopicsilicovolcanokoniosis

Form 5 – 8 lettered words using the alphabets in the above mentioned word within 4 minutes

Round 2: Given Word: Pseudopseudohypoparathyroidism

Form 4 – 7 lettered words using the alphabets in the above mentioned word within 3.30 minutes

There were 14 teams with 2 members each who participated in this event. The marks were given according to the alphabets used in every word.

The first prize was won by team "Wordsmith" of IIM Raipur followed by the runner's up



position clinched by team "Seegar" of IBS Hyderabad. They won a cash prize worth Rs.5000/- & Rs.2500/- respectively

### **10. Literature Club – Mock Press**

InkQuisitive, the literature club of SIBM H conducted two events. The 2<sup>nd</sup> event was Mock Press where the participants will put themselves in the shoes of the prescribed personality & feel the heat and stress of the situation in the shower of questions asked by a team of reporters. This will check the stress handling, presence of mind & knowledge about the personalities given to the participants.

It was in individual involvement and a total of 10 participants participated in the event. They were 3 questions of which 2 were factual about the personality while 1 was situational. Each question carried 10 marks.

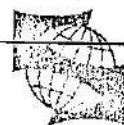
P. Sanjay Sreekumar of IMT Hyderabad won the 1<sup>st</sup> prize followed by Sheikh Taahir of SIBM Hyderabad who won the runner's up prize. They were awarded a cash prize of Rs.5000/- & Rs.2500/- respectively

### **11. Photography Club - Click-O-Ment**

Pratibimb SIBM-H Photography Club organized Click-O-Ment event in the college's maiden Management Fest "FIRANDE". The event was a grand success with colleges participating from all over the country. The list includes IIM Shillong, IIM Ranchi, FMS Delhi, IIT Bombay, IBS Hyderabad are few to name.

The event comprised of two rounds on campus. In first round the participants had to capture using their imagination and art on the themes. The themes were 'Macro', 'Mood/Emotions', and 'Abstract'. The participants were given 45 minutes to capture the photos and submit to the judge. The participants were tactful and did a wonderful job. The second round tested the creative side of the participants, where to make things more interesting they had to pick two different alphabets randomly and click pictures that could best relate to the alphabet chosen by them. They were given 120 minutes to complete this round.

The tough part was yet to arrive, where the judge had to select the winning pictures. All the participants did a great job and put in all their efforts. It was not an easy decision but



finally the first prize was bagged by Neelaksh Choudhary from IBS Hyderabad who won a cash prize of 7000 rupees and the first runners-up was Ritwik Tandon from SLS Hyderabad, who won a cash prize of 5000 rupees.

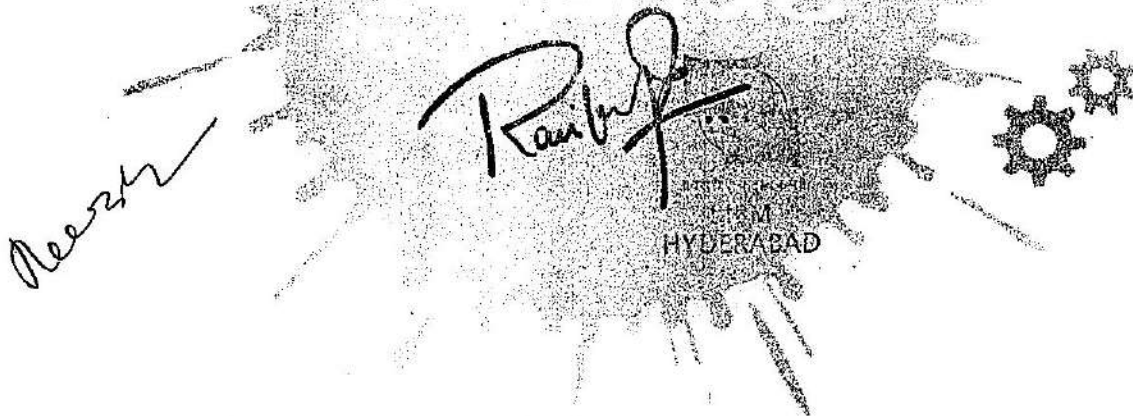
## 12. Public Relations Club – Twist It Your Way

Hashtag, the PR club of SIBM – H had conducted an event called “Twist it your way” where Participants had to share their experience and moments of joy spent during Firande, the Management and Cultural fest. The participants had to tweet regarding their experiences in various events of the fest which were accepted both in the form of pictures and written tweets.

The event had an overwhelming response from students of various colleges. A total of 1100-1200 tweets were done by 15-16 participants.

Winner: Krishna Soni (IBS Hyderabad) -252 tweets

Runner Up: Sheikh Taahir Sadiq (SIBM Hyderabad)-250 tweets



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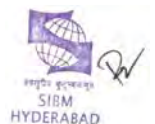
**SYMBIOSIS INTERNATIONAL UNIVERSITY**



**INDUCTION PROGRAM REPORT**

**MBA – BATCH 2015 – 17**

**15<sup>th</sup> – 21<sup>st</sup> June, 2015 Monday**



## **Day - 4**

### **INDUSTRIAL VISIT**

**18<sup>th</sup> June, 2015 Thursday**

<b>Sr. No</b>	<b>Program / Faculty</b>	<b>Timings</b>
1	Gathering of students in Assembly Hall	9.15 am to 9.30 am
2	Industry Visit to BHEL, Hyderabad	9.30 am to 1.00 pm
Lunch Break (1.00 pm to 2.00 pm)		
3	Visit to Company-2	2.00 pm to 6.00 pm
4	Back to Campus	6.00 pm to 7.00 pm



## **Day - 4**

### **INDUSTRIAL VISIT**

**18<sup>th</sup> June, 2015 Thursday**

On the fourth day of the induction programme it was designed for the students to cover industrial visit, enabling the practicality of management concepts and production process in a public and private organizations, namely BHEL and Dr.Reddy's Laboratories. The two companies covered under the visit were Bharat Heavy Electricals Limited (BHEL) and Dr. Reddy's Laboratories. At 10 am, reaching BHEL the visit started, a experienced instructor accompanied the students explains the various processes and system. It is a manufacturing industry which manufactures machinery which generates electricity and thus briefed on gas steam turbines, compressors, switch gears etc., manufactured there. The functioning methods of the various departments such as HR, Worker Union, Internal Audit, Industrial Relations, General, Raw Material, Design & Planning, Employee Safety, Civil Administration, Electricity, Township, Finance, Wages, Marketing, National & International Advertising, Operations and their other responsibilities were briefed. The visit ended for lunch at 1pm.

The students geared up towards, Dr. Reddy's Laboratories which is the 2<sup>nd</sup> largest Pharmaceuticals Company in India; having a turnover of about 14,000 Crores. Mr. Ravendra Goel highlighted about the products (Drugs, Injections and Ointments), Raw Materials, API Manufacturing Units, Various Plants in India, Audit Department, Australian & UK regulations, Workforce, Testing Process, various departments such as HR, Design & Planning, Finance, Marketing, Operations and their competitors. Followed by Dr. K. Satyanarayana; Director - Supply Chain Manager, who gave a presentation on the Supply Chain Overview and about the global presence of Dr. Reddy's Laboratories. He highlighted the three processes: Sourcing, Logistics and Delivery planning. He also highlighted on the marketing strategy along with their strengths and opportunities were discussed. Then the students were back to the college in the jubilant experience to complete the 4<sup>th</sup> day of the induction programme.

## MEMOIRS OF THE DAY 4



*Students assembled for Industrial Visit*



*Students & Faculties at Dr.Reddy's Laboratory*

## **Day - 6**

### **OUT BOUND ACTIVITY**

**20<sup>th</sup> June, 2015 Saturday**

**Venue: Telangana Forest Academy**

<b>Sr. No</b>	<b>Program / Faculty</b>	<b>Timings</b>
1	Out Bound activity near nature at Telangana State Forest Academy - Trekking , Bird watching and several activities	5.00 am to 4.00 pm
2	Visit to City	4.00 pm to 7.00 pm
3	Back to Campus	7.00 pm to 8.00 pm

## **Day - 6**

### **OUT BOUND ACTIVITY**

**20<sup>th</sup> June, 2015 Saturday**

That was an awesome day to start well before the sun rise and gathered for the Trekking, bird watching and learning on different families of medicinal as well as other kinds of plants. The journey through the well managed and maintained forest lanes, much suitable for comprehensive learning on different kinds of herbal, medicinal plants of other kinds of traditional cultivations. Telangana State Forest Academy, situated at Dhulapally, Hyderabad surrounded by thick green forests, the calm and peaceful environment helped everyone to rejuvenate them. The instructor who was engaged gave a comprehensive description on various birds and their way of life on par with the changing environment and also on their adaption they sustain, which was followed by the snake show, which threw light on the folklore and myths about the snakes and their life. Then followed by the session by Mr. P.Raghuveer, (I.F.S.) Addl. PCCF/Director & Secretary CEFNARM; TS Forest Academy started at 11am on Environmental Sensitivity and Eco-Friendly Lifestyle; Individual Social Responsibility towards Environment. This speech was very thought provoking and inspirational in knowing the number of years he has maintained a team for the green initiatives that he has persuaded to the public and maintained his team towards the same consistently. Activity oriented session involving the teamwork was there by Ms. Farida Tampal, Director WWF- Hyderabad. She promoted the cause of saving the wildlife. There was a case study and its real life implementation by the students. A session by Ms.Indira Prakasan from Centre for Environment Education (CEE) supported by the Ministry of Environment and Forests, Government of India, promoting environmental awareness nationwide. The programme was on Environmental Education in Schools, Paryavaran SAATHI: water conservation, energy, sanitation, cultural. Another programme was SAYEN. Activity was there for assessing and calculating carbon footprint i.e., “the total sets of greenhouse gas emissions caused by an organization, event, product or person.” It was then Ms.Sureka, who has an interesting session on activity based team building exercises and communication. Then finally, the students and staffs returned to the campus by 9.30pm for dinner.

## MEMOIRS OF THE DAY 6



*Students at Telangana State Forest Academy at Dhulapally, Hyderabad*



*Bird watching in Telangana State Forest Academy with experts*





*Snake show by experts at Telangana State Forest Academy*



*Students participating in Group activities*



*Ms. Sureka, Talent expert conducting the programme*



*Address by Mr. P. Raghuvier, (I.F.S.) Director & Secretary CEFNARM; TS Forest Academy*

## **Day - 7**

### **WORLD YOGA DAY CELEBRATION**

**21<sup>th</sup> June, 2015 Saturday**

The country INDIA being the motherland of YOGA, the art of living is been given to the human wellbeing thousands of years earlier, it's now the government has declared the World Yoga Day Celebration on 21<sup>th</sup> June. Thus, SIBM – Hyderabad joins the world in celebrating importance of yoga to the human life and character building, phenomenally. By 6.00 pm all the faculties of SIBM – Hyderabad and the new batch of students, along with all other non teaching staffs assembled in the multipurpose hall. Mr. Ashok Vankineni & Team, Bodhi Yoga Institute, Hyderabad, facilitated the yoga session with different preliminary and unique yoga practices and its importance in day today life for better living enabling healthy mind and body. The best of all was the “Surya Namaskar” procedure which made all to experience the stretch and bend the physical flexibility, which had an impact on mental entity also along with the oath to pursue yoga and be pure in thought, word and deed. Thus, the group dispersed wishing all a happy life with the practice of yoga daily, as oath and had breakfast.

## MEMOIRS OF THE DAY



*Dr. Ravi Kumar Jain felicitated Mr. Ashok Vankineni, Yoga Trainer*



*Mr. Ashok Vankineni, Yoga Trainer addressing the gathering*





*Students actively participating and following the instructor*



*Gathering took oath to pursue Yoga everyday*



## CONCLUSION:

Thus the new batch of students 2015 – 17 who has their admission to SIBM – Hyderabad, had a fabulous beginning with a number of academic and industry experts, along with the ability of art of practicality learnt for effective and efficient application of the theories of management in this contemporary world, was all given a blend of fun and awareness phenomenally. The students were showing enthusiastic and earnest desire towards apt learning for their curriculum and application of the same in upcoming days ahead. The motto of SIBM – H, “***Shraddhavan Labhate Gyanam***” meaning “***The earnest aspirant gains supreme wisdom***” is rightly upheld by the students which are deeply believed to imply in their lives and further pass on to the upcoming batches of SIBM – Hyderabad.

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